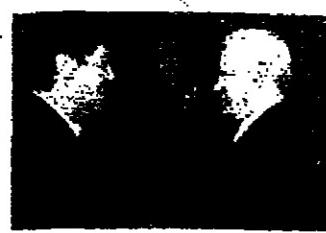
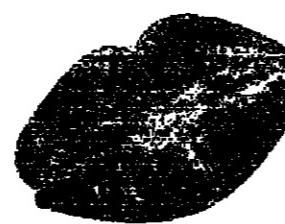


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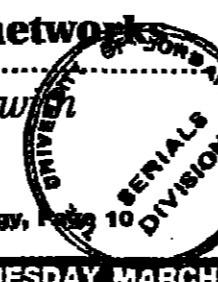
# FINANCIAL TIMES

**Russia***Yeltsin's new lunge at reform*

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**Pan networks***Say it with a kiss*

Technology, Page 10

**Albania***Not another Yugoslavia*

Ian Davidson, Page 12

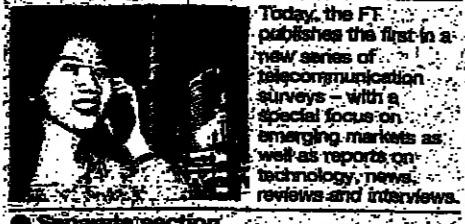
**Coal in Japan***Oldest pit nears melancholy end*

Page 6

World Business Newspaper <http://www.FT.com>

WEDNESDAY MARCH 19 1997

## FT telecoms



### Bulldozers start work at Israeli settlement site

Israeli prime minister Benjamin Netanyahu defied world opinion and sent bulldozers to clear land for construction of a Jewish settlement at Har Homa in Arab east Jerusalem. Chief Palestinian negotiator Saeb Erekat said it was "a black day for the peace process". Hamas, the Islamic Resistance Movement responsible for bombings in Israeli cities last year, called for a Palestinian uprising. Mr Netanyahu said: "We intended to build. We promised to build. And we are building." Page 14

**Norway accused of dumping:** Sir Leon Brittan, the European Union's chief trade negotiator, is expected to recommend a 13.7 per cent import duty on Norwegian salmon after the European Commission accused Norway of dumping. Page 14

**Poll shows Europe-wide jobs fears:** Job insecurity and fears about unemployment are rife across Europe, a survey by the Mori polling organisation shows. Page 2

**Italy issues eurobond:** Italy stepped up its drive to become a founding member of the European single currency by becoming the first country to issue a bond denominated in euros. The 1bn euro (\$1.15bn) issue was bought up quickly, mostly by European investors. Page 15; Camdeboo raises fears. Page 2

**Wallenberg to be bank chief:** Jacob Wallenberg of Sweden's leading industrial dynasty is to become chief executive of its financial flagship, Skandinaviska Enskilda Banken. Page 15

**Profits surge at Goldman Sachs:** A rise in first quarter profits at Goldman Sachs, Wall Street's largest investment banking partnership, to \$305m from \$305m underlined the strength of the global securities and mergers and acquisitions business. Page 15

**Serfin deal with HSBC expected:** Serfin, Mexico's third largest bank, is expected to announce an association with international banking group HSBC Holdings after Serfin said problems with poor quality loans had pushed it deep into the red for 1996. Page 15

**Defector flies to Philippines:** Hwang Jang-yop, the first official to defect from North Korea's inner circle in a bid to reach South Korea, flew to Manila after five weeks in Beijing. Page 6

**CNN in Cuba:** International television group Cable News Network became the first US news organisation in nearly 30 years to open offices in communist-ruled Cuba. Page 14

**Fifty die in Russian air crash:** A Stavropol Airlines airliner on a flight from Stavropol in southern Russia to Turkey is believed to have exploded before crashing 37 minutes after take-off, killing all 50 people on board.

**Japan to freeze property market:** Japanese prime minister Ryutaro Hashimoto told the finance ministry to announce long-awaited proposals to stimulate the property market. Page 6; Boon boost for building industry. Page 3

**Sudan accepts economic package:** Sudan eased the threat of expulsion from the International Monetary Fund by accepting a package of economic reforms including measures to tackle its \$20bn foreign debt, western bankers said. Page 7

**Thai Airways refused cash for aircraft:** The Thai cabinet approved a plan by state-owned Thai Airways to buy 21 aircraft from Boeing and Airbus over five years but refused to authorise spending, saying the airline must find alternative sources of finance. Page 5

**FT.com the FT web site provides online news, comment and analysis at <http://www.FT.com>**

**STOCK MARKET INDEXES**

New York Stock Exchange  
Dow Jones Ind Av 5,947.93 (-7.55)  
NASDAQ Composite 1,274.98 (-4.75)

Europe and Far East  
CAC40 2,573.95 (-14.43)  
DAX 3,291.18 (-23.80)  
FTSE 100 4,556.8 (-16.5)  
Nikkei 13,463.3 (-681.70)

**U.S. LUNCHEON RATES**

Federal Funds 5.4%  
3-Mth Trea. Bill Yld 5.258%  
Long Bond 6.94%  
Trea. 8.03%

**OTHER RATES**

US 3-mo Interbank 6.1% (same)  
UK 10 yr Gilt 10.62% (100%)  
France 10 yr OAT 10.68% (105.71)  
Germany 10 yr Bund 10.61% (105.71)  
Japan 10 yr JGB 10.53% (105.74)

**NORTH SEA OIL (Argus)**

Gulf Dated \$18.35 (10.015) DM 2,6567 (2,6565)

**STOCK MARKET INDEXES**

London Bourse 1,502.52  
Paris CAC 40 1,624.04  
Frankfurt DAX 1,680.01  
Milan FTSE 100 1,622.50  
Lotto 125 1,600.00  
Luxembourg LUX 1,600.00  
Helsinki HELX 1,600.00  
Stock Market 1,600.00  
Tokyo 1,600.00

**LUNCHEON RATES**

Bank of England 10.62%  
Citi 10.62%  
Barclays 10.62%  
NatWest 10.62%  
HSBC 10.62%  
RBS 10.62%  
Lloyds 10.62%  
NatWest 10.62%  
Barclays 10.62%  
HSBC 10.62%  
RBS 10.62%  
Lloyds 10.62%  
NatWest 10.62%  
Barclays 10.62%  
HSBC 10.62%  
RBS 10.62%

**STERLING**

Bank of England 10.62%  
Citi 10.62%  
Barclays 10.62%  
NatWest 10.62%  
HSBC 10.62%  
RBS 10.62%  
Lloyds 10.62%  
NatWest 10.62%  
Barclays 10.62%  
HSBC 10.62%  
RBS 10.62%

German takeover would create one of world's biggest steelmakers

## Krupp in hostile offer for Thyssen

By Sarah Altheus and Andrew Fisher in Frankfurt and Ralph Atkins in Düsseldorf

Two of Germany's biggest and best-known industrial companies locked horns yesterday when Krupp Hoesch, the steel and engineering group, announced a hostile takeover offer for its rival Thyssen.

If successful, the offer, valuing Thyssen at DM13.6bn, (\$1bn) would create one of the world's biggest steelmakers with sales of more than DM65bn, placing it ahead of the European market leaders Usinor-Saclor of France and British Steel.

But Thyssen, about 80 per cent of whose shares are widely held, is expected to fight vigorously to preserve its independence.

Although hostile bids are extremely rare in Germany, Thyssen wasted no time in adopting aggressive language. It lashed out at Krupp's "wild west" tactics. It said it had an array of "weapons" to defend itself, including political defences, suggesting it would look to the Social Democratic Party-controlled government of North Rhine-Westphalia for support. It urged shareholders to take no action at this stage.

Thyssen can also count on strong emotional support. Mr Gerhard Cromme, chairman of Krupp and the driving force behind the bid, was protected by riot shields as he faced Thyssen workers at the Krupp headquarters yesterday to deny that his plans would throw tens of thousands out of work at time of high unemployment.

Both companies, based in the industrial Ruhr area, have played leading roles in the country's economic and political history this century. They also helped arm the country in two world wars.

But they have faced hard times in the 1990s, as costs for German companies have made it difficult for them to maintain their global competitive positions.

Analysis welcomed Krupp's proposed takeover – a bold move by a company whose market capitalisation, at about DM5.8bn, is roughly half that of Thyssen – saying it could spark further consolidation in Europe's overcrowded steel industry. They also pointed to the potential for considerable synergies.

Krupp Hoesch is no stranger to hostile takeovers, having swallowed its Ruhr-based rival



Gerhard Cromme behind riot shields before facing angry Krupp workers yesterday

Photo: AP

Hoesch in a surprise swoop in 1991.

It said its cash offer of DM435 a share represented more than a 25 per cent premium to Thyssen's closing price on Monday and a 60 per cent premium on its price at the end of last year.

Unlike many German

mergers, which are worked out behind closed doors, Krupp's offer is open to all Thyssen shareholders.

The bid, still to be presented in full, has been drawn up

under Germany's voluntary takeover code, agreed in 1995.

Both companies have accepted the code, which lays down that any company acquiring more than 50 per cent of a target company must make an offer for the remaining shares within 18 months.

However, Krupp Hoesch,

which had net debt of DM2.9bn last year, gave no details of how it would finance the deal.

The lion's share of the transaction, however, would have to be financed through debt.

Deutsche Morgan Grenfell, Dresdner Kleinwort Benson and Goldman Sachs are advising the code, which lays down that any company acquiring more than 50 per cent of a target company must make an offer for the remaining shares within 18 months.

Both political observers said his move meant that Ms Herman, whose previous White House job was to help secure black support for Mr Clinton's re-election, was more likely to secure the Labor post. "Having got some blood [with Lake], the Republicans are unlikely to look for another victim," said one analyst.

Mr Lake, who had faced

fresh questions on what he knew about the latest twists of the campaign finance debacle, called for an end to the political partisanship.

"I hope that, sooner rather than later, people of all political views beyond our city limits will demand that Washington give priority to policy over partisanship," to governing over "gotcha".

"It is time that senior officials have more time to con-

## Senators question second Clinton nominee

By Leyla Boultou in Washington

US senators yesterday began hearings on a second controversial nominee for the Clinton administration less than 24 hours after Mr Anthony Lake withdrew his candidacy to lead the Central Intelligence Agency.

Ms Alexis Herman's nomination as labour secretary has been a long-running cabinet appointment headache for President Clinton, as have his attempts to find a CIA chief.

Opponents have questioned the involvement of Ms Herman, a 49-year-old black former civil rights activist, in Democratic party political fund-raising efforts and alleged improper business dealings.

Mr Lake announced on Monday he was pulling out as Mr Clinton's nominee to head the CIA in disgust at a nomination process which he described as a "political circus".

After three months of congressional vetting – on topics ranging from his performance as National Security Council adviser to his personal share holdings – Mr Lake said he had "lost patience" with "endless delays" which he feared would hurt the CIA.

But political observers said his move meant that Ms Herman, whose previous White House job was to help secure black support for Mr Clinton's re-election, was more likely to secure the Labor post. "Having got some blood [with Lake], the Republicans are unlikely to look for another victim," said one analyst.

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"It is time that senior officials have more time to con-

Continued on Page 14

## BT and Telefónica plan strategic link-up

By Tom Burns in Madrid and Alan Cane in London

British Telecommunications, the dominant UK operator, is planning a strategic alliance with Telefónica of Spain in a move which will fundamentally reshape the global telecoms market.

It is negotiating to take a stake in Telefónica International (Tisa), Telefónica's international operation, which has holdings in a number of South American operators including Argentina, Chile and Peru.

The move would be hugely damaging to Unisource, an alliance of smaller European operators including KPN of The Netherlands, Telia of Sweden and Swiss Telecoms. It

could lead to Telefónica, which took a 25 per cent stake in the alliance last year, withdrawing since belonging to two competing international alliances would not be visible.

It would also be a blow to AT&T, the largest US operator, which has chosen Unisource as the vehicle for its European ambitions.

A stake in Tisa would give BT and its US partner MCI a powerful foothold in the fast developing South American market where neither is at present represented. The two partners, which in the course of a \$20bn merger, are already strong in Europe and in North America, and are developing partnerships in the Asia Pacific region.

Analysts believe BT and

Telefónica – which have been competitors in Spain up to now – are close to an agreement with BT's chief Spanish partner, the major bank Banco Santander, which has begun to invest in Telefónica in a swift switch of strategy.

It subsequently joined forces with BT in a consortium that acquired Airtel, a mobile telephone operator. These ventures, which marked the beginning of telecoms deregulation in Spain, forced Santander to dispose of its stake in Telefónica.

Yesterday, however, Mr Emilio

Botín, Santander's chairman, said the bank now controls some 2 per cent of Telefónica, an investment worth some Pts 60bn (\$419m), and that he was prepared to continue buying shares in the operator.

Banco Santander aided BT's entry into the Spanish telecoms market in 1993 when the two companies formed a data transmission joint venture, BT Telecommunications.

It subsequently joined forces with BT in a consortium that acquired Airtel, a mobile telephone operator. These ventures, which marked the beginning of telecoms deregulation in Spain, forced Santander to dispose of its stake in Telefónica.

Analysts indicated they were revising up their earnings forecasts by the order of 10 per cent on the strength of yesterday's bullish results presentation in Paris.

Overall, the company reported net income of Pts 1.7bn, slightly above expectations, compared with a loss of Pts 25.6bn in 1995.

The talks have become bogged down over the French government's insistence that

French interests continue to control the merged entity.

The disclosure came as the telecoms group's shares rose to a 12-month high on the Paris stock market after it confirmed it had returned to the black last year following the largest loss in France's corporate history in 1995.

The shares climbed an impressive FF54, or 8.8 per cent, in a falling market to FF76.67, still well below the peak of more than FF800 at the start of 1994.

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The gold standard for travellers in four corners of the world has arrived in the historic centre of Berlin

## NEWS: EUROPE

# Camdessus raises euro currency fears

By Robert Chote, Economics Editor, in Washington

Misalignments among the exchange rates of the world's leading currencies may become more frequent and more damaging following the introduction of a single European currency, the head of the International Monetary Fund predicted yesterday.

Mr Michel Camdessus, IMF managing director, said the global monetary watchdog was concerned at potential misalignments, in which exchange rate movements are not justified by fundamental economic

conditions. He said he hoped that the Fund would be called upon to promote "consultation and collaboration" if problems arose.

Speaking at a symposium on European economic and monetary union in Washington, Mr Camdessus also called on European governments to continue cutting their borrowing to meet the targets in the Maastricht treaty, even if slow economic growth was pushing borrowing up automatically.

Interest rates could be cut to maintain economic momentum, he added. "If slippage in meeting fiscal goals increased market concern

that stage three of Emu) would be postponed, the consequences could well be more damaging for economic growth than additional fiscal restraint," he said.

Mr Camdessus argued that adopting the single currency was now so important to European integration that it was not worth courting the uncertainties that would arise in delaying its start date from January 1, 1999.

"In short, it is time to put at rest, once and for all, any lingering doubt about the future of Emu and to finish the job that is, in any case, so close to completion. Fin-

ishing the job means countries must concentrate on fulfilling their Maastricht commitments, especially those concerning deficit reduction."

Mr Camdessus said it was important that tight control of government borrowing be maintained beyond the start date of the single currency. The pace of adjustment required under the so-called growth and stability pact was consistent with that required by European governments for their own economic well-being, especially given the large unfunded liabilities of public pension schemes.

It was also essential to establish a "clear road map" so that countries missing out on the first wave of the single currency could join as soon as possible thereafter. Otherwise there might be adverse reaction in the financial markets and a loss of political will to press ahead with necessary economic adjustments.

Mr Philippe Maystadt, Belgium's finance minister and chairman of the IMF's team in ministerial committee, called on the IMF to subject the performance of the future European central bank to regular scrutiny.

## No more President Nice-Guy

Chrystia Freeland and Bruce Clark on the Clinton-Yeltsin summit

For nearly a decade, US-Russia summit meetings have been convivial occasions, at which cold war arsenals are boldly dismantled and pledges to support Russian political and economic reforms ritually uttered.

But the atmosphere at the two-day meeting between President Bill Clinton and President Boris Yeltsin which starts in Helsinki tomorrow threatens to be different.

Nato's planned eastward expansion, the issue expected to dominate the summit agenda, has again deeply divided the two former adversaries.

Mr Yeltsin has predicted that the enlargement project, which the US has strongly supported and Moscow intensely dislikes, could create "the toughest" US-Russia summit since he became president in 1991.

It is still unclear, both in Moscow and in Washington, whether these negotiations will bring a compromise. But as Mr Yeltsin retired to his dacha yesterday to prepare, his advisers outlined two possible outcomes.

The first, according to Mr Igor Malashenko, the president of NTV - the country's only private television channel and an influential voice in the Kremlin, is that the two leaders fail to reach a deal on Nato.

"I think there is high possibility that they will agree to disagree," Mr Malashenko said. "But it will not be a new confrontation, it will be largely about symbolic politics."

Mr Yeltsin, who in the past has taken open delight in building a warm personal relationship with "my friend Bill", seems ready for this sort of official coolness.

At a meeting with Russia's leading newspaper editors in the Kremlin last week, Mr Yeltsin warned that "we might very, very seriously disagree". He added, however, that he realised there was no chance Russia could sway the US in its resolve to push ahead with Nato expansion.

Leaving Helsinki with a formal disagreement over Nato could be embarrassing for the White House, which is eager to demonstrate to its more reluctant western European partners that the military alliance can grow



Summit bound: Clinton's accident has slightly delayed his encounter with Yeltsin

without alienating Russia.

But for the Kremlin, a public spat with the US could be sound domestic politics. Taking a tough line over Nato might insulate Mr Yeltsin from the attacks of Russia's increasingly influential nationalist lobby.

Boosting its patriotic credentials is particularly important for the Kremlin as it prepares to embark upon a series of unpopular economic reforms.

Moscow strategists are also holding out the possibility of a second possible outcome of the summit which, in their view, would represent a breakthrough in US-Russia relations.

Their hope is that the Kremlin and the White House could reach a compromise, in which Russia would graciously surrender to the inevitability of Nato expansion in exchange for promises of economic and political integration with the west.

"We believe that the real issue is economic integration and that is the agenda for the future," Mr Sergei Karaganov, a presidential adviser. He expressed the

hope that the summit would speed Russia's full membership of institutions such as the World Trade Organisation, the Organisation for Economic Co-operation and Development and the Group of Seven industrial nations.

But this type of deal, which has also been aired by senior US officials, could be jeopardised by Mr Yeltsin's reluctance to appear to have been bought off.

Last week, the Russian leader insisted that economic issues be pushed to the bottom of the summit agenda, telling his aides that the Kremlin could not seem to have been "bribed" by the US.

To impress an impoverished Russian electorate that has grown disillusioned with western promises of significant economic aid, Mr Yeltsin has said the Kremlin's grudging consent to Nato expansion will depend on two tough conditions.

He has demanded that the west acknowledge Russia's influence in the ex-Soviet republics, by promising not to admit the Baltic states or Ukraine to Nato without the agreement of their Muscovite big brother.

Although neither the Baltic states nor Ukraine are expected to be included in the first wave of Nato enlargement, to be announced next July, the US is very unlikely to give open-ended undertakings of the kind Moscow wants.

Kremlin aides say the president realises his friend Bill is unlikely to concede these points. But by taking strident positions, Mr Yeltsin hopes to show ordinary Russians, and the west, that the bear has not forgotten how to growl.

**T**he tough stance would also represent something of a personal revival for Mr Yeltsin. After eight months of illness and surgery, the Russian leader is determined to show the world that he is still in charge. He has slipped, only half in jest, that he will be in better shape than Mr Clinton who is recovering from a knee operation.

US officials, who have worked hard in recent months to improve bilateral economic co-operation with Russia in sectors ranging

from space to semiconductors, are privately untroubled at the prospect of verbal fireworks in Helsinki.

Negotiations on a Russia-Nato charter, providing for regular consultations between Moscow and its former foes, have made good progress behind the scenes.

Any rhetorical outbursts from Mr Yeltsin will, at least initially, be viewed in Washington as a smokescreen aimed at domestic hardliners that will help to keep his track record as he advances towards a broad Russian western accord.

Such a compromise could be sealed at a special Russia-Nato summit either in the Netherlands, where Mr Clinton is due to meet European Union leaders in May, or at the June summit of the G7 in Denver, Colorado.

But even the most optimistic US officials acknowledge that many a slip could occur between Helsinki and the desired happy ending. And in US-Russian relations, always a game of smoke mirrors, it is never quite clear who is humouring whom.

Reformer returns, Page 18

## Setback for Russia's banking barons

By John Thornhill and Chrystia Freeland in Moscow

The sacking this week of Mr Vladimir Potanin, Russia's first deputy prime minister, has given rise to suggestions that the government is trying to disentangle itself from the powerful financial barons who backed President Boris Yeltsin's

re-election campaign.

Mr Potanin will now return to his former post as head of Onerixbank. He was among the most prominent of a group of seven bankers who helped finance Mr Yeltsin's campaign last year and benefited conspicuously from their ties with the Kremlin.

The group, which worked closely with Mr Anatoly Chubais as managers of the poll campaign and then as head of the presidential administration, had since splintered but still exercises control over some of Russia's biggest enterprises controlled by group members Onerixbank and Menatep.

The appointment of Mr Boris Nemtsov, reformist governor of Nizhny Nov-

gorod, as a first deputy prime minister could also lead to further separation of government and corporate power.

Mr Nemtsov has the task of regulating more aggressively Russia's "natural monopolies", such as gas, electricity, and railways.

Mr Chubais' aides say the government will take measures to prevent the further concentration of industrial and financial power in the country and encourage greater competition.

"I do not think the current level of concentration of financial and industrial power is too high at the moment," said Mr Maxim Boyko, deputy head of the

presidential administration and a Chubais ally. "There is competition. But I would be worried if Russia moves beyond this level of concentration."

Mr Sergei Karaganov, a presidential adviser, predicted yesterday there could be a fierce struggle between the government and some of the big financial and industrial groups.

"This group of six or seven banks has split up but they are interested in the unity of their class interests. They will fight against Chubais because they understand he is fighting their interests," he said. "It is possible this opposition could destroy Chubais."

## Jobs top Europeans' list of concerns

By Michael Pool in London

Job insecurity and fears about unemployment are rife across Europe, according to a survey by the Mori polling organisation, published yesterday. Concern is greatest in those countries prevented from tackling high levels of unemployment because of their efforts to meet the criteria for EU monetary union.

Mori interviewed a total of 13,000 people late last year in 13 European countries, 12 of them members of

the European Union. Eighty-five per cent of Finns cited unemployment as one of the two or three most important problems facing their country. The figure for France and Sweden was 78 per cent; in Germany it was 73 per cent; and in Spain 72 per cent. The European average was 58.8 per cent.

All these countries have unemployment rates topping 8.5 per cent, and rates in some cases are at record levels. German unemployment is the highest since 1993.

Economic issues such as prices and inflation were a significant worry for 29.8 per cent of those interviewed.

Swedes were most worried about the economic situation in their own country - 53 per cent said it was a principal concern. Finland and Germany again featured prominently with 47 per cent and 46 per cent respectively.

Those concerned about the possible effects of Emu on employment levels and economic stability did not necessarily feel political and monetary union itself was a

crucial subject. It was mentioned by just 7.5 per cent of respondents.

Eight per cent of Germans and just 1 per cent of Spaniards against an EU average of 4.5 per cent. The figures of 7 per cent for Ireland and 1 per cent for Britain perhaps reflected residual hopes for the Irish peace process.

"Mad cow" disease was mentioned by 3.4 per cent of respondents. The figure rose to 7 per cent in Germany and 13 per cent in Ireland, but a mere 2 per cent of Britons saw it as an important issue.

and in Belgium 38 per cent.

Terrorism was identified as a worry by 31 per cent of Spaniards against an EU average of 4.5 per cent. The figures of 7 per cent for Ireland and 1 per cent for Britain perhaps reflected residual hopes for the Irish peace process.

"Mad cow" disease was mentioned by 3.4 per cent of respondents. The figure rose to 7 per cent in Germany and 13 per cent in Ireland, but a mere 2 per cent of Britons saw it as an important issue.

### EUROPEAN NEWS DIGEST

## Albania asks EU for help

Albania's new government of national unity yesterday made a plea to the European Union for urgent help, as thousands of people tried to cross the Adriatic to Italy in anything that would float or headed to the Greek border.

The finance minister, Mr Arben Malaj, said he told a visiting EU delegation that Albania faced a serious food crisis after widespread looting of government stocks last week. Few supplies are reaching Tirana and deliveries from Greece and Macedonia have been mostly cut off.

Mr Malaj said the delegation had listed several conditions for providing financial aid, including re-establishing links with the International Monetary Fund and application of strict financial discipline following the collapse of pyramid savings schemes. The International Committee of the Red Cross appealed to donors for \$10.5m to send food and medicine to Albania.

Some 12,000 refugees have fled to Italy and Greece so far. Thousands more are besieging the ports of Durres and Vlore where criminal gangs are organising places on leaky boats at exorbitant prices. The Italian cabinet is to discuss the exodus today.

Gray Diamond, Tirana

### Balkan fund ready for launch

The first private investment fund for the Balkan region was offered to institutional investors yesterday. Mr James Mellon, managing director of the Regent Pacific Group, a Hong Kong-based investment fund manager, told a London conference that "huge mis-pricing in debt and equity assets in the region offered the potential to grow assets 3-10 times over the next five years".

Regent believes the Balkan region could be the next target for substantial foreign investment in under-priced financial and physical assets now that Romania and Bulgaria, the region's biggest countries, are embarking on programmes of rapid privatisation and market reforms.

The proposed \$100m, three-year closed-end Balkan fund will be launched on April 2. It will invest in bonds and equities and concentrate initially on Bulgaria and Romania and on Croatia and Slovenia. Slovenia is the richest, with an average per capita income, at current exchange rates, of \$9,300 a year; average pay in Bulgaria is around \$30 a month.

Anthony Robertson, London

### Swedish pay guidelines agreed

Employers and trade unions representing 900,000 Swedish manufacturing workers yesterday agreed a new pay bargaining blueprint. The Association of Swedish Engineering Industries and the eight trade unions said increasing international competition, low inflation and the impact of financial deregulation had made it necessary to bolster competitiveness. They agreed not to impose a wage ceiling but stressed pay would reflect prevailing economic conditions. Price stability made it possible to award lower nominal wage increases, they said.

An industrial committee is to be charged with promoting labour market stability and mediating in conflicts. Negotiations on collective wage agreements are to start well before the expiry of existing accords in an attempt to limit the risk of industrial disputes. A new independent mediation board will be able to impose a 14-day cooling-off period in the event of threatened strikes.

Greg McLean, Stockholm

### French VAT plan ruled illegal

Plans by France to lower value-added tax on multimedia services are illegal under EU rules, a European Commission spokeswoman said yesterday. She said that Mr Mario Monti, the taxation commissioner, had told the French that the plan could not be allowed and that France had little chance of convincing its EU partners to change the existing tax rules.

President Jacques Chirac said earlier this month that he would ask his prime minister, Mr Alain Juppé, to reduce VAT to 5.6 per cent on multimedia services and products such as CD-Roms. France's standard VAT rate is 20.6 per cent.

EU legislation on VAT includes national lists of products or services which can benefit from a reduced VAT rate. Multimedia is not one of them. Reuter, Brussels

### EU makes the going difficult

People moving from one EU country to another face a swathe of obstacles going far beyond language and cultural differences, says a special EU advisory group. Petty local bureaucracy, discriminatory tax treatment, problems with relocating family members, and difficulties getting professional qualifications recognised have all contributed to a lack of mobility.

"We do not have a high level of mobility in the Union," said Mr Patraig Flynn, the social affairs commissioner, who promised to bring forward new proposals before the summer to make occupational pensions portable within the EU.

The report, makes 80 recommendations to improve mobility. They include a new type of European residence card for people who are neither tourists nor seeking to establish themselves permanently, such as students, volunteers and trainees.

The report also says greater effort should be made to spread information about jobs around the Union and recommends opening up the public sector to citizens from other EU member states.

Emma Tucker, Brussels

### FT journalist wins prize

Andrew Jack, FT Paris correspondent, has been awarded the 1997 Grand Prix by the Association des Anciens Élèves du Centre des Hautes Études d'Assurances, for his writing on the French insurance industry.

### ECONOMIC WATCH

#### Industrial output declines

Italy's industrial production fell by 8.4 per cent in January (1.8 per cent seasonally adjusted) compared with the same period last year, underlining continuing depressed domestic demand. Average daily production was down 2.7 per cent on January 1996, according to Istat, the state statistics institute. Among the two sectors worst affected were office machinery and transport equipment, both recording drops of more than 10 per cent. Last year, industrial production declined 1.7 per cent overall against 1995. But the rate of decline was 2.5 per cent in the second half of the year compared to 1 per cent in the first half.

Confindustria, the industrialists' confederation, warned yesterday that February and March could see production declining still further. Thereafter, however, the trend in orders and the need to rebuild stocks suggested a modest recovery would set in.

Robert Graham, Rome

■ German retail sales rose a real and seasonally adjusted 2.7 per cent in January from December but were unchanged from a year earlier, provisional data showed.

## NEWS: THE AMERICAS

## Free speech for adults versus protection for children ‘Cyberporn’ case divides US

By Louise Kehoe  
in San Francisco

The future of the global Internet may be at stake in a controversial “cyberporn” case to be argued before the US Supreme Court today, according to a broad coalition of free-speech advocates, librarians, publishers, software and online industry groups.

The case involves a challenge to the constitutionality of the Communications Decency Act (CDA) passed by the US Congress last year, which aims to protect children from Internet pornography by making it illegal to distribute “indecent” material online.

Last year, a special panel of three federal judges in Philadelphia blocked enforcement of the CDA, ruling unanimously that the

act would infringe the free-speech rights of adult users of the Internet.

However, the US Justice Department is now appealing against that ruling to the Supreme Court. Today the justices will hear oral arguments from both sides. They are expected to issue a ruling in June.

The outcome of the case could have broad implications for all users of the Internet. If it is upheld, the CDA would apply only to US Internet users and publishers. Yet with more than half of Web sites and discussion groups originating in the US, the restrictions would be felt worldwide.

The act has broad support in Congress as well as from religious and “family” interest groups who contend it provides essential protection for children. “Many children will suffer

grave harm from sexually-explicit speech on the Internet unless its distribution or display to children is restricted by law,” they argue in a brief filed with the court.

### Outcome of case may have important implications for Internet

While recognising the need to prevent pornography being distributed to children, opponents argue that the act would also prevent open and lawful exchanges among adults because it is impossible to determine the age of an Internet user.

“There are less restrictive

and more effective ways to protect children,” said Mr Jerry Berman, of the Center for Democracy and Technology, and a vocal opponent of the act. Parents can use filtering software programs such as Net Nanny and Surf Watch to block access to sexually-explicit Web sites, he noted.

The Citizens Internet Empowerment Coalition, an umbrella group of CDA opponents, also maintains that the term “indecent” is too broad and vague to be sensibly enforced.

It might, for example, be applied to the display of classic works of art, as well as the distribution of socially valuable information such as medical studies on sexual issues.

The biggest challenge for opponents of the CDA may be in adequately explaining the nature and workings of the Internet to the judges. In

Philadelphia, lawyers took the unprecedented step of “wiring” the courtroom to enable the judges to see first hand how World Wide Web sites, Internet newsgroups and electronic mail can be used. There will be no such opportunity with the Supreme Court justices.

Even if the CDA is struck down by the Supreme Court, that may not be the end of the issue. CDA supporters are already preparing similar legislation that they plan to introduce in Congress.

President Bill Clinton’s administration appears to be divided on the issue. Even as the Justice Department argues in favour of the CDA, an inter-agency task force is preparing a policy statement that would express strong opposition to censorship of the Internet.

Mr Ira Magaziner, senior adviser to President Clinton on policy development and



Ira Magaziner: advising Clinton to veto act on decency

head of the task force, told a computer industry gathering last week he would advise the president to veto any derivative of the CDA.

The draft policy recommends a rating system, similar to that used in the film industry, for Internet Web sites, he said.

## AMERICAN NEWS DIGEST

## US housing starts up 12%

Builders broke ground on new homes and apartments at the fastest rate for nearly three years during February, the US Commerce Department said yesterday, bouncing back from severe weather in January.

The sharp increase could give the Federal Reserve more ammunition with which to justify an increase in interest rates to head off a rise in inflation resulting from an overheating economy.

Total starts shot up 12.2 per cent to a seasonally adjusted annual rate of 1.83m in February – the strongest building pace since 1.66m in March 1994 – after a revised 0.7 per cent gain in January. “That was one heck of an increase,” an analyst said. “But my guess is the Fed would like the luxury of two more months of employment data to find support for a rate hike.” Analysts expected a rebound from December’s 8 per cent drop caused by stormy weather in the West and January’s modest 0.7 per cent gain. But last month’s numbers were about double expectations.

*Reuter and AP, Washington*

### Colombia may win US aid

Three weeks after deserting Colombia for not fully co-operating in the drug war, the Clinton administration is consulting with Congress on a package of benefits including \$3bn in military and police aid, say US officials. They say the funds will be used for training of Colombian military personnel and for spare parts for equipment used to combat narcotics traffickers. No lethal equipment will be sent. Last month the US renewed a 1996 decision to label Colombia a narcotics pariah state. The move comes just days after Mr Guillermo Alberto Gonzalez, defence minister, quit in a drug scandal.

*Reuter, Bogota*

### Texaco faces fresh suit

A new class action suit has been filed against Texaco, on behalf of minorities who applied to join but were not hired by the oil company.

Texaco has already agreed to pay \$175m to settle a discrimination suit brought by minorities within the company, after tapes of high-ranking executives talking disparagingly about black employees were released last October. The new suit was filed in the US district court for the southern district of New York. Texaco said the company had not yet seen the new suit so could not comment. Separately, a judge in White Plains, New York, reserved his decision on the payment of the original settlement, but no objections to the payment were raised, according to people familiar with the case.

*Tracy Corrigan, New York*

### US airline strike hope

American Airlines, the US carrier facing the threat of an all-out strike by its pilots, yesterday said the company and the pilots’ union were “hopeful” they would reach a tentative settlement by the end of the week. The plan is expected to be put to the union’s board of directors in Washington on Friday. The long-running dispute is over pay and who should fly a new generation of regional jets that are replacing propeller-driven aircraft on routes flown by American Airlines’ commuter subsidiary, American Eagle. Last month the pilots went out on strike, but President Clinton ordered them back to work after less than half-an-hour and appointed an emergency board to mediate.

*Richard Tomkins, New York*

## Caracas wins backing for pensions reform

By Stephen Fidler, Latin America Editor, in Barcelona

Venezuela’s finance minister said yesterday the government had secured the backing of labour leaders for a Chilean-style reform of the country’s pension system.

The country is the latest in a growing number of Latin American countries committed to change mostly bankrupt state pensions systems for private sector schemes in the style of that introduced in Chile in 1981.

Peru, Colombia, Argentina and Uruguay have already introduced such schemes, while Mexico’s is due to begin at mid-year.

Mr Luis Matos Azocar, the Venezuelan minister, said the existing pension “system is supposed to be a fund for the future, but it does not have any future and it

doesn’t have any funds.”

The government has also secured agreement with the trade union and business leaders to make labour legislation more flexible and to cut labour costs.

Mr Guillermo Ortiz, the Mexican minister of finance, said the investment rules for the new Mexican pension funds would be published in April.

He said they would initially limit investments to the Mexican market and encourage investment in debt instruments indexed to inflation “that will give workers a guaranteed rate of return.”

Equity investments would not be permitted at the outset, but some investment should be permitted “after a year or two.”

He said the new system would give workers “a decent retirement” but also “for the first time in Mexico

we’ll have a long term capital market.”

Mexican officials said this week they intended to extend the maximum maturity of Cetes, short-term government treasury certificates, from one year to two, and extend that of their index-linked Udiscos from three to five years, and perhaps to 10 years before the end of 1997.

The deal between the Venezuela government, industry and trade unions earlier this week sharply cuts the costs to employers of the country’s job-leavers’ bonus scheme, as well as cutting redundancy costs and benefits related to unfair dismissal.

Some companies had been unable to afford more than minimal provisions for severance payments. Industry welcomed the agreement as a breakthrough for investment in Venezuela.

The alternative to accepting the bribe, General Navarro allegedly told his

government colleague, was to be killed. Some eight high-ranking Tijuana-based prosecutors have been murdered over the last year.

In a brief statement in the maximum security jail to which he was transferred on Monday, General Navarro said he feared death unless he co-operated with the cartels.

General Navarro’s arrest comes at an especially sensitive time for the country. Not only are memories still fresh of the arrest last month of General Jesus Gutierrez Rebollo, the country’s top anti-drugs official, but the US Senate is expected to vote this week on Mexico’s possible decertification as a partner in the “drugs war”.

President Ernesto Zedillo has given the military a greater role in Mexico’s judicial issues, particularly those related to drugs, since

the Mexican police are generally thought dispirited, underpaid and open to corruption. The recent revelations may prove a setback for that policy.

• Mexico’s ruling Institutional Revolutionary Party (PRI) suffered a further reverse this week, as preliminary results showed big losses in the state of Morelos, just to the south of Mexico City.

The PRI lost all of the big municipalities in the region, with the state capital, Cuernavaca, going to the centre-right National Action party (PAN), and the remainder voting for the reinvigorated left-wing Party of the Democratic Revolution (PRD). The PRI also lost its control of the state Assembly.

Until a few years ago, losses of such a scale were inconceivable for the PRI, which has been in power for 67 years.

## Arrest widens drugs scandal in Mexico

By Daniel Dombey  
in Mexico City

A second Mexican general has been arrested on narcotics charges, at a time when the country is already embroiled in a widening drugs scandal.

General Alfredo Navarro, an officer serving in the western state of Jalisco, was arrested this week after allegedly acting as an intermediary for the Arellano Felix brothers, the leaders of one of the country’s most notorious drug cartels.

According to the government, General Navarro offered an important justice official in the border city of Tijuana \$1m a month to allow the free flow of drugs through the area. Most of the cocaine entering the US travels through Mexico.

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government colleague, was to be killed. Some eight high-ranking Tijuana-based prosecutors have been murdered over the last year.

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## Quito telecoms sell-off target takes

By Justine Newson  
in Quito

pens in the country,” he added.

He outlined the only outstanding issues before the sale as appointments to regulatory bodies; revision of the terms of reference for the sale and operating rules, including review of the tariff framework introduced by the previous Bucaram government; and division of Emetel into two regional companies, with 35 per cent of each to be sold to different operators.

However, it may not be possible to achieve the sale by the end of April. Wide-

spread accusations of corruption have been levelled against the Bucaram government, deposed on February 6. These include claims that cash was siphoned out of Emetel through unauthorised contracts with hefty advanced payments to suppliers.

One analyst said: “Operators interested in the sale have not been given a formal explanation of what happened in the last six months. The process needs to be reviewed with a full audit and asset valuation. This could mean a delay of at least another two months.”

The successful bidders for 35 per cent of Emetel will have 15-year operating concessions, with exclusivity for the first five, and full administrative control.

GTE and MCI of the US, Italy’s Stet, Korea Telecom and Telefonica of Spain are potential bidders. Up to 10 per cent may be sold to the workforce, who cannot sell their shares on for five years. The proceeds of the sale will be held in a solidarity fund, and its income can be spent only on social programmes.

## CONTRACTS &amp; TENDERS

### HRVATSKA ELEKTROPRIVREDA d.d. The ELECTRIC UTILITY OF CROATIA is announcing THE INTERNATIONAL CALL FOR PREQUALIFICATION TENDERING TPP 2x350 MW coal fired BOOT Project

The Electric Utility of Croatia (Hrvatska elektroprivreda d.d. HEP) intends to launch a BOOT (Build Own Operate Transfer) Project, based on a competitive bidding process, comprising 2x350 MW units located on a coastal site of the Adriatic Sea, provided by HEP. The units will utilise supercritical technology and be fuelled by imported coal. The Project will be commissioned in two phases, the target commercial operation date for the first unit is 01/01/2002 and 01/01/2005 for the second. Environmental protection requires that the Project incorporates an FGD plant and suitable NO<sub>x</sub> control measures. Coal procurement shall be within the responsibility of the Developer.

In order to optimise the evaluation process HEP herewith announces the call for prequalification, and invites the potential Developers to submit the following:

1. Developer Company profile and/or of the major Project development participants.
  2. Capability and experience of the Project Developer within their home electricity industry.
  3. Capability and experience of the Project Developer in international power project development.
  4. Brief description of the organisation of the Project development and Project management teams.
  5. Audited accounts and annual reports for the last three years of the Developer, and of each of the parent companies of the major Project development participants.
  6. Developer’s correspondence address and name of the person authorised for further contact.
  7. Evidence of incorporation in country of domicile for the Project development participants.
  8. Preliminary Project schedule starting with signing of Power Purchase Agreement and ending with commissioning of the first unit.
  9. Information regarding any current litigation in which Developers are involved.
  10. Letter of intent to bid.
  11. Detailed description of similar projects with which the Developer is involved including technical features and a description of project development.
- Only prequalified Developers will be provided with Project Bid Documents and invited to submit proposals. These shall be available on 25th April 1997. The selection of Developers for participation in the bidding process will be at the sole discretion of HEP.
- Three copies of the prequalification documents should be submitted by 12.00 (CET) April 15th 1997, to the following address:
- HRVATSKA ELEKTROPRIVREDA d.d.  
Direktorija za prizvodnju  
Sektor za termoelektrane  
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## NEWS: EUROPE

# Bonn boost for building industry

By Frederick Stedemann  
in Berlin

The German cabinet yesterday approved proposals for a DM25bn (\$14.7bn) public and private sector investment programme to stimulate growth and create jobs, especially in the country's construction industry.

The proposals envisage DM25bn to be disbursed in the form of reduced interest loans by the Kreditanstalt für Wiederaufbau (KfW) and the Deutsche Ausgleichsbank (Dta), two state-owned banks, to companies, local councils and individuals. Ten specific spending areas have been targeted, including local council infrastructure programmes, modernisation of housing stock in east Germany and upgrading of heating systems to reduce energy costs.

Small and medium-sized start-up businesses are to receive additional support through an increase in lending programmes aimed at bolstering equity levels and providing employee training. Mr Theo Waigel, finance minister, said that together with government proposals for tax reform, the loans package was a decisive move towards improving investment conditions in Germany. The federal budget would not be affected by the measures, as money for the loans would come from funds raised on capital markets by the KfW and Dta. In addition to the money channelled through the

state-owned banks, the government hopes to mobilise a further DM5bn in private sector investment in infrastructure programmes, such as the financing, building and operating of roads and bridges. The necessary steps needed to be taken to make this possible were now being examined, the finance ministry said.

Mr Günter Rexrodt, economics minister, said yesterday's cabinet decision would significantly improve the level of private sector involvement in public sector projects, in which Germany still trails other countries.

The cabinet's approval of the investment proposals comes at a time of rising unemployment in the construction sector and demonstrations by building workers in Berlin. Industry officials predict that the sector will decline by 2.5 per cent this year, and that 70,000 jobs could be lost.

The decline has been particularly noticeable in eastern Germany, where until recently the construction sector was the motor of economic recovery in the region. But because many projects initiated immediately after unification with the west in 1990 have now been completed, building activity in the east has started to decline. In a study published yesterday, the Ifo economics institute forecast that investment in the construction sector in the east would fall from DM117.8bn in 1996 to DM114.6bn in 2000.

## New Italy budget needed for Emu

By Robert Graham in Rome

Italy's centre-left government will be obliged to introduce a spring mini-budget, finding up to L16,000bn (\$8.5bn), to stake a claim to join the single European currency.

The precise size of the overshoot on the target of bringing the deficit down to L60,000bn should be known later this week, when the treasury publishes the quarterly public accounts. But already, reports are circulating that the current trend in spending and receipts will produce a deficit of L74,000bn/L76,000bn, equivalent to almost 3.8 per cent of GDP. This compares with the 3 per cent of GDP target laid down by the Maastricht Treaty.

If this figure is confirmed, Mr Romano Prodi's government will face a tough task in trying to find a politically acceptable package. The difficulty of forging a consensus within the government majority - combined with market nervousness about a delay to European monetary union - has already led to growing pressure on the lira.

Yesterday the lira fell to L1.006 against the D-Mark, despite intervention from the Bank of Italy. This was its lowest level since it rejoined the European Exchange Rate Mechanism late last year at a central band of L890.

Officials have predicted since early January that a mini-budget would be necessary. Receipts have been hit by the continued stagnant state of the economy, still growing year-on-year at no more than 0.8 per cent. On the spending side, there have been unexpectedly high transfers to regional authorities and extra costs in the health system. But even without these burdens, the present 1997 budget is unlikely to have been sufficient to reduce the deficit to 3 per cent of GDP.

Mr Prodi has made himself a hostage to fortune by promising the hardliners in Reconstructed Communism not to cut social spending or introduce new taxes.

The treasury is already imposing a severe squeeze. Mr Carlo Azeglio Ciampi, the treasury minister, last week held up approval of funds to aid employment because there was inadequate cover, even though they had received the endorsement of the party leaders backing the government. This skinned-over job has provided a foretaste of the tensions ahead.

# Jospin unveils growth policy to aid young jobless



By David Buchan in Paris

France's opposition Socialists yesterday unveiled "a new growth policy" to pump up demand and reduce youth unemployment as their main economic weapon for next year's parliamentary elections.

Blaming the Gaullist-led government for "breaking the recovery", Mr Lionel Jospin, the Socialist leader, complained that France's 1997 public deficits - in spite of accounting tricks of unprecedented magnitude - will probably be nearer 3.5 per cent [of national output] than the 3 per cent" needed to qualify for European mon-

etary union (Emu). While saying he did not favour delaying Emu, Mr Jospin had a press conference that the issue of whether Italy, Spain, Portugal and Britain, if it wished" would be founders of the single currency was "crucial". But he singled out Italy to say that he could not conceive of Emu starting without it, after the "exceptional efforts" now being made by the centre-left Prodi government.

The decision on who participates in Emu is likely to be made just after March 1998 elections in France, which the left could win

The Gaullist President Jacques Chirac and the prime minister, Mr Alain Juppé, have recently seen their poll standing improve, but their chances of holding on to government could be complicated by the rise of the far-right National Front.

Last December the Socialists made a promise to put 700,000 young people into jobs over two years. This was widely regarded as incredible and too expensive. Returning to the attack yesterday, Mr Jospin claimed the French economy was potentially capable of growing at 3 per cent or more from 1998 onwards, and that a Socialist government could

put 350,000 young people to work in the public sector at no extra cost, by simply converting FFr64bn (\$11bn)-worth of welfare charge reductions into direct job subsidies.

The Socialist leader pledged that, if his party won power next year, it would pass legislation to cut the standard working week from 39 to 35 hours over two to three years. This would be done "without any loss of pay", and would therefore raise hourly wage rates, Mr Jospin said.

Heading the list of new proposals yesterday was a sweeping reform of France's FFr140bn-a-year health

insurance charges. Mr Jospin proposed to put more of this burden on higher-income groups by levying health charges on savings and investments as well as salaries, and less on the poorer, who would therefore have more to spend.

Mr Jospin also said his party would halt the privatisation of the Thomson electronics group, if it was still incomplete by the time the Socialists arrived in power. But only in the case of the imminent partial privatisation of France Télécom would a Socialist government actually seek to reverse the Juppé government's action.

# Independence for French bank regulators urged

By Andrew Jack in Paris

France's banking regulators should be granted additional powers and be made more independent from the government, a senior Gaullist politician recommended yesterday.

Mr Philippe Auberger, a member of the ruling centre-right RPR party, called for the French treasury to lose its seat on the six-member board of the Banking Commission, and said additional

places should be allocated to banking professionals and businessmen.

He argued that in view of the need for "independence" and the declining number of state-owned banks, the head of the Treasury should no longer be present on the board, which also includes the governor of the Bank of France, three senior civil servants and two other qualified individuals.

He also said the board should become more

involved in closely supervising banks, rather than delegating this role to the secretariat of the commission, mostly comprising officials from the Bank of France.

The proposals, which draw on hearings held last year by a committee on banking supervision of the National Assembly, will add further pressure for a restructuring of the country's system of banking regulation in the wake of a series of huge losses in the sector.

Politicians called for changes to the operations of the Banking Commission as part of a series of reforms after huge losses emerged at the state-owned bank Crédit Lyonnais in 1994.

Critics have argued repeatedly that the Commission failed sufficiently rapidly to spot the problems at the bank, as well as at a number of other troubled institutions including Comptoir des Entrepreneurs and Banque Pallas Stern, which has been

placed into liquidation by a French court.

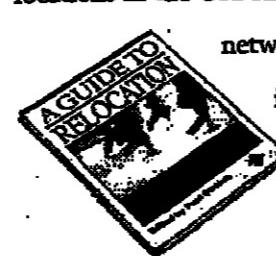
Mr Jean Arthuis, economics and finance minister, recently told the National Assembly finance commission he supported a series of modifications already being put in place for the Banking Commission, including hiring of more inspectors, drawn from a wider range of backgrounds.

Mr Auberger held back from calling for significant reform to article 52 of the Banking Act, a controversial section allowing the governor of the Bank of France to "invite" shareholders in a bank to recapitalise it in the case of financial difficulties.

However, he called for a new national system of depositor protection which would cover all the French financial institutions, replacing the different systems which exist for commercial banks, specialist institutions, mutuals and other groups.

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## NEWS: ASIA-PACIFIC

# North Korean defector flown to Manila

By John Burton in Seoul,  
Tony Walker in Beijing  
and Justin Marozzi in Manila

Mr Hwang Jang-yop, the first official to defect from North Korea's secretive inner circle, yesterday took a step closer to reaching South Korea after he left his Chinese sanctuary for the Philippines, ending a tense five-week stand-off in Beijing.

Mr Hwang left for Clark airbase, north of Manila, in a chartered Air China aircraft. In Manila, military officials said Mr Hwang had been taken by helicopter to Baguio, 125 miles north of Manila. Baguio is a

leading mountain retreat in the Philippines, and home to a presidential mansion.

The Philippine foreign secretary said his government had given approval for the transfer of Mr Hwang to the Philippines in transit to South Korea.

A terse dispatch from Xinhua, the official Chinese news agency, said the issue had been dealt with according to "international law and practice".

Mr Hwang's convoluted journey appears to be part of a Chinese plan to avoid the defection further harming the already tense relations between the two Koreas.

Beijing is believed to have extracted a promise from Seoul that it will not exploit Mr Hwang's defection to antagonise North Korea, its long-time ally, with his stay in the Philippines to serve as a cooling-off period.

"The Chinese have not done too badly on this," said one western official in Beijing. This is a bit of a face saver for the North Koreans, but it's pretty transparent."

China was embarrassed when South Korea revealed the defection only hours after Mr Hwang entered Seoul's consulate in Beijing on February 12. It broke a longstanding rule that North Korean defections

to China would not be disclosed, which would place Beijing in an awkward position between its old communist ally and new capitalist partner.

Prongyang's security agents had menaced the South Korean consular office in Beijing's diplomatic district where Mr Hwang had taken refuge, but dispersed after China made clear its displeasure and stiffened security.

In Seoul yesterday, the foreign ministry said Mr Hwang's release had been negotiated on the principle that it would help contribute to "peace and stability on the Korean peninsula". Mr Hwang had said he

wanted to defect to South Korea in a desperate effort to promote reconciliation between the two Koreas by holding talks with officials in Seoul.

Whether South Korea will be able to adhere to its promise not to use Mr Hwang for propaganda purposes remains uncertain. The Agency for National Security Planning, South Korea's hardline intelligence service, may have difficulty resisting the temptation to feed sensational tidbits to the media as it debriefs Mr Hwang, who is considered a gold mine of information on the inner workings of North Korea.

## ASIA-PACIFIC NEWS DIGEST

# HK charges five in racing scandal

Hong Kong's anti-corruption agency yesterday charged five people with illegal betting in the territory's biggest horse-racing scandal for more than a decade. After hearing the charges, the first brought in a high-profile operation launched last Sunday, all five pleaded not guilty and were freed on bail. Two of the accused were Malaysian citizens and the others Hong Kong residents. The charges came after 37 arrests by the Independent Commission Against Corruption (ICAC), the territory's anti-corruption watchdog. The arrests included jockeys, trainers and three staff members of the Hong Kong Jockey Club, which has a monopoly on gambling in the territory. The ICAC gave few details of the probe, but said it had freed 19 of those detained.

Jockey Club revenues from races and other gambling operations totalled more than HK\$300m (US\$10.3bn) last year, much more than the annual sales of Hong Kong's biggest business groups.

John Ridings, Hong Kong

## Zhao 'criticises leadership'

Mr Zhao Ziyang, China's purged former communist party chief, has challenged Beijing's leadership to speed political and economic liberalisation, according to Hong Kong newspaper reports. Apple Daily and Hong Kong Economic Journal published extracts of what purported to be a document sent to the party's politburo by Mr Zhao, 77, who lives under house arrest in Beijing.

Mr Zhao reportedly urged the party to accelerate moves towards democratic institutions, speedier privatisation of state enterprises, and criticised "inadequate" efforts to overhaul the political system, calling for more direct elections.

Tony Walker, Beijing

## Money growth rate slows

Japanese money supply growth slowed in February, consistent with a widely expected 1997 deceleration of the economy. The benchmark measure of M2 plus certificates of deposit grew 3 per cent year-on-year in February, down from a revised 3.2 per cent in January, the Bank of Japan announced yesterday. Gross domestic product is likely to grow by at least the government's target rate of 2.5 per cent in the fiscal year ending this month.

But a sales tax increase next month is widely expected to bring a pause in domestic demand, foreseen in this latest money supply data.

William Dawkins, Tokyo

## Blow for Manila exchange

The Philippine Securities and Exchange Commission is to withhold self-regulatory status from the Philippine Stock Exchange until it has filled key vacancies caused by a flurry of resignations, the SEC said yesterday. The move is another blow to the exchange, still reeling from the resignations of key officials.

The Philippine trade deficit continued to grow in January, up 40 per cent on year from \$816m to \$1.145bn, according to government figures released yesterday.

Justin Marozzi, Manila

# Japanese miners bow to the inevitable

The formerly bustling offices of the main trade union at Milke Mine, Japan's largest and oldest coal pit, are deserted but for a few dusty boxes of files and Kenzo Yamada's union's general manager.

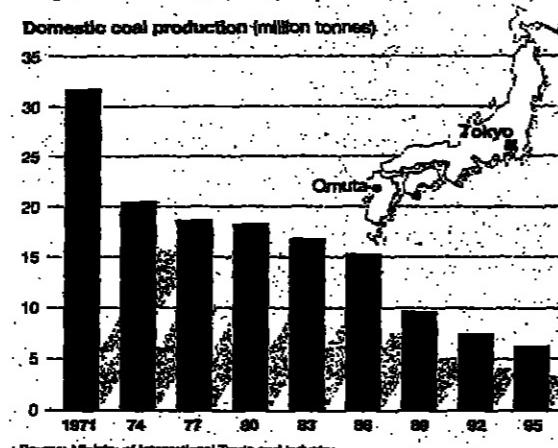
Mr Yamada is at his desk, working on the last and saddest job of his 27-year career at Milke. He is negotiating severance packages for the 1,170 workers who will be dismissed when the pit closes at the end of this month, ending more than a century of industrial history. Then, the 300km of shafts and tunnels beneath Onuma, a sleepy coastal town in southern Japan, will be flooded and Mr Yamada will be applying for a clerical job in local government.

The break with an industrial past is significant, not just for Mr Yamada and his colleagues, but for Onuma - whose fortunes have ebbed and flowed with those of the mine for the past 124 years - and for Japan. Just as significant is the calm with which all involved accept their fate.

Large parts of Japanese heavy industry have been closed, or moved to cheaper countries in east Asia, at a growing rate over the past two decades, as new foreign competition has forced

William Dawkins witnesses the demise of another of the country's heavy industries

## Japan: closing the pits



uncomfortable choices. Milke is an extreme example.

It costs three times as much to dig coal from the deep, unstable deposits under Onuma's beaches as to import it from Australia. Japanese power companies were until recently prepared to abide by an unwritten agreement with the Ministry of International Trade and Industry (Mit) to buy 5 per cent of their coal from domestic mines.

They never liked having to pay so much to support the coal industry and finally balked last year, with the backing of Mr Ryutaro Hashimoto, the prime minister.

The premier has promised to cut Japanese electricity prices - by about 20 per cent - to world levels in the next five years. Milke's owners, Mitsui Coal and Mining, could not afford to keep the mine open and cut prices.

After the closure of Milke,

Japan will have a negligible coal industry, just two small pits in Hokkaido in the north and Nagasaki in the south, down from a peak of 680 in 1980.

"We knew several years ago that closure was inevitable. There is just no point in trying to resist . . ." says Mr Yamada. The union's attitude of resignation is all the more remarkable from an organisation which in 1959 and 1960 held the longest strike - 285 days - in Japanese history, an ultimately futile attempt to stop job losses.

Learning to accept the inevitable has not been easy. Coal has been mined at Milke since the 16th century and coal is part of the culture. The mine supplied the end-of-19th-century race for industrial growth, the war effort and post-war reconstruction. It is the site of Japan's worst mining accident, when 458 died in an underground explosion in 1963.

An oil painting of the tragedy hangs in the lobby of the union office and almost everyone in town knows an injured survivor. The crude economic impact of industrial decline

will, as always in Japan, be softened by generous state and company handouts. All redundant workers have been offered jobs, plus a pension worth just over half basic wage, and those still in company housing have been offered an alternative. The problem is that they are all local people and only half the new jobs on offer are in Omura.

The paucity of new local jobs is not surprising. Omura has been in economic decline for decades. Its population is now just 140,000, a third below the 1960s peak, a consequence of successive job cuts at the mine. Ex-pit workers have been found the usual unproductive service jobs reserved for their kind, such as the local "Mitsui Greenland" theme park. But there is little room for more.

The answer, says Mr Takashi Kurihara, Omura's present mayor, is to create economically sustainable jobs, rather than throw money at more theme parks as other areas hit by industrial decline have done. It will be a long-term project to restore the 10 per cent of Omura's tidy, deserted streets.

Steps promised to bring land prices back to 'reasonable levels'

# Japan to boost property market

By William Dawkins in Tokyo

Mr Ryutaro Hashimoto, Japan's prime minister, yesterday ordered the finance ministry to announce by the end of this month long-awaited proposals to stimulate the property market, widely seen as a drag on economic growth.

Mr Hiroshi Mitsuhashi, finance minister, gave no details, beyond saying he expected to produce measures to bring land prices back to "reasonable levels". The Nikkei 225 share index yesterday rose 2.17 per cent to 18,445.20, led by property company shares.

The package is widely

expected to include a proposal to lift the present curbs on securitised property loans, unless they were government guaranteed or included generous tax incentives. Yields on high quality commercial properties in central Tokyo are now about 5.5 per cent, more than twice the 2.2 per cent on a 10-year Japanese government bond.

Yields on a package of poorly tenanted properties would be far lower.

The package is likely to ease rules allowing developers to buy plots of adjoining land, at present impeded by legal and tax restrictions, and allow an easing of curbs on plot ratios, the amount of building permitted in a given area. Large tracts of

Tokyo are thought too expensive to develop because they consist of hundreds of cottage-sized plots, a consequence of high capital gains taxes which have discouraged landlords from selling.

All the measures have been discussed by finance ministry groups for some time. "Some room" existed for optimism that this latest push from the prime minister could turn them into reality, said Mr Steven Weiler of Jardine Fleming Securities in Tokyo.

However, securities analysts counselled caution over whether the impending package would mark real progress.

By Michiyo Nakamoto in Tokyo

Japan's spring labour offensive reached a peak yesterday with benchmark industrial companies agreeing wage deals that highlight the disintegration of the traditional system of industry-wide pay negotiations.

Companies in the four leading industrial sectors of car, steel, shipbuilding and electronics agreed increases reflecting the beneficial impact of the year's weakness and restructuring efforts.

Steel companies, which had kept wages flat in 1995, agreed to increases for the second successive year while electronics companies also increased wages in spite of a downturn in semiconductor prices which has hit some of them badly.

However, in contrast to tradition which kept wage increases uniform across industry sectors, there was increased evidence that

industry-wide solidarity is breaking down.

Mitsubishi Heavy, the shipbuilding industry leader, agreed a Yen 900m increase that was supported by firm profits. Other shipbuilders, such as Ishikawajima-Harima Heavy Industries, settled for an average Yen 700m increase.

The wage increases at the leading manufacturers, which will have a big impact on negotiations at smaller companies, come as the Japanese employers' association has been urging companies to restrain pay rises in order to regain manufacturing competitiveness.

Mr Jiro Nemoto, chairman of the Japan Federation of Employers' Associations, said yesterday that, at Yen 120 to the dollar, wage levels in Japan were at a par with those in Germany but significantly higher than in the US and the UK.

## Australia backs government

# PNG military chief resigns

By Nikki Tait in Sydney

Brigadier General Jerry Singirok, who earlier this week triggered a political crisis in Papua New Guinea by calling for the resignation of Sir Julius Chan, the prime minister, yesterday stood down as head of the country's defence forces.

But the former army chief insisted that he would continue to press the government over its estimated A\$35m (US\$26m) contract with Sandline International, a foreign military consultancy brought in to train PNG soldiers in Wewak for combat in the long-running guerrilla war with secessionist rebels on Bougainville island.

The issue of Sandline is not closed... What this government is doing is wrong as it has mortgaged the country to foreigners at the expense of am Papua New Guineans," he said.

Mr John Howard, prime minister of Australia, which administered PNG before its independence in 1975, rallied to the defence of Sir Julius, denouncing Brig Gen Singirok's actions and saying that PNG's adherence to strong democratic traditions had been one of its hallmarks since independence.

On the stock market, shares in resource companies with exposure to PNG stabilised yesterday, following their sharp sell-off on Monday. Oil Search rose 10 cents to A\$2.70 while Lihir Gold closed up 2 cents at A\$2.12. Orogen Minerals, formed to hold the PNG government's stakes in various resources projects and then partially privatised, was steady at A\$3.20.

The supportive stance contrasted with the recent bitter rift between the two countries over PNG's use of mercenaries.

Australia remains a big aid donor to the financially

# Pakistan acts to prepare bank for sale

By Farhan Bokhari in Islamabad

A senior Citibank executive is expected formally to take charge of Habib Bank, Pakistan's largest public sector bank, to prepare it for privatisation.

The appointment of Mr Shaukat Tarain, expected to take up his post next week, reflects the determination of Mr Nawaz Sharif, the prime minister, to press ahead with reform of the country's deeply indebted banks and public sector companies, officials said.

Pakistan's public sector banks are reeling under the burden of more than Rs130bn (\$3.25bn) worth of bad debts. Habib has been scheduled for sell-off for the past two years but the sale has consistently been delayed.

Doubts have been raised over relations with the Fund after Pakistan failed this year to improve its tax collections and narrow the fiscal deficit to 4 per cent of gross domestic product, the target agreed with the IMF.

It is not clear yet if other Pakistani nationals working outside the country will be appointed to similar positions, though some are understood to have been approached. "The government has begun a worldwide talent hunt among Pakistanis but no definite appointments are planned yet," an official said.

Mr Sharif has appealed to Pakistani expatriates to remit savings to Pakistan, in an attempt to boost foreign exchange revenues and engage the Pakistani diaspora in turning around the country's parlous economy.

NOTICE TO HOLDERS OF BEARER SHARE CERTIFICATES - PAYMENT OF COUPON NO. 19

With reference to the notice of final dividend advertised in the press on March 12, 1997, the following information is published for the guidance of holders of bearer share certificates.

The dividend of 40 cents was paid in United States currency. The dividend was payable on May 1, 1997 to the registered holder of Coupon No. 19 detached from bearer share certificates as follows:

at the offices of the Corporation's Continental paying agent:

Banque Générale du Luxembourg  
30, Avenue J. F. Kennedy  
L-2951 Luxembourg  
Grand Duchy of Luxembourg

(b) at the Registrar's Department of The Royal Bank of Scotland Plc, First Floor, 4-10 Grosvenor Gardens, London SW1X 8RL. Details of payment of coupons at such office refer to payment in United States dollars (in which case holder must comply with any applicable Exchange Control regulations), payment will be made in United Kingdom currency either:

(i) in respect of coupons lodged on or prior to May 9, 1997, at the rate of 40 cents per US dollar; or

(ii) in respect of coupons lodged on or after May 12, 1997, at the prevailing rate of exchange on the day the proceeds are remitted to the Registrar's Department of The Royal Bank of Scotland Plc in London.

Coupons must be left for at least four clear days for examination (eight days if payment in United States currency has been requested) and may be prepaid any weekday (Sunday excepted) between the hours of 10 a.m. and 4 p.m.

United Kingdom income tax will be deducted from payments to any person in the United Kingdom in respect of coupons deposited at the Registrar's Department of The Royal Bank of Scotland Plc in London, unless such coupons are accompanied by inland revenue non-residence declaration forms. Such deduction is made net of the amount of the dividend, after deducting United Kingdom Income Tax at 20% (which will be 3.5 cents (United States per share).

In the case of payments made in United Kingdom currency the sterling equivalent of the net dividend will be calculated in accordance with sub-paragraph (b) above.

From April 16, 1997, the corporation of Minerva issues shares will take place in the form of cash and existing coupon sheets will be exchanged for new bearer share certificates will be issued, replacing those currently in existence. In accordance with the regulations of the Luxembourg Stock Exchange, only new bearer share certificates as described above, will be accepted for listing on the Luxembourg Stock Exchange after June 16, 1997.

The new bearer share certificates

## Barshefsky urges action on trade links

By Nancy Dunne in Washington

The US is in danger of abdicating its leadership role in opening foreign markets, and allowing others to seize the initiative in forming exclusive trade alliances, Ms Charlene Barshefsky, US trade representative designate, yesterday told a congressional sub-committee.

In a day of hearings over the future of US trade policy, Ms Barshefsky asserted the need to forge a consensus on the relationship between trade, labour standards and environmental protection within the US. Stalemate over this relationship has prevented Congress from giving President Bill

Clinton the "fast-track" negotiating authority he needs to negotiate new trade liberalisation pacts.

Under the fast-track authority, the administration negotiates the details of trade agreements. Congress can approve or reject the agreements, but not amend them.

"We must recognise the dangers of inaction," Ms Barshefsky said. "In every region of the world, governments are pursuing strategic trade policies, and in some cases, preferential trade arrangements, forming relations around us rather than with us, and creating new exclusive trade alliances to the potential detriment of US prosperity and leadership."

US companies were already seeing evidence that their competitors were reworking the rules to their own advantage, she said. Northern Telecom recently beat US companies to a \$200m telecommunications equipment contract partly because the Canadian-Chile bilateral free trade pact gave the Canadian company a \$20m price advantage.

"We will suffer that handicap again and again in country after country, if we do not stay in the game of opening markets for our companies and workers," she said.

Ms Barshefsky did not present a formal proposal for trade negotiating authority, but expects to deliver one next month.

She acknowledged yesterday that bilateral free trade deals with one or two countries in Asia might advance the momentum towards trade liberalisation in the Asia-Pacific region. She made clear that the administration would seek to attract Democratic support with provisions on labour and environment, although Republicans generally oppose these.

"There is no substitute for building a consensus at home behind a strategy to advance our objectives on core labour standards and environmental protection," she said.

"I am also certain that we will not convince other nations to improve their labour standards or

environmental protection by denying the president the ability to negotiate trade agreements with them."

Congressman Peter Visclosky, an Indiana Democrat and "an increasing doubter on fast-track," urged the administration to give worker rights top priority in future trade negotiations. He urged the White House to convene an international summit on the relationship between trade and international labour standards.

Business lobbyists also expressed concern yesterday that the US was falling behind, while US trading partners were aggressively negotiating agreements.

### WORLD TRADE NEWS DIGEST

## Europe launch for free paper

Sweden's Modern Times Group, part of media company Kimmevik, said yesterday it was to launch its free newspaper, Metro, throughout Europe.

The paper, available in underground railway stations in Stockholm, will be launched this summer in Prague - the first in a chain of Metro newspapers across Europe. The newspaper, Metro Czech Republic, is a joint venture between Metro International and Renar, which sells advertising space in the underground in Prague.

Metro was introduced in Sweden two years ago and is read by 90 per cent of Stockholm commuters. The newspaper in Sweden publishes domestic and international news.

Reuter, Stockholm

### Thai aircraft deal agreed

The Thai cabinet yesterday approved a plan by state-owned Thai Airways to buy 21 aircraft from Boeing and Airbus over five years but refused to authorise the spending for the purchases.

Prime Minister Chavalit Yongchaiyudh told the airline earlier this year it needed to find alternative financing plans for the new aircraft, valued at \$2.35bn, before it would receive approval for the imported aircraft because of the economic downturn and high current account deficit.

The cabinet said Thai Airways could only buy the aircraft through a counter-trade mechanism in exchange for Thai agricultural goods.

It may also lease the airplanes subject to the approval of the finance ministry.

Ted Bardacke, Bangkok

### Steel dumping denied

Trinidad and Tobago has rejected a US complaint that the country's steel exporter has an unfair advantage because of government subsidies, and has been dumping steel in the US.

The complaint was filed with the US Department of Commerce and is aimed at Ispat Caribbean, owned by Ispat International of the UK. Ispat Caribbean, which exports 260,000 tonnes of wire rods annually to the US, was created in 1994 when the state-owned Iron and Steel Company of Trinidad and Tobago (ISOTT) was sold to Ispat International for \$101m. "What the US companies are trying to prove is that the alleged subsidies that the government may have provided to ISOTT when it was a government-owned company, are now transferable to the present owners," said Mr Ralph Maraj, Trinidad and Tobago's foreign trade minister.

The government has never made any investments in or provided any equity infusions to Caribbean Ispat's steel operations.

Japan is to provide export guarantee insurance for \$100m of equipment for an ethylene plant being sold to Azerbaijan, the first time it has provided cover for the country.

■ ABB Asea Brown Boveri has formed a joint venture in Vietnam to produce advanced switchgear and transformers for the domestic market. ABB owns 65 per cent of ABB Transformers and Switchgear, while state-owned THIBIDI has the rest.

■ Microsoft and China's Legend Group yesterday signed a software licensing agreement worth 100m yuan (\$12m) to Microsoft over the next two years.

Reuter, Tokyo

Bethan Hutton, London

Canute James, Kingston

■ Micromax and China's Legend Group yesterday signed a software licensing agreement worth 100m yuan (\$12m) to Microsoft over the next two years.

Reuter, Beijing

## Canaries try to build on tourism law

**T**ourists in the Canary Islands have been known to spend a week without straying off the path from their room to the pool. The majority of the 9m holidaymakers who visit the Spanish province located off the south-west coast of Morocco go only to enjoy the warm temperatures during the northern European winter.

Now local planners and business people are becoming increasingly concerned at the development of a tourism monoculture where attractions and facilities outside the coastal hotels are not supported.

Local authorities attending an international conference on tourism and natural areas in Las Palmas, capital of Gran Canaria, recently undertook to reverse the trend of uncontrolled development of the past 20 years.

Investment in tourism infrastructure is concentrated on the coastlines of the busiest islands - Gran Canaria, Tenerife and Lanzarote. The southern coastline of Gran Canaria, the location of the spectacular and protected dunes of Maspalomas, is scarred by motorways, hotels and apartments out of

scale and context with the natural landscape. Delegates at the conference, organised by the Canarian government and supported by the European Union, were optimistic that the implementation this year of a tourism law would impose controls on land use: the legislation would restrict development to one hotel room per 60 sq m.

The growth model has been disorganized, and chaotic development has destroyed rural landscapes with a huge consumption of natural resources," said Mr Jose Miguel Ruano, a Canarian government presidential adviser.

"There is a need for more organised growth to incorporate the qualitative edge of demand. There has been too much concentration on supply," he said.

However, the planned new law may have the effect of reducing the stock of land available to the island's 1.5m local residents and put a greater strain on services and infrastructure, warned Mr Peter Ashcroft, from the UK's Countryside Commission. The Canarian government should be asking whether there is a need for the tourist population to be



Maspalomas: coastline has been scarred by the increasing demands of tourism

increasing by 5 per cent annually when the resident population is increasing by only 1 per cent, he said.

With tourist arrivals increasing in each of the past four years, development, while not as intensive as that of the 1970s and 1980s, has continued. At the resorts along the coast from the Maspalomas dunes, apartments resembling rows of white beehives are stacked up the steep hillsides above beaches made from millions of tons of sand dredged from the sea bed.

Builders are poised to move into the newest such resort in the making, Playa de Amadores, conspicuous only by its man-made white, sandy beach clinging to the rugged rocky coastline. The service sector has continued to grow steadily, from 75 per cent of gross domestic product in 1983 to 79 per cent in 1994, with employment in

services rising from 63 per cent of total employment to 77 per cent over the same period. Employment in agriculture declined from 18 per cent of total employment to 7 per cent, while industry fell from 11 per cent of GDP to 9 per cent.

Meanwhile, those involved in cultural and leisure activities in the island believe they do have something to offer the tourist.

The Institute of Astrophysics (IAO) with bases on La Palmas and Tenerife attracts more than 30,000 visitors a year. Its director, Mr Francisco Sanchez, said at the conference that science and technology should be integrated into the cultural heritage as tourists seek more information.

The astronomers have the plans, but not the money, to expand a visitors' centre. The focus at natural reserves is still mostly on

research and protection.

Gran Canaria's principal natural reserve area, Inagua, is testimony to this, with its spectacular red mountains sprinkled with pine trees, escarpments with patches of green sulphurised rock and views of valleys and the ocean. The reserve is closed to vehicles, apart from school groups, because the roads are treacherous - no walking trails, maps or rescue facilities are provided.

The Environment Department guards it closely from development. But, say advocates of eco-tourism, it is the very existence of such a place, just a few miles away from the excesses of development on the coast, which highlights the need for a balance to be found in dispersing the tourists and the revenue they bring without sacrificing natural resources.

Marian Edmunds

## Coface profits up by 19%

By Andrew Jack in Paris

A surplus on its programme of government-backed credit insurance at a time of rising exports helped lift profits at Coface, the French trade insurer, by 19 per cent to FF245m (\$43m) last year on a turnover of FF1.90bn.

Coface reported a surplus of FF5.1m, with premium income exceeding insurance claims for the first time in 15 years. The insurer broke even the year before, after a series of progressively diminishing deficits since 1980. Coface said the rising profitability reflected the improved financial situation of debtor countries and a more active management of outstanding claims. Overall, the group reported a decline in claims for the seventh year in succession since its peak in 1989.

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The volume of French exports covered by commercial short-term risk guarantees rose to FF1.94bn from FF1.76bn, and the value of signed contracts underwritten by public guarantees increased modestly to FF707m.

Coface expressed optimism for its growth during 1997, in view of an improved business environment in western Europe set to help exports, and renewed interest in foreign currency cover.

World markets are becoming more global and more competitive every day.

That's why it takes more than size alone to meet tomorrow's challenges.

Progress in medicine, environmentally sound crop protection products and advanced materials call for a broad scientific base. But innovative problem-solving can only be achieved through close cooperation with our customers.

By reorganizing the group into independent companies active in the fields of health care, nutrition and industry, we have prepared the ground for meeting the growing needs of these markets.

Our aim is to join with our customers in finding new ways to improve the quality of life, at the same time conserving energy and raw materials.

Hoechst is an international group of companies spearheading innovation in health care, nutrition and industry. With a staff of 145,000 people worldwide, annual sales total DM 52 billion.



Finding new ways.

**Hoechst**

## NEWS: UK

Minister scorns opposition party's 'absurd guessing game' over levy on privatised utilities

## Labour refuses to name tax targets

By David Wighton  
and John Kampner

Associated British Ports would not be subject to Labour's proposed tax on "windfall" profits, it emerged yesterday. Mr Gordon Brown, the party's shadow chancellor of the exchequer, confirmed that the levy would hit all privatised utilities regulated by statute.

Mr Brown would not name any particular companies, but it is understood those affected would include British Telecommunications and BAe, the airports operator, as well as gas, water and electricity companies.

Mr Brown also seized on a report yesterday by the House of Commons trade and industry committee. He said it offered support for the principle of the levy.

The committee said the government should consider forcing National Power and PowerGen, the former state-

owned generating companies, to sell generating capacity unless there is a significant increase in competition in power generation.

It said that Offer, the electricity industry regulator, should keep the development of competition in generation under active review. "The possibility of further sale by the two main generators [National Power and PowerGen] should not be excluded."

Conservative members of the committee denied that its report endorsed Labour's planned "windfall" tax. Mr Kenneth Clarke, the chancellor of the exchequer, condemned Mr Brown for refusing to name the companies that would be made to pay.

"The latest windfall tax fiasco again shows that Labour are not fit to govern," he said. "Instead of saying which companies would pay the windfall tax, Labour are playing an absurd guessing game, giving

journalists a clue and daring them to work out the answer for themselves."

Mr Clarke was particularly critical of the decision to include BT in the tax, given the importance of the UK's cheap and sophisticated telecommunications in attracting foreign financial services companies to London.

Ministers also pointed to the discrepancy between the £2bn cost of the employment programmes Labour said the tax would fund and indications from aides to Mr Brown that the levy could raise more than £5bn.

An adviser to Mr Brown said: "We have a costed programme of £5bn which we can comfortably cover by the windfall tax. If we can do more, we will. We believe it is likely that the total we will raise will be in excess of £5bn. But we won't make a decision until we have consulted Treasury officials, the regulators, and others if we form the government."

areas such as training, the resettlement of redundant Russian officers, and improved operational contacts between the two countries' armed forces.

In diplomatic talks arranged just as Mr Rodionov has been re-appointed as defence minister and just as Mr Portillo heads into a national election campaign, the two men also discussed the enlargement of Nato.

Mr Rodionov stressed that Russia still opposed the likely expansion of Nato to central European countries, but said Moscow would like to see a new legally-binding agreement between Nato and Russia. Such a charter is being proposed to soften the blow of Nato enlargement on Russian sensitivities.

Perhaps surprisingly, given that Mr Rodionov is a traditionalist from the Russian army, the two men got on well, swapping gifts of vodka and jazz CDs.

However, Mr Portillo emphasised that good contacts were needed throughout the military chain of command if old suspicions were to be eliminated.

"It is not enough that we get along personally," said Mr Portillo yesterday. "Developing relationships between individual officers is the way to increase understanding and reduce the areas of misunderstanding."

is

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The UK is providing retraining for Russian officers who are being made redundant as a result of the drastic cuts in Russian military strength. Some 2,000 have been through the four-month programme so far.

Return of the Reformer, Page 13

## Russia signs military co-operation agreement

By Bernard Gray  
in Moscow

Mr Michael Portillo, the UK defence secretary, signed a defence co-operation agreement yesterday with his Russian counterpart, Mr Igor Rodionov, which is intended to boost ties between the two countries' military officers.

The two men signed a memorandum of understanding to cover



The fate of the tax-avoiding tobacco trade depends on interpretation of an EU directive

private individuals for their own use and transported by them the principle governing the internal market lays down that excise duty shall be charged in the member state in which they are acquired."

According to Mr Robert Venables, ETC's lawyer and a leading tax advocate who helped draft the Tobacco Direct scheme, the law allows people to employ an agent to transport the goods for them because "a person who does something through an agency of another does it for himself".

But Customs & Excise argues that the directive makes clear that UK citizens are entitled to the benefit of the lower excise duties only if they personally import the goods themselves. It is supported by nine member states. Most have translated the relevant phrase of the directive as "and transported by themselves".

German law says "and those who transport them themselves". Denmark goes even further, requiring "and personally transported by them".

According to Mr B.J. Cunningham, founder of ETC, the company fears it may lose because of the political implications of a decision in

its favour. "We believe we're right on the law and if the law is genuinely independent of politics we will win."

He added that at the oral hearing in Luxembourg this month, "nine member states stood up one after another and said you can't rule for them because we'll lose billions". That was basically their argument."

Partial support for ETC's case came from the European Commission, which said an agent could act on behalf of an individual but the agent was not entitled to make a profit.

Robert Rice

## Single market in EU faces court scrutiny

Judges to rule soon on cut-price tobacco sales

The next British government's budget plans could be disrupted if a case brought in Luxembourg this month by the Enlightened Tobacco Company, maker of Death cigarettes, goes against the Customs & Excise department.

ETC took its case to the European Court of Justice after its scheme - which avoids UK excise duties by using an agent to import cigarettes - was outlawed by the High Court in London.

The court ruled that under EU rules and UK law an individual had to bring tobacco back to the UK in person to avoid paying duty. But the judge advised ETC to appeal and the Court of Appeal referred the case to Luxembourg.

The case turns on the meaning of article 8 of a 1992 EU directive about the way excisable items are treated in the single market and, in particular, on the precise meaning of the word "them".

The article says: "As regards products acquired by

giving of tobacco, alcohol and other high-tax items.

It is one of the most important tests of the European Union's single market principle. Victory for ETC could pave the way for harmonisation of European excise duties. The company set up the Tobacco Direct mail order service in 1995 to import leading brands of cigarettes from low-tax European countries and sell them at up to 40 per cent below list prices.

In the short term, a win for the company would in effect legitimise the smug

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Robert Rice

## Tougher sanctions on bank chiefs delayed

By John Gapper,  
Banking Editor

The Securities and Futures Authority, the City of London regulator, has delayed publication of revised proposals to toughen sanctions on senior directors of investment banks that allow failures to occur.

The SFA said yesterday it was delaying consultation on the proposals to ensure that senior managers take responsibility for matters inside their companies around the world, expects to publish reform proposals at

the end of April. The SFA said it was informing the SIB of the results of its consultations and internal discussions, and would "continue to stress the responsibility of senior management for the control and compliance environment of their firms".

Separately, the SFA yesterday disclosed judgments against several registered individuals and member firms. It has fined English Trust Company, a small merchant bank, £40,000 (\$63,500)

and reprimanded it, over problems in executing a share underwriting. The SFA said English Trust had not ensured a sub-underwriter could pay for shares.

The SFA said that after two sub-underwriters defaulted on a commitment to buy shares in a placing for a company, English Trust had entered an agreement with another company to take on sub-underwriting responsibility for the issue. The company

failed to pay by the agreed date. Mr Stephen Goschalk, a director of English Trust, was severely reprimanded and fined £10,000. Mr Christopher Spence, its chairman, was reprimanded and fined £5,000.

The SFA expelled Mr Friedrich Kramer, a former senior futures trader with Lehman Brothers in London who exceeded an agreed trading position and then tried to induce a trader at another firm to confirm fictitious trades.

The order was placed with the US-British team in spite of domestic pressure to award it to the US defence industry. Lockheed Martin, the US aerospace giant, has been working on an alternative to the British companies' guns.

Mr Gerald Kaufman, chairman of the House of Commons national heritage committee, said yesterday it was time to replace "the gift of well-intentioned amateurs" on the board of governors of the BBC. Raymond Snoddy writes.

Instead, the BBC should be run by an executive chairman and qualified non-executive directors. "The BBC is a big business and this committee believes it should become an even bigger business," said Mr Kaufman as the committee published its report on the future of broadcasting.

Editorial comment, Page 13

been completed, it is still possible to see the small tensions, the places where lines have been drawn between the commercial programmer and the public service corporation.

Mr Bob Phllips, deputy director-general of the BBC and chief executive of BBC Worldwide, the commercial arm of the corporation was emphatic that new subscription channels which carried

the BBC name would not have advertising. Two of the planned channels would probably carry the BBC name.

"We don't want to concede the principle of advertising on BBC branded channels in the UK," said Mr Phillips. The fear is that such advertising on BBC branded channels might undermine the rationale for the licence system by which the BBC is funded from a state levy on all users of television sets.

Joint BBC-Flextech subscriptions will all carry advertising, but not the BBC brand name. Another important BBC principle reiterated by Mr Phillips yesterday was the fact that all programmes paid for by the licence fee will always be shown on the existing BBC1 or BBC2 channels.

For the BBC it is the

imminent arrival of digital television in many forms which has persuaded the corporation to seek a joint venture partner to try to maximise revenues.

Flextech is providing the risk capital in return for access to the BBC programme library and programming expertise. The BBC hopes that it will be able to supplement the licence fee, and plough money back into programming, with earnings from the new subscription channels.

The new channels will be shown on whatever digital "platforms" come along, whether they are digital satellite, digital cable, digital

terrestrial or even television channels relayed down telephone lines.

For the BBC, the link with TCI means a slot on TCI cable networks in the US and elsewhere. And a second big programming joint venture with Discovery, the factual channel in which TCI has a 49 per cent stake, is already under negotiation.

For Flextech, there is not just access to the BBC programme library and the ability to make new versions of old programmes. The company hopes that the perceived BBC quality will make its channels stand out in the multi-channel world.

Raymond Snoddy

Commercial strains show in digital TV deal

Link with TCI offshoot reflects traditional BBC aversion to broadcasting advertisements

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## UK NEWS DIGEST

### Companies face excise inquiry

More than 4,000 big companies and municipal authorities face a review by Customs & Excise to see if they should be included in its tough regime for curbing tax avoidance.

The move follows a critical report by the National Audit Office, a government agency, into Customs' procedures for checking value added tax returns from large companies where there is a risk of avoidance.

Generally, large traders are those with throughput - VAT claimed and paid - of more than £5m a year. But many companies, judged as low risk, are not included. The NAO said that the current systems "work well" but could be both "more efficient and effective".

As a result, Customs will review 40 companies identified by the NAO to see if they should be included in the large trader system. It will review all companies not in the system which have a throughput in excess of £5m - about 4,000 companies according to Customs. Jim Kelly

## ■ COMMERCIAL INSURANCE

### Lloyd's begins selling in Japan

Lloyd's of London yesterday began selling commercial insurance in Japan, the world's second biggest insurance market where non-life sales are growing at 4.5 per cent annually. Sir David Rowland, chairman, (pictured left) said in Tokyo that six Lloyd's underwriting groups would initially offer fire, marine, engineering, power stations, liability and personal accident insurance. He played down fears that Lloyd's might seek to compete with Japan's domestic insurers, saying that the UK insurance market would not underwrite business at "uneconomic rates". The way was cleared for Lloyd's to set up in Japan after new insurance laws took effect last April.

Christopher Adams

## ■ EU FARM SUBSIDIES

### Boost urged for organic producers

The agriculture committee of the House of Commons today urges the government to increase aid payments to organic food producers to help them compete against large European Union subsidies for conventional farmers.

The committee rejects arguments by the UK Ministry of Agriculture that market forces should take precedence over taxpayers' support for organic farming.

The committee's findings have been welcomed by Mr Patrick Holden, director of the Soil Association, which sets standards for organic farmers. Payments to UK farmers converting to organic production are the lowest in the EU.

Existing organic producers receive no support in the UK, a situation mirrored only in France, Greece and some German Länder.

## ■ PUBLIC SECTOR BORROWING

### Government set to beat forecast

The government yesterday looked set to undershoot its public borrowing forecast after figures showed it borrowed less money last month to meet the shortfall between spending and tax revenues than City of London economists expected. The public sector borrowing requirement totalled £1.6bn (£6.7bn) in February, according to figures released yesterday by the Treasury and the Office for National Statistics. This took total borrowing in the first 11 months of the present financial year to £14.1bn, about £3bn less than at the same stage last year. The government's forecast for the whole year is £26.4bn. The public finances are at last feeling the benefit of the economic recovery," said Mr Jonathan Loynes, economist at HSBC Markets. Another surge in tax receipts more than offset a rise in spending by government departments. Income tax receipts were especially strong, at £2.3bn from £1.9bn in February last year. Graham Bouley

## ■ SINGLE EUROPEAN CURRENCY

### Retailer warns of collapse

A single European currency could lead to economic, social and political collapse on a widespread scale, a leading retailer warned yesterday.

Sir John Hoskyns, chairman of the clothing retailer Burton Group, said at a conference in London that the European Union could no longer set the exchange rates of its member states into a permanent structure than the spot oil price could be fixed for 50 years.

Sir John said there were ways of mitigating the effect of a single currency by, for example, limiting it to a core group of countries such as France, Germany, Austria and the Benelux states. But it was too late to turn back completely.

Peggy Hollinger

## NEWS: INTERNATIONAL

Amnesty chief urges human rights groups to end traditional hostility to company dialogue

## Campaigners told: talk to business

By Stefan Wagstyl,  
Industrial Editor

**Mr Pierre Sané**, secretary general of Amnesty International, yesterday urged non-governmental organisations campaigning on environmental and human rights issues to end their traditional hostility to exchanging views with business.

Mr Sané was speaking the day after Shell, the oil group which has come under repeated attack from NGOs, announced that it wants to consult with NGOs on sensitive projects. Shell has been extensively criticised over its operations in Nigeria following the execution of

Mr Ken Saro Wiwa, the minority rights activist, and its proposals to dump the Brent Spar oil platform in the Atlantic Ocean.

Mr Sané said: "Our experience to date shows the need for greater exchanges of information between NGOs and business." NGOs which stuck to their principles should have no fear of compromising their principles or losing their "purity".

"We are not going to discuss anything if we start by shouting at each other."

The Amnesty chief also urged business to involve itself more in promoting human rights in the developing world. While governments bore the main responsibility

for human rights, big companies had real influence. If [this influence] were used for the improvement of human rights, the world could have a powerful weapon for its betterment and companies a better climate for their investment," said Mr Sané, speaking at a London conference on development issues called Companies in Conflict.

Mr Sané said it was not enough for companies to declare they were neutral on human rights. During the international campaign to stop Mr Saro Wiwa's execution, Shell was virtually silent, he said. "I simply do not believe that the Nigerian government perceived the

silence of one of its most influential and powerful investors as neutral."

Mr Sané welcomed Shell's policy statement, in which it declared its intention to support "fundamental human rights". But Shell should be judged on how this statement was translated into practical action, Mr Sané said.

Mr Vincent Cable, Shell's chief economist, told the conference that the group had protested at Mr Saro Wiwa's execution. He said the power of companies to influence governments was exaggerated. In a globalising economy, companies had to take account of how their competitors might respond. For

example, after the US-imposed embargo on Iran had forced western companies out of Iran, Petronas, the Malaysian state-owned oil company, went into Iran.

Mr Cable added that many companies were influenced by the fact that in the 1980s and 1970s they were urged not to interfere in politics in developing countries, particularly after ITT, the US group, was involved in the overthrow of the Allende government in Chile.

Companies also had to avoid involvement in secessionist conflicts. "Nothing would be more irresponsible for western companies than stoking the politics of secession."

## Sudan avoids IMF expulsion

By Mark Huband in Cairo

Sudan has checked the threat of expulsion from the International Monetary Fund by agreeing to a package of economic reforms including measures to tackle its \$20bn foreign debt, according to western bankers.

The IMF has imposed stiff conditions on a new 10-month stabilisation programme encouraged by its major shareholders – in particular the US – which will entail a radical change of Sudanese economic policy.

The conditions are designed to prevent an increase in the country's estimated \$1.7bn arrears to the fund. The arrears had led the fund to warn Sudan about expulsion unless it resumed regular repayments.

The programme is intended to increase growth from its present 4.7 per cent to 4.9 per cent, and cut inflation from 118 per cent to 65 per cent by the year-end. It was agreed with IMF staff in Khartoum but must receive final approval from the fund's board on Friday.

The government has also pledged to unify exchange rates, by bringing the present 22 per cent difference between the official and black market rates down to about 8 per cent during the same time period.

In carrying out these measures, those behind the programme hope to start moves toward restoring normal relations between Sudan and its Paris and London Club creditors.

Sudan's total external debt in 1996 was 283 per cent of gross domestic product, or \$20bn, while GDP was \$7bn.

The level of domestic borrowing has caused inflation to soar. The government last year borrowed just less than 2 per cent of GDP from the central bank.

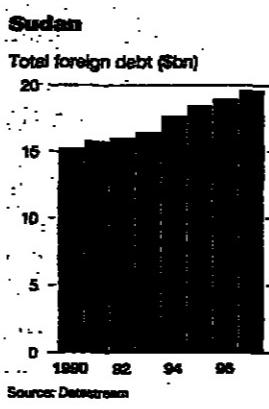
This level excludes debt repayment, which has been terminated except for some interest payment of which would have pushed the level of borrowing up to 14 per cent of GDP last year.

The new programme envisages a drastic reduction in central bank lending, from \$2230bn (\$1.5bn) to \$20bn this year. The new budget deficit target, which

at present stands at 3.4 per cent of GDP, is intended to be brought to 1 per cent by the end of December.

As a corollary to the programme, government subsidies on petroleum products – which have been reduced by 90 per cent since last November – are to be phased out, and subsidised domestic prices are to be continually adjusted in line with international petrol prices.

As a sign of the intense foreign political pressure on Sudan to abide by the terms of the programme, the government will be subjected to monthly monitoring of its progress. Normally such programmes are examined every six months.



Source: Databank

## INTERNATIONAL NEWS DIGEST

### Russian arms draw crowds

Russian weapons from the Kalashnikov rifle to anti-submarine mine systems drew crowds at the IDEX arms show in Abu Dhabi yesterday but analysts said Moscow still faced tough competition from the world's biggest arms suppliers.

The Russians have come out in force in Abu Dhabi, showing off their weapons in style at one of the largest stands at the International Defence Exhibition – among the world's biggest arms shows.

Moscow has sent about 80 defence enterprises to the show, hoping to boost Russia's weapons sales with 500 exhibits, live weapons systems, models, brochures, booklets and videos. Mr Alexander Kotelnik, of Rosvozrozhdenie, Russia's top arms export agency, said Moscow would by 1999 catch up with Washington, the world's chief arms supplier. He estimated the international arms bazaar would total about \$18bn by the end of the century, with Russia and the US each holding a third of the market.

Reuter, Abu Dhabi

### East African rains bring hope

Rains battered most food-growing areas of East Africa for the first time since December yesterday, brightening hopes of a better 1997-98 food crop, weather and crop officials said.

Coffee growers reported showers in northern Tanzania and weather officials reported heavy rains in western Kenya. Farmers spoke of torrents in Uganda's growing Soroti district.

Kenya and Uganda have forecast lower 1996-97 and 1997-98 coffee crops because of a severe drought in East Africa.

In Nairobi the Famine Early Warning System (FEWS) said drought monitors had predicted that the long rains would be near normal in west Kenya while drought-hit pastoral and marginal agricultural areas would experience below-normal rainfall.

FEWS said the effects of massacres and mass kidnappings by the rebel Lord's Resistance Army and the West Nile Bank Front had disrupted food production and trade in northern Uganda.

Reuter, Nairobi

### Bahrain rejects rights critics

Bahrain yesterday rejected criticism from the human rights group Amnesty International over the trial of 81 people accused of involvement in what officials termed a pro-Iranian plot to topple the government.

A justice ministry official quoted by Bahrain's official Gulf News Agency rejected charges by the London-based human rights group that the suspects were not getting a fair trial. "The right to a fair trial, defence and guarantees in accordance with Bahrain's laws were made available," the Gulf Arab state's official said. He said the defendants were being tried by the State Security Court "with the presence of their lawyers and their families".

The defendants are accused of joining the military wing of the Bahraini Hezbollah, creating an organisation aimed at toppling the government, possessing weapons without permission and having contacts with a foreign country. Members of the island's majority Shia Muslim community, seeking political and economic reform by the Sunni rulers, have waged a campaign of bombings, arson, sabotage and riots since December 1994. At least 28 people have been killed and hundreds arrested.

Reuter, Manama

### Earth summit promises 'not kept'

By Geoff Dyer  
in Rio de Janeiro

The world's main industrialised countries have "failed utterly" to honour commitments made at the 1992 Earth Summit in Rio de Janeiro, according to a senior official at the United Nations.

Mr Gustave Speth, head of the UN Development Programme, said large countries had not taken sufficient steps to change their energy policies to reduce carbon dioxide emissions, the main contributor to global warming, and had failed to increase development spending.

"How can it be expected that the weak uphold their end of the bargain when the powerful do not uphold their end?" he asked. Mr Speth was speaking at the Rio+5 environmental conference, which has brought together 500 delegates from non-governmental organisations, industry and UN agencies to find ways of implementing the goals set out in 1992.

The conference will publish a series of recommendations which will be presented to a special session of the UN on the Earth Summit in June, as well as the "Earth Charter", a document of values it will encourage the international community to adopt.

Mr Speth said that despite a commitment at the Rio summit to double spending on development assistance, a vital factor in improving environmental conditions, actual development spending from the big industrialised nations had decreased 20-25 per cent in the past five years.

Mr Speth also endorsed the call by a number of delegates for creation of a permanent world environmental organisation, which would develop regional and global environmental agreements, conduct research and promote co-operation.

Many environmentalists feel the absence of a permanent body means they are unable to debate effectively with other large international bodies, such as the World Trade Organisation.

"We have lost some of the momentum since Rio '92," Mr Speth said; the new organisation would help "reinvigorate" the debate. The existing UN Environment Programme was the logical location for any new body, he added.

Mr James Wolfensohn, president of the World Bank, claimed that the bank's attitude towards the environment had been transformed since he took over 30 months ago.

In a speech to delegates, Mr Wolfensohn admitted that the bank had made many mistakes in the past over its treatment of environmental issues, but claimed it was now "being more arrogant and is listening more".

### Algeria polls 'may help heal conflict'

By Roula Khalaf in London

Algeria's legislative elections could contribute to a resolution of the Algerian conflict if all legal political parties agreed to participate, according to Mr Abdelkader Ben Grine, deputy head of Algeria's unselected National Transitional Council.

However, Mr Ben Grine, also a leading member of Hamas, a legal Islamist party, warned in an interview in London that government bias towards some parties would undermine the effectiveness of the vote.

The elections, scheduled for June 5, will exclude the Islamic Salvation Front (FIS), the party which had won the 1991 first round of elections cancelled by the army, provoking a five-year struggle between Islamic militants and security forces. But Mr Ben Grine said the inclusion in the elections of parties which had long stood by the FIS and insisted on its rehabilitation could help curb violence.

"The participation of these parties means the end of the political cover for the violence," he said. "It removes

the legitimacy of armed struggle, and the moral support for terrorism."

Among the FIS's former key allies, the National Liberation Front (FLN) is riven by internal splits but its current leadership is back in the government fold. The Socialist Forces Front (FFS), which advocates dialogue with the FIS, has yet to declare its participation, although it may have little choice but to take part.

The FFS believes the political system is being put in place amounts to an institutionalisation of dictatorship, since last November's constitutional amendments left the new elected assembly with limited powers.

Hamas can no longer call itself Islamist. Mr Ben Grine said its Islamic tendencies would help attract those who opted for "moderate" Islam.

Like the rest of Algeria's political class, Hamas is closely watching the birth of the new "presidential" party set up last month and grouping grass-roots associations whose support was instrumental in the 1995 election of President Liamine Zeroual.

Algeria's new constitution officially bars parties based on religion. But while

the

legislature will be subjected to monthly monitoring of its progress. Normally such programmes are examined every six months.

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Because it was largely based on a bumper cereal harvest and expansion in the oil and gas sector, the Fund says such growth remains "fragile".

The budget, meanwhile, is estimated to have recorded a surplus of 2.6 per cent of gross domestic product (compared with the 0.3 per cent surplus projected under the programme). The Fund supports the government's efforts to reduce spending and says the surplus would have reached 0.7 per cent even without the higher oil revenues.

But these figures mask more worrisome trends. The Fund report says that industrial production declined by 4 per cent last year, with output falling in most industries. This reflected the lack of competitiveness of most public enterprises in the face of import liberalisation, and a tightening of their budget constraint imposed by banks. Domestic savings and investment levels also have suffered. Non-government investment dropped to 21.1 per cent of GDP last year from 25.1 per cent in 1995.

Unemployment, meanwhile, has increased to 28 per cent from about 25 per cent. "Addressing unemployment effectively requires high growth rates in the non-hydrocarbon sector and a shift towards labour intensive activities," says the IMF, calling for intensifying efforts at privatisation and deregulation.

Ordinary Algerians are under mounting economic pressure. Pay freezes have led to three consecutive years of decline in real

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## INFORMATION TECHNOLOGY

## When a kiss is not just a kiss

Extracting a dog-eared business card to hand to a new business contact may one day be unnecessary for hard-pressed executives, and carrying a passport could become a thing of the past.

New wireless technology under development by International Business Machines and on display for the first time this week at the CeBIT IT fair in Hanover could enable people to exchange information with just a handshake - or even a kiss.

IBM's personal area network (Pan) uses the human body itself as a communications medium to swap data which, aside from business card information, might eventually include medical information, computer passwords or the "key" for a car electronic immobilisation system.

The technology, which is still under development, was pioneered initially by scientists at the Massachusetts Institute of Technology and relies on a simple, well-known principle. Since the human body contains water and traces of salts, it is an excellent conductor for electronic currents - and why it is a bad idea to go out in thunderstorms.

What is more difficult is ensuring that data transmission is reliable as well as safe. Thomas Zimmermann and his research team at IBM's Almaden Research Centre in San Jose, California, have now cracked these problems.

Pan technology works using a mini-portable transmitter no bigger than a matchbox which can be carried in a pocket, for example. The information to be exchanged is stored in a microchip like those found in electronic smartcards.

The transmitter generates a very weak electronic field measuring

one billionth of an ampere - less than one thousandth of the current generated by running a plastic comb through your hair.

A second person is equipped with a tiny receiver - in the IBM demonstration this "black box" device is simply stepped on. When the two people shake hands a primitive circuit is completed and the data is transferred from the transmitter to the receiver where it is decoded and can be displayed on a computer.

At present the information which is originally loaded into the microchip using a PC, is transferred at about 2,400 bits per second, the speed of an old slow modem communications device. But the IBM scientists say the theoretical maximum data transfer rate is 400,000 bits per second - fast enough to transfer a whole address book in a few seconds.

Another possible application for the technology would be medical ID cards. People could carry a card equipped with a chip holding their personal data. After an accident a doctor would just have to touch the patient to obtain data on their blood group, allergies or illnesses.

Similarly, computer keyboards could be fitted with sensors which would automatically detect the person using them. Similar authorisation procedures could be used for mobile phones, cars and buildings.

Despite the huge potential, Herbert Kircher, IBM's head of development, points out that Pan is simply "a demonstration of the potential applications of future information technology." Nevertheless, he adds, "I am certain that we are going to use this process in products at some time in the future."

Paul Taylor

## Software · Vanessa Houlder The demands of supply

Computer systems to co-ordinate the management of stock can lead to big savings for businesses

**W**ith airlines competing to win the loyalty of frequent travellers, small touches such as supplying a favourite magazine could make all the difference. Simon Ratcliffe, head of supply chain and systems at British Airways, hopes that within two or three years the airline will be able to tap into its databases to anticipate the needs of its most valued customers.

"If, for example... our customer database tells me a valued executive customer is a keen fly fisherman, it will be possible to make sure that a copy of this month's Trout and Salmon is waiting on board for him to read," he says.

Achieving this will be down to supply-chain management, which has traditionally been seen as a mundane, backroom discipline. No longer. Huge cost savings and better customer service can now be achieved from computer systems that co-ordinate every stage of the supply chain from raw-material suppliers to the customer.

BA is overhauling the management of its supply chain in an effort to become more responsive to the needs of individuals.

The project will involve installing systems for demand forecasting, distribution planning and inventory management at 160 locations for 300 suppliers. The improved responsiveness of the supply chain should be accompanied by lower costs. "You normally have to increase cost to give better service. Our product will give higher levels of service at less cost," says Martyn Richards, managing director of Industrial Matematik UK, one of the software suppliers to British Airways.

Ratcliffe expects the £5m investment to be recouped within a year, as more accurate control permits a reduction in stock.

BA is not alone in believing that huge potential savings lie trapped in inefficient supply chains. Better management of the European grocery industry's supply chain could reduce operating costs by \$27m (£16.5m) a year and inventories

could drop by more than 40 per cent, according to research published last year by Coopers & Lybrand for a group of companies including Procter & Gamble, Unilever and Coca-Cola. This could translate into savings equivalent to a 5.7 per cent reduction in consumer prices, worth \$33bn, it said.

Efficiency could be improved and costs reduced, said the study, if information were shared between the distribution function of each supplier and the sourcing function of the customer.

Barriers within companies mean that many businesses do not understand the implications of increasing their output or the frequency of their delivery. Suppliers rarely understand the consequences of satisfying short-order demands from powerful customers, according to Arthur Voncheck, vice-president, northern Europe, of Managistics, a software company.

"Most companies have unaccountable and informal decisions. The end result is they make it happen without knowing the cost implications or knock-on effects," he says.

These issues are growing in importance because of the increased sophistication of the systems and software to manage tasks such as order processing, demand forecasting and stock control.

For example, electronic data interchange, which transfers point-of-sale information from checkout scanners in stores directly to manufacturers' order entry systems, is becoming increasingly prevalent.

But choosing software is not easy. On offer is a bewildering range of software ranging from small, stand-alone PC-based packages to integrated systems covering manufacturing, planning and scheduling in their entirety.

Integrated systems have become widely accepted among large and medium-sized companies. But Greg Girard, senior analyst for supply chain management at Advanced Manufacturing Research, the Boston-based consultancy, argues that this is a mistake. The greatest benefits come from "complementary solutions", he says. A number of alliances have been set up to offer



combinations of products by such companies as Germany's SAP, Managistics and i2, a Texas-based software company.

A European version of an initiative designed to help buyers was launched last month. The European Supply-Chain Council has been set up by companies such as Rolls Royce, Rank Xerox and Zeneca to pool their supply chain experiences and develop a supply chain operations reference model, a tool for benchmarking and assessing supply chain software.

"There are 540 software providers doing something different, all saying they are the best," says Neil Martin of Pittiglio Rabin Todd & McGrath, a Massachusetts-based consultancy which co-ordinates the council with Advanced Manufacturing Research. The new model helps a customer talk to the software manufacturer in an informed way, he says.

Another emerging trend is the growing use of networks. The Internet and intranets make it much easier for suppliers and cus-

tomers to synchronise the supply chain. For example, Managistics recently launched Intelligent Messenger, which promises to extend the supply chain through the Internet, providing "real-time collaboration and communication".

There are powerful advantages from new Internet technologies, according to Douglas Brockway, vice-president of Mercer Management Consulting. They allow companies to automate their transactions, communicate directly and use one another's applications systems and files.

Despite the obvious attractions of the seamless flow of information along a supply chain, there are some barriers to its adoption. With retailers already concerned about the implications of electronic commerce, they may be resistant to sharing valuable customer information with manufacturers. Conversely, suppliers are concerned to limit their dependency on their customers which may be a consequence of closer partnership.

Yet the potential benefits of cost

savings and improved responsiveness are persuasive, according to the PRTM consultancy. A benchmarking study it conducted last year showed that the gap between the supply-chain costs of the average and the best-managed companies was equivalent to between 3 per cent and 7 per cent of revenues.

Nell Martin of PRTM says no company should ignore the scope to improve the management of its supply chain. "Any organisation that doesn't go down that route is missing the boat - big-time."

**Information TECHNOLOGY**

• The FT's review of Information Technology appears on the first Wednesday of each month.

## Stitching a seamless Internet link

Mobile computing may start to live up to its name. Compaq, the US computer manufacturer, and Ericsson, the Swedish telecommunications equipment maker, are working on joint products which would allow a laptop user to connect to the Internet without fiddling around with cables.

At present, a laptop user typically has to search for a phone socket through which to connect to the Internet or another electronic network. Alternatively, several mobile phones come with a cable leading to a PC card which slots into the laptop and provides mobile data communications.

The new collaboration between Compaq and Ericsson promises "seamless" solutions. The companies are not saying what this means, but a possibility is a laptop with built-in mobile communications based on the GSM standard.

The first products, likely to carry the brands of both the developers, are expected to emerge in the second half of the year.

Other computer manufacturers are believed to be examining similar products, but Compaq and Ericsson are the first to unveil their plans.

Ericsson, Sweden: Internet <http://www.ericsson.se>; tel +46 70 590 9990

## Watching brief



for Netscape, users can choose from a base set of approximately 20 commands, including "go to", "open" and "scroll down". A page tagged with a "voicemark" can be retrieved by saying the title.

VoiceType, which includes a 22,000-word dictionary, also allows users to dictate electronic mail and other documents.

IBM, US: e-mail [scott@us.ibm.com](mailto:scott@us.ibm.com); tel US 914 766 1463

**Online coins score for sport site**

Electronic cash has made a move towards the mainstream with the decision by one of the leading Internet entertainment sites to accept payments through an electronic coin service as well as by credit card.

Ericsson, Sweden: Internet <http://www.ericsson.se>; tel +46 70 590 9990

ESPNET SportsZone, the leading sport website, is linking with CyberCash, a developer of services for secure financial transactions on the Internet, to allow access to its premium content on a daily basis.

Users can already subscribe to SportsZone by paying \$4.95 a month through their credit cards.

But SportsZone wishes to generate additional revenue by tapping more casual customers.

Through its agreement with CyberCash, ESPNET SportsZone will provide single-day access to its premium content for as little as \$1 per day, using CyberCash's new electronic coin service - CyberCoin.

The service enables cash payments for Internet transactions, ranging from 25 cents to \$10, with funds drawn from a consumer's bank account or credit card. Designated funds are stored in CyberCash's Internet Wallet.

CyberCash, US: tel 212 704 8165; web: <http://www.cybercash.com>

Lyons, said it had selected IBM's CommercePOINT software, and that a pilot project will start later this year.

Goods can already be purchased by credit card on the Internet, but most vendors rely on manual authentication of credit-card holders.

The new software being developed around the SET standard promises automatic authentication, as well as the use of smartcards which plug into a computer reader and validate the identity of the purchaser.

Visa International, UK: tel 0171 937 8111; fax 0171 937 0577.

## Curbs on encryption cracked

US restrictions over the export of 128-bit key encryption technology remain a source of frustration for European and other organisations which need the highest security for their Internet and intranet applications.

Now Siemens Nixdorf Informationssysteme, part of the German Siemens group, has developed a new product called TrustedWeb which incorporates a 128-bit public key/private key developed by Dublin-based Systems Engineering - a joint venture between SNI and its parent.

"TrustedWeb is an independent European product and hence is not subject to the export restriction imposed by the US government in relation to encryption software," says Siemens Nixdorf.

The software, which comprises three components, is expected to be used with conventional firewall software both to protect corporate intranets against unauthorised external access, and to prevent internal access to confidential Web pages or application data.

Siemens Nixdorf Ireland will market the software worldwide over the Web.

TrustedWeb: <http://www.TrustedWeb.com>

## Surfers set to spread the word

Internet users, who typically click with a computer mouse on underlined text to navigate, will be able to speak their instructions using new software from international business machines.

VoiceType, the company's voice recognition application, now works with Netscape Navigator 3.0, the latest version of the most popular Internet browser.

The software automates tasks such as typing long website addresses, search criteria, and navigating between sites.

In VoiceType Connection

Banks are rushing to adopt Secure Electronic Transaction technology, a standard being promoted by credit card companies Visa International and Mastercard International for making high-security payments over the Internet.

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In France, a consortium of banks chose the software which they will use for encrypted transactions. The group, e-COMM, which includes BNP, Société Générale and Crédit

Watch Brief is compiled by Nicholas Denton: e-mail [nicholas.denton@FT.com](mailto:nicholas.denton@FT.com); fax 0171 873 5196

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## Banks lock up Net payments

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Watch Brief is compiled by Nicholas Denton: e-mail <



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## COMMENT &amp; ANALYSIS



Ian Davidson

## Polite hypocrisy

Turkey's quest to join the EU and the crisis in Albania have highlighted the EU's disarray over foreign policy

Cynical observers have long mocked the inability of European Union governments to get their foreign policy act together. In the last few days they have had two new cases of European disarray to sneer at.

Case one concerned the controversial question of Turkey's application to join the EU, on the table since 1987, but still not accepted.

At the beginning of the month, a summit meeting of the leaders of six centre-right (Christian Democrat) governments, including Chancellor Helmut Kohl of Germany, declared that Turkey could not be accepted into the EU.

They gave the impression that their position was based on the grounds either that Turkey is not a European country, or that it is an Islamic nation. This implies a rejection that is unconditional and unchangeable.

This provoked predictable uproar in Ankara and protests from Washington which wants to keep Turkey in the western camp. So last weekend, the 15 foreign ministers of the EU did a complete about-face. They declared that, of course, Turkey could be considered for membership of the European Union, on the same terms as the 10 candidates from eastern and central Europe which are due to begin membership talks next year.

At that same meeting, the foreign ministers gave a second display of confusion and disarray, in their contrasting reactions to the crisis in Albania.

France, Italy and the Netherlands were for dispatching a significant force to help restore order. But the UK and Germany were opposed to any military action. So the EU ministers settled for almost the smallest possible response to the crisis: the despatch to Tirana of a little diplomatic mission of advisers.

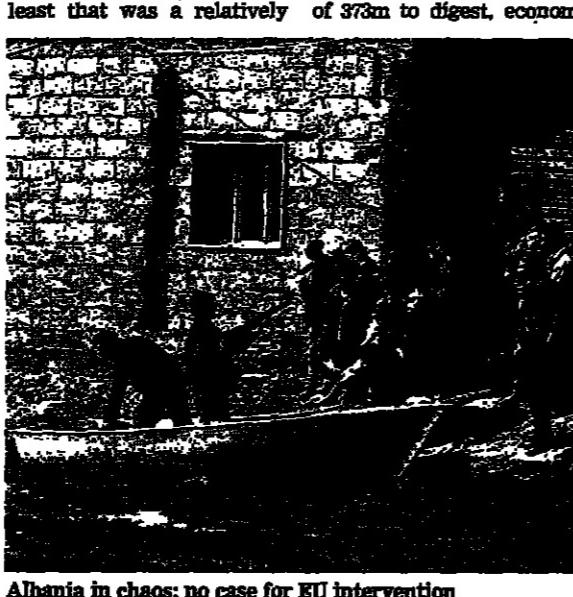
The 1992 Maastricht treaty laid down, as an objective, that the EU would develop a common foreign and security policy, leading to a common defence policy. But nothing of consequence has been achieved in this area so far, and these two recent incidents seem only to confirm the EU's lamentable reputation for weakness and confusion in foreign policy.

And yet it must be a mistake to set too much store by activism for activism's sake. Some critics have been quick to jeer that Europe's indecision towards Albania looks exactly like a re-run of its earlier vacillation in the face of the war in Bosnia-Herzegovina. Surely this time, they say, Europe ought to be able to show a bit more spunk, and get a grip of the disorder in its own backyard.

But there are two sets of obstacles to Turkish membership of the EU. The first is practical: member states are already quaking at the difficulties of absorbing the (mainly small) countries of eastern and central Europe. Turkey is not just very poor and very backward; with 62m people, it would be much harder for an EU of 373m to digest, economically.

Turkey occupies a key position at the crossroads between the Balkans, the Caucasus and the Middle East and that must be reflected in EU strategy. Ankara has threatened to block Nato enlargement if it does not get satisfaction on EU membership. Brussels cannot proceed with planned membership negotiations with Cyprus, without dealing with the fact that half the island is occupied by the Turks.

Cynics will no doubt continue to mock the EU's disarray over foreign policy. But circumstances will compel the EU to try harder; one day, perhaps, it will do better.



Albania in chaos: no case for EU intervention

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## LETTERS TO THE EDITOR

Number One, Southwark Bridge, London SE1 9AD, UK

We are keen to encourage letters from readers around the world. Letters may be sent to us in English, French, German, Spanish, Italian, Dutch, Portuguese, Swedish, Danish, Norwegian, Polish, Czech, Hungarian, Greek, Russian, Japanese, Korean, Chinese, Arabic, Hebrew, Farsi, Persian, etc. Published letters are also available in these languages.

Translation may be available for letters written in the main language.

## Uganda must be granted debt relief

From Mr Kevin Watkins

Sir, Your report "Setback for Uganda debt relief hopes", March 14, rightly emphasises the huge social costs of the International Monetary Fund and World Bank's delay in dealing with Uganda's debt. That delay will cost lives and calls into question the political commitment to deal with the debt crisis of lower income countries.

Delay on debt can be measured in cold financial terms. It will cost Uganda some \$4bn in potential

savings on debt relief next year, causing a serious setback for its economic reform programme which has achieved spectacular results in recent years.

However, in less visible terms it will undermine the social investment needed to combat child mortality rates: one child in five does not reach its fifth birthday. It will also be damaging in lost opportunities for human development. Thousands of children, especially girls, will not be going to school this year while the IMF and

World Bank boards continue to prevaricate. It is difficult to square World Bank president James Wolfensohn's commitment to expand educational opportunity with the boards' lamentable decision on debt.

Uganda has been the donors' jewel in the economic reform crown. Holding back on debt relief not only sends the wrong political signal to Uganda, it will also have a huge impact on those heavily indebted poor countries in Africa and elsewhere which are carrying

out painful economic reforms. The message seems to be that Africa's debt crisis must be left to fester for another seven to 10 years.

In short, this decision is unacceptable and has to be reversed. A completion date should be set for Ugandan debt relief after this spring's IMF/World Bank meeting.

Kevin Watkins,  
policy adviser,  
Oxfam UK and Ireland,  
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Oxford OX2 7LG,  
UK

Thanks to Thatcher radicalism and Major consolidation it now unquestionably has the strongest economy and is the best run country in Europe, and arguably in the world.

The fact is that voters have very short memories and a substantial number of them (those up to the age of 35) have never known the desperate straits in which this over-taxed and strife-torn country was 20 years ago. I can only hope that they will all see the light on election day.

Rather than this or, paradoxically, let me hope that Mr Blair will be voted in with a healthy majority which will not make it necessary for him to compromise too much with his vociferous and numerically substantial left-wingers.

Gianni Manca,  
Piegrosoli Villa Manca  
Graziedel,  
5 Coates Crescent,  
Edinburgh EH3 7AL, UK

## A better Britain confronts a bitter Britain

From Mr Peter Thal Larsen

Sir, Could you let us know where Michael Prowse has been for the past few months? His impressions since his return from the US ("Back home in a better Britain", March 15/16) suggest he has passed the time wearing a virtual reality headset supplied by Conservative Central Office.

He has obviously not had to seek medical treatment on the National Health Service. Neither can he have tried to find a decent state school for his kids. He cannot have been near a university to experience the "huge expansion" that has taken place without a similar increase in funding.

His part of London is clearly free of homelessness, poverty and crime. (Or could it be that, because these problems are so much worse in the "dynamic, entrepreneurial" US, he does not think them worth mentioning?) And I am sure most Londoners would love to

know what reliable part of the London Underground he uses, and at what time of night he ventures on to the M25 London orbital motorway.

Peter Thal Larsen

18 College Heights,  
246 St John's Street,  
London EC1V 4PH, UK

I am an Italian and have worked and resided in the UK for the last eight years. I read with great interest Michael Prowse's article in last weekend's FT and unreservedly share his views. No one can doubt that 15 years ago the UK was a shambles and on a declining path.

From Mr Gianni Manca

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From Lord Harris of High Cross

Sir, I have high respect for Sir Colin Marshall and many of the others calling for what in my view amounts to lowering our guard on Brussels (Letters, March 11). But then I knew their predecessors better in the 1970s and 80s and respected them no less as businesses.

My quarrel with the dubious Confederation of British Industry consensus now, as then, is that first-class businessmen can be rotten judges of politics. Dave I recall their well-orchestrated enthusiasm for Salwyn Lloyd's pet Neddy, or George Brown's phantom National Plan, or Edward Heath's ephemeral prices and incomes policy, and many lesser fads and fancies. Those of us at the Institute of Economic Affairs and beyond who felt driven to persist with principled doubts – as do many Euro-sceptics – were equally denounced for confrontation, not only by Mr Blair's predecessor but, alas, by Sir Colin Marshall's.

It scarcely helps reasoned discussion for Sir Colin and co to present the choice as "the path of isolation" versus "the heart of Europe".

Let me, therefore, pose three questions. Are Switzerland, or Norway, or the US "isolated" by being outside the European Union? Since Britain at its best has led the way in trading with the whole world, might not the current obsession with the EU prove an example of business shortsightedness? To avoid missing out on the exploding markets of Asia, will Sir Colin – or his successor – soon be proposing a shift to the heart of China?

Lord Harris of High Cross,  
5 Catelyn Close,  
Wood Street, Barnet,  
Herts EN6 4SN, UK

## Politics is not business leaders' forte

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Lord Harris of High Cross,  
5 Catelyn Close,  
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## Big problem

From Mr Harvey Cole

Sir, You comment on figures showing a sharp increase in the proportion of Americans classified as obese ("Weighty issue for Americans", March 15/16). But statistics for the UK indicate that the share of its population similarly overweight is both larger and growing more rapidly – with particularly troubling emphasis on the young.

Harvey Cole,  
9 Clifton Road,  
Winchester,  
Hants SO23 5BP, UK

## No rebound in Italian deficit after Emu

From Mr Peter Dixon

Sir, While I may have agreed with the arguments of Professors Modigliani and Baldassari ("A euro minus the D-Mark", March 14) had the article appeared in the summer of 1993, I am no longer sure that we can continue to blame the Bundesbank for Europe's economic ills.

Looking back over a medium-term perspective, it is true the Bundesbank was slow to relax monetary policy, which made a big contribution to the severity of the European recession in 1992/93 and which in turn has left Europe with more than 18m unemployed.

However, to suggest that

the Bundesbank could quickly reduce the jobless total in Germany – and in other European countries – by adopting a less restrictive monetary policy" flies in the face of the facts.

Since August 1992 the German discount rate has fallen from a post-war high of 9.75 per cent to a post-war low of 2.5 per cent. In real terms the rate is now at its lowest since spring 1983. During this period the level of unemployment has climbed by almost 1.5m (a dip in 1994 notwithstanding) to more than 4.3m. Admittedly, the real effective exchange rate is still some 5 to 10 per cent stronger than in summer 1992, but it has actually been depreciating since early 1996.

Given this background it

is hard to argue that Europe's problems are caused by excessively tight German monetary policy. Instead, restrictive fiscal policies across the continent and structural factors, such as high payroll taxes, are playing a bigger role in hampering growth and employment. It was European Union governments which signed up to the Maastricht treaty in 1991, and it was they that voluntarily donned the hamshtif of fiscal restraint rather than having it forced upon them by the Bundesbank.

Peter Dixon,  
Königlicher Strasse 23,  
6052 Frankfurt am Main,  
Germany

## Feline brainpower is no match for robots

From Mr Aristides Papadopoulos

Sir, Andrew Baxter, in writing about robots in his "Minds of the future" article (March 11), quotes a Prof Warwick who says: "Within

five years they [robots] will have the brainpower of cats."

As someone who has had cats as wonderful pets for 41 years, I would like to ask Prof Warwick a question. What brainpower?

Aristides Papadopoulos,  
74 Essex Street,  
Jersey City,  
NJ 07302  
US

## ARTS

Television/Christopher Dunkley

# The great survivors

**T**elevision, we are told, is a fleeting thing. "Now" is its by-word. The images are transient, programmes come and go, the medium chews up talent, spits it out, and switches to the next fashionable flavour. When my predecessor, T.C. Worsley, gathered his FT columns into a book, the title he chose was *Television: The Ephemeral Art*. Yet when that book was published in 1970 the BBC's astronomy programme, *The Sky At Night*, had already been running for 18 years. It started before Sputnik I went up, and today, 40 years later, with the moon landings a part of history, it is still going strong. Moreover, the presenter is still Patrick Moore, the man who presented the first edition and who appears to work today as he always has – full of passionate eloquence, in well-constructed sentences – without a trace.

Given all the talk about mutability and impermanence, it is astonishing how many of the programmes that were in the schedules 25 years ago are still with us today. *The Sky At Night* is not the oldest. That title goes to *Panorama*, which started in 1953 and is therefore 44 years old. True, it began as a fortnightly magazine programme which included criticism of the arts from a regular team, but its chief interest was always current affairs, and it has been in its single-subject weekly format for a long time now.

BBC Television News is a year younger than *Panorama*, and *This Is Your Life* has been with us, on and off, on ITV and BBC, for 42 years.

Next on the list (compiled with the help of the new edition of Tise Vahimagi's excellent book, *British Television*, OUP) is the 41-year-old *What The Papers Say...* or it would be next, assuming it was still alive. It has always been made by Granada and was, for most of its life, shown on ITV. Then, shortly after the Thatcherite broadcasting shake-up, it became the first ITV programme to be commissioned by a BBC channel. Unfortunately BBC2 has proved anything but a faithful friend. The programme has been pushed around the schedule, sometimes towards the middle of the night, run in short series, cut down from 15 minutes to 10, and now, just after the annual WTOP Awards, has ominously disappeared altogether.

*The Sky At Night* comes fifth, and then the BBC's children's magazine programme, *Blue Peter*, which began in 1958 and is still watched in the Dunkley household even though the

children for whom it was originally switched on every Monday afternoon have set up homes of their own. It seems that the ironing cannot be done without it. Seventh is the Saturday afternoon sports programme, *Grandstand*, and eighth is *Coronation Street* which was launched in 1960 and is still expanding, having added a third weekly episode in November. Ninth is the programme of listeners' letters, *Points Of View*, which specialises in presenters called Robinson – Robert, Kenneth, and Anne – though Barry Took stood in for a while. Number 10 was, for most of its life, *Songs Of Praise*.

It is hardly surprising that seven of these 10 oldest programmes belong to BBC1, since that is our oldest channel, nor astonishing to note that they include standard items which virtually any general interest network would be likely to include: news, sport, children's magazine, and so on. This does not invalidate the argument that television (British television, anyway, yet that of other countries too, judging from what I have seen abroad) is much

less fickle and more resistant to change than received wisdom would have us believe. However, the more interesting long term survivors are those programmes which are not predictable, not common to every major general interest network.

**I**t is on these grounds that the longevity of programmes such as *The Sky At Night*, *This Is Your Life*, and *What The Papers Say* is so interesting. There are more of them in the next ten titles (Nos 11 to 20 in the Great Survivors list): *University Challenge*, *World In Action*, *Top Of The Pops*, *Horizon*, *Match Of The Day*, *Tomorrow's World*, *Jackanory*, *News At 10*, *Onedin's World*, and *Dad's Army*, assuming you can count *Dad's Army*, which was only in production between 1968 and '77 but, thanks to repeats, scarcely seems to have been off screen for nearly 30 years. It is not hard to understand a daily news programme or a soap opera having a long life, but why a programme about weird inventions (*Tomorrow's World*)? Why a series in which a man with

huge loose suits and wonky eyebrows sits in a tiny studio and talks intensely about black holes (*The Sky At Night*)?

Why a general knowledge quiz

between college students (*University Challenge*)?

The answer, surely, is that all these series, predictable and unpredictable, are alike in one respect: they are classics – not (or not necessarily, anyway) in the sense that Beethoven's Ninth is a classic, but more in the sense that the Harris Tweed sports coat and the Blit ballpoint are. They are supremely well suited to the purpose for which they were designed. I have never liked *This Is Your Life* which, too often, seems tiresomely embarrassing. In last week's programme, they came predictably close to damning Richard Whiteley with faint praise, and this week's, with Stan Phillips, looked like a luvvie rally organised by Equity. Yet if what you want is a half-hour blog for minor celebrities it would be difficult to think of a better suited vehicle.

The same is true of *What The Papers Say*. Obviously television has been hopelessly inadequate as a public watchdog on the press (compare and contrast the space, money, effort, staff that newspapers put into the opposite function). But if an opinionated 13-minute weekly roundup delivered by a Fleet Street journalist is all that television is willing to sustain – like getting actors to write theatre reviews – then WTOP is (was?) a simple classic that could hardly be bettered. *Songs Of Praise* with its outside broadcast cameras attracting the largest congregation in the history of any given church, reminds metropolitan cynics that in the age of virtual reality and sheep cloning there is still a world of Women's Institutes and flower rotas out there.

Indeed, this spine of ancient titles running through the television schedules is a vivid illustration of the resilience of British institutions and lifestyles. *This Is Your Life* with its sentimentality, hero worship and love of family will still be there long after television's current crop of revisionist biography series (*Secret Lives* and so on) have been forgotten. The country is dotted with eccentrics in anoraks and wellies poking their telescopes out of their garden sheds every night to gaze out beyond Alpha Centauri in the hope that their name will one day be given to a spinning gas ball that ceased to exist before the birth of Christ. I back Patrick Moore and *The Sky At Night* to outlast *The Spice Girls* and *The Gadget Show*.

Theatre/Sarah Hemming

## Welsh spin on a black comedy

**S**ome of the new Welsh drama I have encountered recently has had a wildly surreal streak that is strangely invigorating. So it proves with *Badfinger*, Simon Harris's oddball black comedy which launches the "Four Corners" season at the Donmar Warehouse.

*Badfinger*, performed by Thin Language Theatre Company, is bizarre and playful at once enormously derivative and quirky original. It is indisputably Wales on stage, but it is a Wales portrayed in high relief through a mishmash of styles that borrows shamelessly.

Harris has made no secret of the fact that he is influenced by David Mamet and *Badfinger* has much in common with *American Buffalo*. It is set in the seedy backroom of a junkshop; the characters are all male low-lifers; the action consists largely of shifts of power between them as revelations are made and the dialogue makes virtuous use of bad language.

But the play also owes something to the thriller genre and could even bark back to Ben Jonson's comedies, with its lurid portrayal of a group of needy misfits

trying to hold their own. And Harris puts an enjoyable Welsh spin on the situation.

Many of the plot twists have to do with the exceedingly wet weather and there is a lugubrious atmosphere to the proceedings that even the abundant black humour and Michael Sheen's cod melodramatic effects – thunderclaps, flashes of lightning and so on – do not dispel.

**C**entre of the play is Meyrick, the jumped-up owner, a middle-aged man who is a strange combination of the savage and the sentimental (a fine, tense performance from Robert Blythe). He and his simpleton sidekick Johnnie (Jason Hughes) are visited by a lanky loaner called Speed (Rhys Ifans, restless and compelling). Speed is busy expounding his theories on chance, chaos and logic, when a drugged youth flings himself and his problems through the shop window.

What is Meyrick's relationship to this youth? Does he have a dark secret? Speed attempts to blackmail the truth out of him, but is interrupted by the arrival of another unsavoury character: a bibie spouting thug

sent to recover money for the local loan shark.

As the play spirals downhill into despair, we realise that the fantastic style is just a screen. In fact the characters are just four of life's losers trapped into dependence; Harris draws a world where even wit and talent can be suffocated by social circumstance.

The play's biggest flaw, however, is that its impact is lost in the telling. The very twists and turns and wordplay that make it superficially entertaining also mean that it begins to sag and lose momentum. After a while you begin to sympathise with Meyrick as he urges Speed to "get to the point". Sheen's production keeps on springing the surprises and maintains the suspense, sending the nervy control ricocheting from one character to another, but it cannot save the play from its own excesses.

That said, there is much to enjoy here. A pair of pruning shears and a willingness to shrug off some influences next time might reveal in Harris an exciting new Welsh voice.

Donmar Warehouse, London WC2 to March 22 (0171 369 1752).



Shifts of power between low-lifers: Rhys Ifans in 'Badfinger'

Alastair Muir

Theatre/Ian Shuttleworth

## Takes on the cinema

**F**orkein Fantasy (alias the Brittonion Brothers) have a playful love of film coursing through their veins; cut them, and they would bleed celluloid. It is natural then, that they should have created a show for the Century of Cinema celebrations in their characteristic style which combines film, live action and special effects somewhere in the region between Ray Harryhausen and Heath Robinson. The centenary has passed but the show – like the huge caryatids which support the crumbling, sinister Empire Theatre, survives.

Tim and Chris Britton and Edmund Jobling are basically big

kids with a huge toybox. *The Fall Of The House Of Usherettes* is a work of childlike silliness mixed with an adult taste for referentiality, nodding as it does to films ranging from *The Shining* to *Gone With The Wind* and directors from Blake Edwards to Tarkovsky.

As the grasping Bernard von Earlobe attempts to steal the world's only remaining liquid film archive from Roderick Lilyhair de

Usherette and his three weird sisters (one running

*Macbeth*-related gags), an hour and a half ensues of chase sequences in which characters disappear behind a projection screen to pop up on film, intruders are imprisoned in slippety film loops, towering monsters and improbable re-enactment sequences all come thick and fast.

Technically, the Brittons and their co-designer Penny Saunders

are immensely skilled – although they relish the illusion of shambles, the reality is plainly one of precise orchestration.

The spirit of the show, one of daff knowing fun, is also enormously appealing. Things fall apart, however, in the narrative aspect; it becomes progressively more difficult to maintain a coherent line through the warped, irrepressible ideas being pulled out at high speed like the

flags of all nations from a magician's hat.

After a certain point one simply has to trust that all these frayed threads will be brought together by the end, and they are not; the final barrage of special effects constitutes a conclusion rather than a resolution. The final destination of the piece, and indeed the route travelled, are subordinated to the rollercoaster loops and twists of the ride. One cannot shake the niggling suspicion that it ought to be more thoroughly enchanting than it is.

Lyric Studio, Hammersmith London W6 until April 5 (0181 741 2311).

As Germont-the-heavy-père, Henry Rubin had appealing, lyrical moments in his middle register, and the men of a kindly, ineffectual uncle. With nobody to play to, Cheryl Barker's valiantly sung Violetta emitted in a void, sometimes to fine effect and sometimes not. Carlo Felice Cillario, impeccably stylish in both of Verdi's acts-preludes, was too solicitous for his singers, often accelerating a phrase for one and braking it hard for the other within a single duet: obtrusive, and distracting.

Michael Yeargan's sumptuous sets, more acutely sensitive to the period and the situations than any I recall,

Opera in Sydney/David Murray

## Merged talent

**S**ydney used to have The Australian Opera, and Melbourne's Victoria State Opera. Recently they merged to become Opera Australia, amid the usual promises of sensible economies and higher standards. When they counted their pennies again last month, however, what was believed in October to be a manageable deficit of A\$1m-plus had unaccountably grown to A\$3m-plus. The instant result was the cancellation of the Melbourne winter season. Melbourne is cross, though Opera Australia's new management is pleading that Melbourne audiences were never that good in the winter.

Meanwhile the Sydney summer season has gone down well, and I caught the tag-end of it. By then, two of the three principals in a much-praised revival of *La Traviata* – Elijah Moshinsky's 1994 production – had been supplanted by newcomers who did nothing for the drama. The Chinese Alfredo, young Du Jigang, was easily inscrutable from start to finish, in surrealistic Italian, and a metallic, light-heroic timbre seemingly learned from ancient 78s. Young Richard Alexander stamped his jealous Baron, who gets all of about five minutes to sing, with five times more character.

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Michael Yeargan's sumptuous sets, more acutely sensitive to the period and the situations than any I recall,

were quite splendid, and probably accounted for some of the deficit. The pleasantly old-fashioned sets for Donizetti's *La Fille du Regiment* were brought back from a 1986 staging which let Joan Sutherland reappear in a favourite role, but Joseph Ward has produced the opera afresh. Not quite the *mot juste*, but this version must at least have been different.

For it was built around Emma Lyon's bright, energetic, killingly winsome Marie, the tomboyish *vivante* of the title; whereas Dame Joan was enacting the role in her 60th year, Lyon has terrific attack, muzzy French, an intermittent vagueness about pitch and a weakness that should be put on a nutzle at once. Her tenor was the American Bradley Williams, small-voiced but elegant, whose very "correct" French was a rebuke to everybody else's.

**A**s a show, *Die Fledermaus* won hands down. Lindy Hume's effervescent production, which began at the West Australian Opera in Perth last year, transfers the action to 1930s Manhattan: not implausible, and it provided an excuse for more stunning sets, this time by Richard Roberts. The Eisenstein penthouse contained a Brancusi and a Léger, with the Chrysler building looming outside.

If the leading ladies belted out their numbers without the cosy Viennese nuances that lend an extra dimension to the music, the Eisenstein and Falke were clever – the one an urbane comedian, the other distinctly sinister. The American conductor Dobbs Franks supplied strong professional drive, and we had an uncanny Price Orlovsky from Suzanne Johnston. I expected a Marlene, but no: Johnston was pure Garbo en travesti, right down to the quirkly little smile. She lit up what was anyway the snappest, least indulgent *Fledermaus* I've seen in years.

## WORLD SERVICE

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10.00 European Money Wheel

18.00 Financial Times Business Tonight

## AMSTERDAM

### EXHIBITION

Amsterdams Historisch Museum

Tel: 31-20-5221822

• Peter de Grote en Holland: exhibition bringing together objects collected by the Russian Czar Peter the Great (1672-1725) during his stay in Holland 300 years ago. Included are a number of paintings by 17th century Dutch masters, scientific instruments and personal belongings of the Czar; to Apr 13

## BARCELONA

### EXHIBITION

Fundació Antoni Tapies

Tel: 34-3-4870315

• Ana Mendieta: retrospective of work by the Cuban artist whose installations and sculptural pieces examined the female body and perception of it as a passive victim of crime and violation and as a sacred myth. Given the ephemeral nature of much of Mendieta's work, the exhibition

## BERLIN

### CONCERT

Deutsche Oper Berlin

Tel: 49-30-3433401

• Ballett der Deutschen Oper Berlin: perform 'Dream Time' to music by Tchaikovsky, choreographed by Kylian, 'In the Middle Somewhat Elevated' to music by Willem, choreographed by Forsythe and 'Heimkehr' to music by Mahler, choreographed by Seyffert; Mar 20

## CAMBRIDGE

### EXHIBITION

Fitzwilliam Museum

Tel: 44-1223-332900

• Rembrandt and the Nude: this is the second in a series of exhibitions devoted to the museum's collection of Rembrandt etchings; to Mar 31

## COLOGNE



## COMMENT &amp; ANALYSIS

## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Wednesday March 19 1997

## US's China connection

The allegations of impropriety which have dogged President Bill Clinton since his first term have created few ripples outside Washington until now. However, recent suggestions that China may have been involved in covert US election campaign contributions raise wider concerns. There is a growing risk that the controversy will directly affect government policy, jeopardising the future of an international relationship of vital importance to the US and much of the rest of the world.

Much about the affair is still murky. It turns on reports that the Federal Bureau of Investigation warned the White House and several members of Congress last year that China might be planning to channel money into US politics. But there is no evidence as yet that any such funding took place, nor any coherent explanation of what China might have had in mind.

In these circumstances, judgment should properly await the outcome of a thorough FBI investigation. If this found misdeeds, they should be prosecuted and US political funding rules tightened. Instead, Mr Clinton's Republican opponents have seized on the affair to challenge his political authority.

The incident has also played into the hands of hard-line US critics of China. It has given new life to "yellow peril" scaremongering and emboldened those urging a confrontational stance against China over human rights and trade – particularly in respect of the Hong Kong handover.

The danger is that these pressures will cause a promising opportunity to improve relations with China to be squandered. After years of vacillation,

Mr Clinton is now seeking a sustained and constructive dialogue with Beijing. His change of tack rightly recognises that the US holds the key to China's integration into the global economy and its development of more stable international relationships. That task will be long and hard. But the deeper China's international engagement, the greater its incentive to behave responsibly and lead world opinion. Crude efforts to contain or isolate China, by contrast, risk encouraging it to turn inward and undermining the reformers in its leadership.

However, Mr Clinton's approach is flawed by his failure to spell out strategic priorities or a vision of how he wants US-China relations to evolve. This not only risks misunderstandings with Beijing. It enables US critics to portray his quest for improved ties with China as evidence of weakness.

Mr Clinton needs to distinguish the US approach on security issues clearly from that on economic and trade questions.

On the former, he should set out firm principles. On the latter, he should be more pragmatic. He also needs to impress on US human rights activists that progress on this front is possible only in the context of a broader relationship with China.

His domestic opponents also need to think carefully about their aims and tactics. Whatever the truth of the China funding allegations, reducing policy towards China to mere partisan point-scoring would be a highly irresponsible course, which could only damage the longer-run interests of the US and weaken its capacity for international leadership.

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## German steel

Hostility is a way of life for Mr Gerhard Cromme, boss of Krupp Hoesch, the German steelmaker. Five years ago, as head of Krupp, he forced Hoesch into a nominally friendly but unwanted merger. Now he has launched an overtly hostile bid for Thyssen, with tactics – and advisers – straight from the Anglo-Saxon textbooks.

Thyssen is outraged; steel workers are on the streets. The Krupp Hoesch merger was followed by the loss of 25,000 jobs and the closure of an integrated steelworks at Rheinhausen. This time, Hoesch's plant in Dortmund is at risk.

The prospect of more job losses at time of record unemployment will test the tolerance of German public opinion for continued restructuring. With a weaker D-Mark and a recovering economy, many people believe the need for cuts should now be coming to an end. Other observers believe that big German companies have only begun the task of restoring competitiveness. The Krupp Hoesch bid leads support to this view, but it will not be popular.

A second issue is competition. The merged company would account for the bulk of Germany's steel output, mirroring France and Britain, which both

have dominant national steel producers. Mergers across Europe's borders are in principle preferable to national consolidation, but steel is following the pattern of defence, another traditional "strategic" industry, and rationalising first on national lines. That is less than ideal, but it may be inevitable. The European Commission – likely to have the last say – should judge the merger not on market share in Germany, but on share in Europe.

The third issue is that of the rights of smaller shareholders. In the Hoesch bid, Mr Cromme left them out in the cold, striking cosy deals with large shareholders first. This time, with shares much more widely held, he is promising to do better. Though Germany's voluntary takeover code offers only limited protection for minority shareholders, Krupp's biggest adviser, Deutsche Bank, says the company intends fair treatment for all. The structure of the bid – in which Krupp is bidding initially only for majority control – will put that pledge to the test.

Mr Cromme has helped create a German market for corporate control. He should now deliver on the promise to treat all shareholders equally.

## BBC's challenge

Lord Reith would not, perhaps, turn in his grave, but the commercial scope of the deal announced on Monday between the BBC and Flextech would have astonished the corporation's austere founder. The agreement with the US cable and satellite channel provider, is part of an arrangement which could net the BBC some \$1bn in revenues from the reshuffling of its library of old programmes.

Although deals on this scale seem far from the public service culture of the 1920s, they are, as a report from the National Heritage parliamentary select committee pointed out yesterday, the way things are going. And the change is happening much faster than most people imagined only a few years ago.

The development of digital television with hundreds of channels, the construction of cable networks and the coming together of broadcasting, telecommunications and home computing will soon transform the choices available to consumers.

Two implications for the BBC stand out starkly: it will steadily lose market share and it will consequently find the licence fee harder to justify, even at the present level, let alone at the increased rates which it might like to fund new

services. The corporation has rightly seen that as a result it must cut costs and look aggressively for new sources of revenue. The committee believes that to be successful, it will need a more professional board of managers to replace the part-time governors set up in a different era.

As the BBC is forced to compete in an increasingly complex commercial market, a change to a stronger board might indeed be helpful. But this would raise profound questions about how and to what extent the corporation's public service values should be preserved in the new world.

A more aggressively commercial management might, for example, need to be curbed by an external regulator guarding the public interest – perhaps a revamped form of the independent Television Commission. But to transfer the responsibility for complying with the BBC's charter outside the organisation could fundamentally change the corporation's mission.

These issues proved too complex to be resolved in the dying hours of this parliament. But whether or not they form part of the election debate, they can – along at the increased rates which it might like to fund new

## Return of the reformer

Progress with Russia's economic and political transformation still hangs on Yeltsin, say Chrystia Freeland and Martin Wolf

**W**ith his presidential address of March 6, Boris Yeltsin the reformer announced that he was back. Not since 1992, when the president first lost his reformist nerve, has there been as good a chance of coherent change in Russia as now.

Not only has Mr Yeltsin apparently returned to health but he has appointed as first deputy prime ministers two leading reformers, Mr Anatoly Chubais and, this week, Mr Boris Nemtsov, governor of Nizhny Novgorod.

"This government will be the most pro-reform since 1993," argues Mr Yegor Gaidar, architect of the first reforms of the Yeltsin era. "My feeling is that there is a substantial chance that the government will be successful," he adds. One reason for such optimism is that, in the words of Mr Boris Fyodorov, a former finance minister, experience in government has given Mr Chubais "iron rods in his back".

The last-minute addition of Mr Nemtsov to the government team is a clever move by Mr Yeltsin to strengthen the reformers. As a popular regional governor, Mr Nemtsov has been forced to develop the common touch, a talent that has eluded remote Moscow bureaucrats, such as Mr Chubais. As an outsider, Mr Nemtsov is free of the taint of corruption that has attached itself to much of the Yeltsin administration.

The economic legacy to the new team is mixed. But prices have at least been liberalised, three-quarters of the economy has been privatised, inflation brought under control and output stabilised – if after a decline of nearly 50 per cent. Investor confidence has strengthened: the stock market has risen 60 per cent since the beginning of this year, to 300 per cent above its level in early 1996; and the annualised yield on six-month non-taxable government securities fell from a peak of 200 per cent last May to 30 per cent in January 1997.

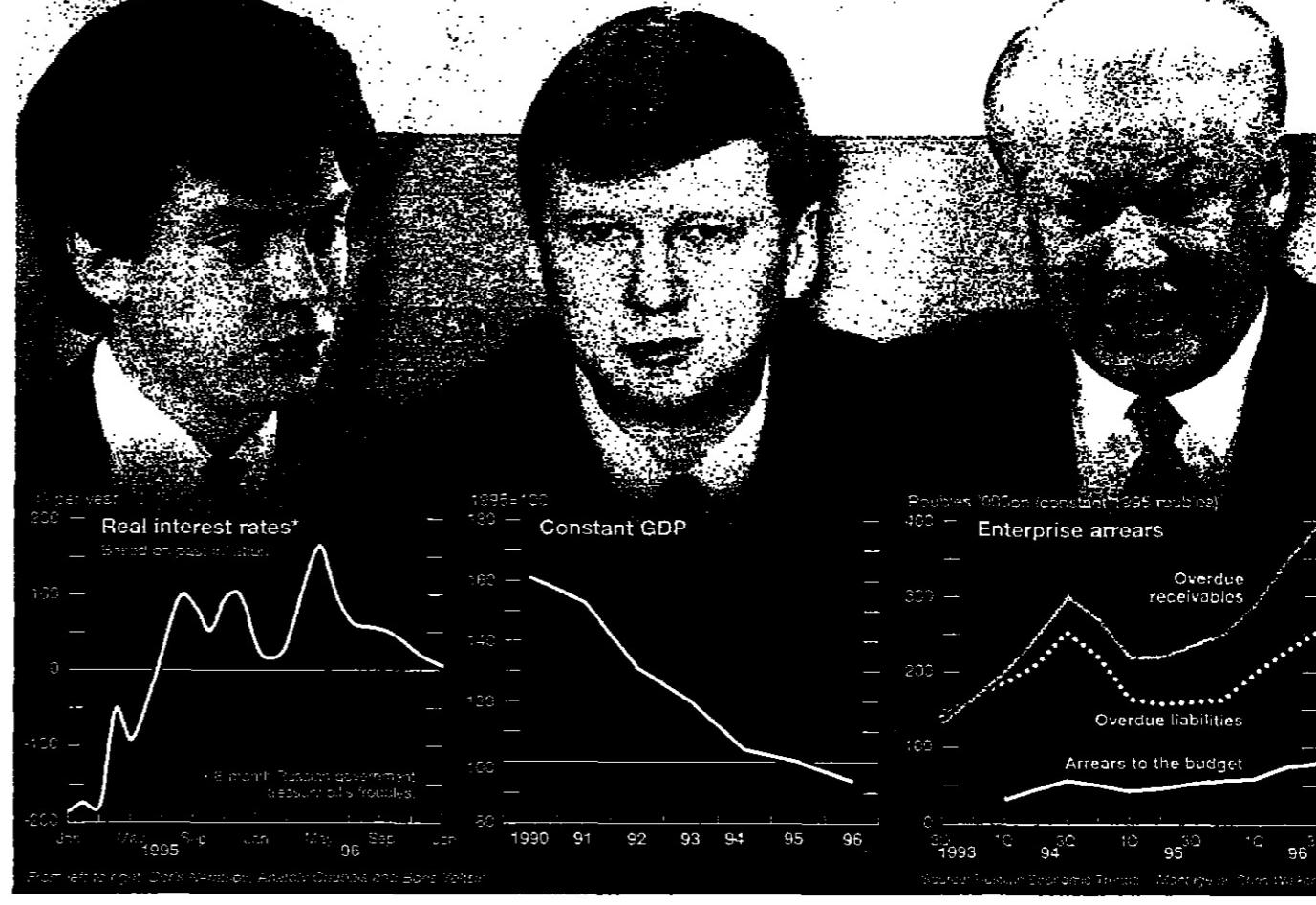
In his speech of March 6, the president stated his desire to bequeath to his successor, due to take over in 2000, "a country with a dynamically growing economy [and] an effective and just system of social protection". To achieve this, his government will focus on the budgetary crisis and tax reform, regulation of natural monopolies, pensions and housing, the military and the government administration.

The most pressing concern is the fiscal position. The budget is unrealistic, tax arrears are pervasive and the tax system irrational and arbitrarily administered. Failure to pay the government's spending obligations has become habitual, while the misappropriation of funds is commonplace.

If these ills are not remedied, it will be impossible to maintain low inflation in the long run, given the limits on the government's ability to borrow, or satisfy the expectations of the citizenry. The new team will have to push a realistic budget through parliament for next year, create a less corrupt and more effective fiscal administration and undertake fundamental tax reform.

Because privatisation preceded structural reform, it is now necessary either to break up monop-

Russia's new team: facing a mixed inheritance



lies or impose more effective regulation. The electricity industry must be restructured, not least by creating a wholesale market that would permit competition among generators. Unfortunately, the power of some enterprises, above all Gazprom, the world's biggest producer of gas, is so great that it will be next to impossible to create effective competition everywhere.

The new team will also have to turn its attention to social issues. Pensioners have been among the most vulnerable victims of the government's failure to pay its obligations. This can only be rectified if the fiscal house is put in order. In the longer term, however, the government needs to promote private provision.

Housing subsidies account for 4 per cent of GDP, but disproportionately benefit occupants of relatively large urban flats. Rents must at least cover operating costs, with subsidies targeted on the poor. Administrative efficiency should also be improved by dividing the organisations providing maintenance from those responsible for administration.

The war in Chechnya, which revealed an ill-led, ill-disciplined and poorly equipped armed force, demonstrated the urgency of military reform. It will be important to introduce competitive procurement and cut the 270,000 "dead souls", or non-existent personnel, from the list of servicemen. Professionalisation of the armed forces is a longer-term aim, one that requires a stronger budgetary position than exists today.

Essential for everything is a well paid, honest and effective public administration. This will take a generation. But as the president noted in his speech, improvements must start now.

Two questions arise. The first is whether such a programme would secure the president's

aims. The answer is that, with the economy now on the verge of recovery, it should at least secure a period of economic growth, particularly if the public finances are improved. But if growth is to be sustained and rapid, Russia must go further. Deregulation and strengthening of private property rights are the chief tasks for the longer term.

The second question is whether the agenda can be implemented. The most immediate threat is popular protest. Some observers fear that the Russian people, who have been extraordinarily tolerant of hyper-inflation and wildly unjustified privatisation, may draw the line at reforms that will slash their social welfare entitlements and raise their rents.

"People don't really care if someone steals Norilsk Nickel or Gazprom, but they do care if they must pay 80 per cent of their salaries for rent," Mr Fyodorov says. "It is a very dangerous situation. There will be a protest."

The first big test of the country's mood will come on March 27, which trade unions and communists have designated as a day of national strikes and demonstrations in protest at unpaid salaries and benefits. Mr Alexander Lebed, the former general who openly covets the presidential throne, has warned that these protests could ignite an Alabam-style popular revolt.

His is a minority opinion. Most officials expect the prosperity of Moscow and the lack of effective civic organisations to insulate the new cabinet against the wrath of the provincial hot polli.

The opposition of Russia's powerful regional leaders could prove more difficult to ignore. A marathon of regional elections last autumn has made most provincial chiefs independent of Moscow. In the long run, the proposed package of reforms is

likely to benefit the regional governments, but it will alienate their citizenry in the short term. If the provincial leaders decide that it is too high a price to pay, there may be little the Kremlin can do to coerce them.

According to Mr Valery Shantsev, deputy mayor of Moscow, the powerful administration of the Russian capital has already decided that housing reform is a bad idea because the population is too poor to pay higher prices.

In the end, it will come back to Mr Yeltsin. Only he has the charisma and moral authority to persuade the Russian people to suffer just a bit more. The Kremlin leader is the only federal politician with the force of will to make the regional governors, the army and the monopoly bosses back down. And only Mr Yeltsin can determine the winner at these palace tricks that he will find a way to neutralise Mr Chubais.

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Optimists warn that it has been

the president's style to support reform for half a year and then be distracted by adventures. The war in Chechnya was one such detour. A full political and economic union with authoritarian Belarus – a cause Mr Yeltsin has forcefully advocated this month – could be this year's diversion.

Since bringing the Communist regime crashing down in 1991, Mr Yeltsin has led his country a part of the way to the promised land of a prosperous market economy and a liberal democracy. It is a measure of Mr Yeltsin's political achievements and his failures that completing this journey still depends on one man.

**T**he city therefore intends to boycott the federal programme and appears quite fearless towards the consequences of this mutiny. "No matter what they [the federal authorities] do to us, we will not implement it [the housing reforms]," says Mr Shantsev.

And as for pressure from Mr Chubais, the federal government's new enforcer, Mr Shantsev is dismissive: "Chubais could be sacked tomorrow, but Yuri Mikhailovich [the mayor of Moscow] will be here until the year 2000... So they have very different positions and I think that in any battle, in any fight, it is Yuri Mikhailovich's position that will prove to be superior."

Other institutional sticking points could emerge in the Communist-dominated parliament, which has an interest in the reformers' failure: in the military, which is certain to oppose tighter spending controls and budget cuts; and in the natural monopolies, which are unlikely to welcome a diminution of their control or their revenues.

Some of these vested interests could find a cover ally in the man nominally heading the reform drive, Mr Victor Chernomyrdin, the prime minister. Mr Chernomyrdin has been humbled and weakened by Mr Chubais's

## Financial Times

## 100 years ago

Insurance in Germany Few people really understand the German compulsory accident insurance system, and they cannot be blamed for the failure. Complication is piled upon complication until the subject seems to the superficial student a hopeless tangle. For every accident connected with his occupation – this being read in a very wide sense – the workman or his dependents have to be compensated. His employer has to do it, apart from all question of fault or carelessness, and the Government sees that it is properly done. At the end of 1886 about 13,000,000 workmen were insured.

## 50 years ago

U.S. Price Policy Hopes that the general price decline which started in the United States in December would continue have been disappointed. There had been grounds for expecting that falling prices would so increase the real earnings of workers that further wage advances would not need to be granted. Recent rises in the cost of living, however, have occasioned misgivings.

## OBSERVER

## Lessons in hard labour

**J**ohan Stakelenburg's nine years as general secretary of the FNV, the main Dutch labour union, has been a period of unprecedented wage restraint. But the departure of one of Europe's longest serving union leaders is no admission of failure.

Workers vote with their feet and Stakelenburg leaves the FNV with its membership at a record 1.2m, up by a third since he took over. The secret lay in promoting individual benefits – such as access to free financial advice – and recruiting part-time workers and contract staff, primarily women. These are lessons now being learned by the AFL-CIO in the US and the TUC in Britain.

With his wavy hair and infectious smile, Krupp Hoesch boss Gerhard Cromme has some of the most boyish looks in German industry. But there was nothing playful about the way he engineered Krupp's take-over of rival steel group Hoesch in 1992; he probably has what it takes to repeat the trick on a larger scale with Thyssen.

Last time around Cromme and his family had to put up with angry steelworkers who camped on their lawn for several weeks. Life got so hairy at one stage that Mrs Cromme and his four daughters had to be spirited away over the garden wall at the back of the house. Yesterday, with bullet-proof shields protecting Cromme as he tried to explain his strategy to more angry steelworkers, it seemed as if things were going to pick up where they left off. But the

tradition – was estimated by catering experts at upwards of half a million dollars.

But if you've spent billions of dollars buying Latin American banks – as the Spanish have over the last year or so – what's a few hundred thousand among friends?

## Rambling Russian

**I**n the wild garden that is Russian politics, Boris Nemtsov seems a delicate flower. With his somewhat foppish charm, the Kremlin's new wonder-boy might appear to be ill-suited to slugging it out with his rivals to assert himself as a first deputy prime minister. By contrast, Boris Yeltsin prepared for the Kremlin in his youth by becoming a fearsome volleyball player while the president's chief opponents, Alexander Lebed and Grigory Yavlinsky, were once successful boxers.

But one should not discount Nemtsov too soon. Few other Russian politicians can claim the honour of having squared up to Vladimir Zhirinovsky, the leader of the country's ultra-nationalist right. Nemtsov so incensed Zhirinovsky in a television debate last year that he threw a glass of orange juice over the ultra-nationalist leader from Nizhny Novgorod. Nemtsov's response? He threw his glass right back at "Mad Vlad".

■ Interview with Satyen "Sam" Pitroda, chairman of WorldTel • By Alan Cane

## Spreading the word

WorldTel's aim is to funnel private sector finance and expertise to telecoms development in the Third World on a commercial basis

**M**r Satyen "Sam" Pitroda owns houses in Chicago in the US and New Delhi, India, but rarely sees either. Hotel rooms and airport lounges are more familiar surroundings for the Indian-born entrepreneur chosen to lead the most iconoclastic venture so far devised to improve communications in developing countries.

Mr Pitroda is chairman of WorldTel, a new kind of organisation established by the International Telecommunications Union (ITU) in 1995.

NatWest Markets, the corporate and investment bank-

ing arm of National Westminster Bank is its adviser and global fundraiser.

WorldTel's aim is to funnel private sector finance and expertise to telecoms development in the Third World on a commercial basis.

It is already in discussions with senior officials in some 10 different countries – Bangladesh, Brazil, China, India, Kenya, Mexico, Pakistan, Tanzania, Uganda and Zimbabwe.

The idea is to identify pro-

table projects costing anything from \$10m to \$1bn in each country before bringing together telecoms companies, governments and private investors to carry them out. WorldTel's investors will provide the funds and the revenues will be shared between the participants.

Mr Pitroda says: "We are a special developmental company mandated to work only in developing countries. I will bring in money; I will work with the ITU and others to bring in expertise. I

am interested in improving access to telephones and telephone density in developing countries but only on commercial terms."

WorldTel is the brainchild of Dr Pekka Tarjanne, ITU secretary-general, who had become increasingly concerned by the widening gap between telecoms capabilities in developed and developing countries. An effective telecoms infrastructure is recognised as a prerequisite for economic development, yet the shortfall in funds needed to sustain telecoms in developing countries is estimated at \$30bn a year.

Mr Pitroda is applying the same restless energy to the scheme that he has contributed to most aspects of his extraordinary life. One of eight children born to Gujarati parents in the Indian state of Orissa, he read physics at the University of Baroda in western India before emigrating to the US in 1964.

He worked for the GTE corporation in Chicago where he developed and patented novel switching

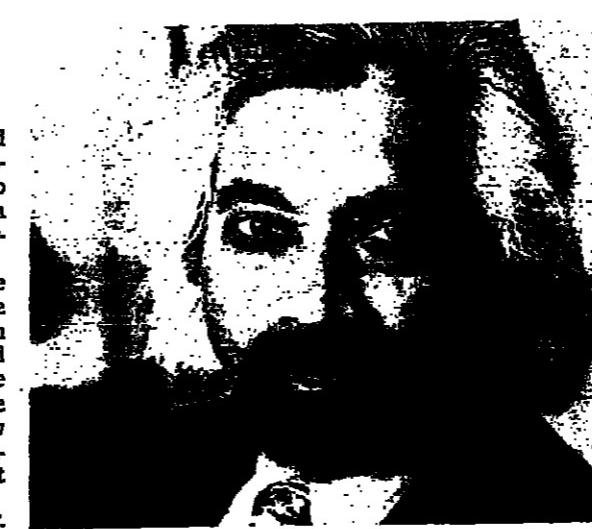
systems. A company formed with two colleagues, Westcom Switching, was sold to Rockwell International in 1980, securing Pitroda's personal fortune.

At about this time he became concerned with the problems of telecoms in developing countries and became an adviser to the late Mr Rajiv Gandhi, the Indian prime minister. Now he has the broadcast backdrop against which to test his ideas.

What makes WorldTel dif-

ferent he insists, is its insistence on commercial viability but freedom from sectoral interests: "We are not a manufacturer. We are not pushing particular products. We are not an operator, so we are not primarily interested in expanding our number of subscriber lines.

"This puts us in a very interesting position. If we can structure a project to give us the commercial returns our investors feel they are comparable with the risk they are taking, then we do not need, for example, con-



Pitroda: "Without telecoms there cannot be development".

trol of operations. We need control of business success."

Seed capital of \$10m has

already been agreed by the company's backers including G.E. Capital, American International Group, NatWest Markets and a number of Kuwaiti investment groups. There is a commitment, Mr Pitroda says, from the investors to put up a further \$400m to \$500m depending on the quality of the projects.

"The idea," he says "is to

define the projects and then fund them, as opposed to setting up a fund first."

There are large differences between the projects now being mooted. In China, for example, the group is in the early stages of planning a telecoms system based on wireless local loop (a radio connection between the home or office and the local exchange).

"The project is in a small province in a rural area and as we are the first to tackle

rural operations, we have to be careful and move very slowly. If we get this one right, however, the authoriser may say we can move into four or five other provinces as well."

"We will decide on the best technology jointly with the provincial telecoms company, we will fund the project jointly, and we will share the revenues and collection fees as well."

WorldTel has the credibility of the ITU behind it, which is an important advantage in opening doors abroad, and access to its 200 or so consultants. The senior management team is slowly being put in place. Mr Robert Jenks has moved from GE Capital to become chief financial officer. Mr Terence Ras-Work has moved from the ITU to work on business development.

But for all its heady ambitions, it is still a very small organisation – about 15 people in all. Mr Pitroda is used to having the odds stacked against him:

"It is such a unique idea that many people do not appreciate or understand it. It is very easy to shoot down something like this. But that is the excitement – it is so different. I think we can make a difference, but only time will tell."

"It is wrong to assume that it does not make business sense to develop telecoms in these states."

"Without telecoms there cannot be development. Waiting lists are very long. We believe we can structure projects there which will suit their needs."

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■ Interview with Jay Naidoo, South Africa's minister of telecoms and broadcasting • By Mark Ashurst

## Cornerstone of development

The part-privatisation of Telkom is the first significant sell-off since South Africa became a democracy almost three years ago. Its success is vital if the country is to achieve its aim – to be the global hub for telecoms in Africa

**M**r Jay Naidoo has an appetite for tasks that many politicians would regard as a certain route to failure. At the height of political repression during the dying days of apartheid, he emerged as the founding secretary-general of the Congress of South African Trade Unions and during the bloody years of emergency rule, he built Cosat into the most powerful element of the internal resistance to apartheid.

In 1994, he was appointed minister without portfolio in

the office of President Nelson Mandela, with overall responsibility for the government's ambitious reconstruction and development programme (RDP). The bold plans of the RDP, which was designed as a panacea for post-apartheid South Africa, quickly made it a hostage to political fortune. In February 1996, less than two years after its inception, Mr Naidoo's ministry was dissolved and he took on a new portfolio of posts, telecommunications and broadcasting.

The reshuffle reflects a

strategic shift in priorities within the ruling African National Congress. It is no accident that the movement of a prominent trade unionist away from a welfare role to this portfolio coincided with the appointment of Mr Trevor Manuel as the first finance minister from the ranks of the ANC.

Both are political heavyweights tasked with the launch of South Africa's privatisation programme, the most politically sensitive aspect of the government's macroeconomic strategy.

Mr Naidoo's chief mission is to sell a 30 per cent stake in Telkom, the state-owned utility which monopolised the public exchange telephone, to an international telecoms company. This part privatisation, due to be completed by April, is both the first significant privatisation since South Africa became a

democracy almost three years ago, and a cornerstone of its future development.

According to Mr Naidoo, "None of the government's economic plans can come to fruition without an information backbone".

The structure of the sale will provide a mechanism to accelerate the roll-out of new telecoms infrastructure, which he hopes will make South Africa the global hub for communications in Africa.

"For the multinationals, Chile has been very difficult because their profit margins have been squeezed so low that they're not getting a return on investment," he says. "We are agreed that we must get away from a monopoly [in public exchange telephone], but how you move to competition is a very strategic issue.

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# FT tele

March 1997

FINANCIAL TIMES  
REVIEW OF THE  
TELECOMMUNICATIONS  
INDUSTRY

The WTO deal offers a framework with clear, simple and stable rules. The prize could be a \$1,000bn boost to the world economy over the next decade – but there will be teething troubles and the agreement could still turn sour. Alan Cane reports

## New pact must be protected

**I**t has been hailed as a watershed in world trade negotiations; a landmark accord in telecommunications which opens the door for equally ambitious future international agreements.

But if last month's Geneva agreement on the liberalisation of basic telecoms is not followed by comprehensive measures to police and protect the newly established market freedoms, the full benefit may be slow in coming.

This is particularly true for developing countries hoping for substantial foreign investment to modernise outdated networks.

In Geneva, some 69 countries representing about 90 per cent of the world's \$600bn telecoms services business agreed – with varying levels of commitment – to open their markets to competition, to allow foreigners to take stakes in domestic telecoms companies and to put in place fair trading legislation.

The telecoms services covered by the agreement include voice telephony, data transmission, telex, telegraph, facsimile, private leased circuits, fixed and mobile satellite systems, cellular telephony, mobile data services and paging.

The most important participants – the US, the European Union, Canada and Japan – led the way. But the list of signatories also encompasses much of the developing world.

Brazil, Colombia, the Philippines, India and Pakistan were among those making bigger commitments to liberalisation than ever before.

Customers, the big operators, manufacturers and world trade are all expected to benefit from the pact, concluded under the sponsorship of the World Trade Organisation. Ms Charlene Barshsky, acting US trade representative, predicted the average cost of international calls would fall by 60 per cent over the next few years. Mr Renato Ruggiero, WTO director-general, estimated there would be a \$1,000bn boost to the world economy over the next decade as a consequence of the pact.

In the short term, there will inevitably be losers, too. State-owned operators currently enjoying monopoly profits will suffer from the onset of competition and from declining prices. National economies, however,

will benefit in the long run from the growth in trade that follows cheaper, better communications, even if foreign rivals play a large part in their provision.

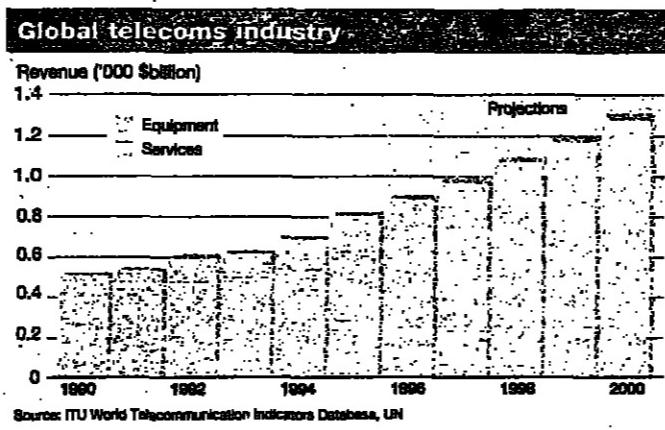
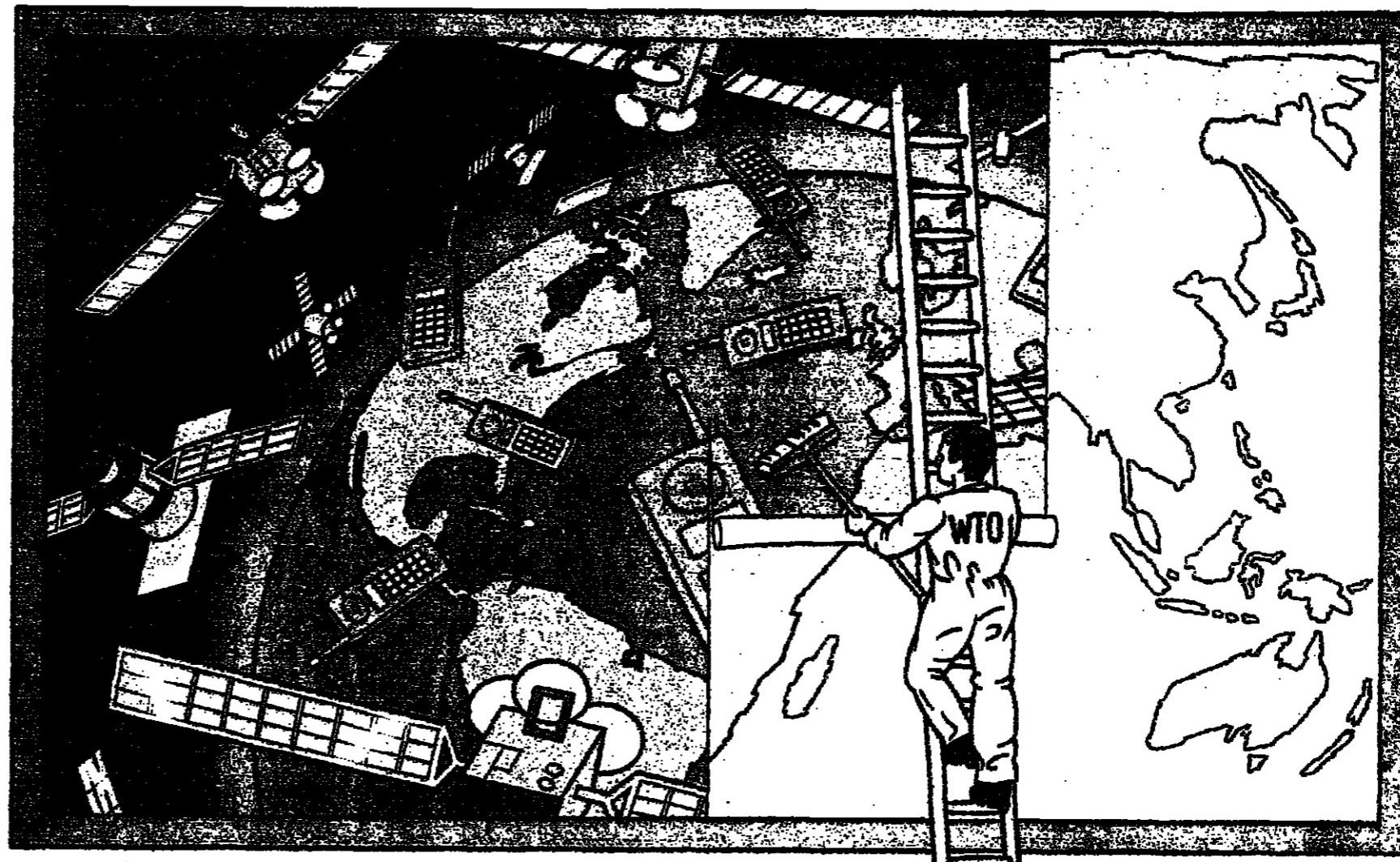
The benefits of competition in telecoms in developed markets are well established. But according to the International Telecommunication Union, the global telecoms co-ordinator: "The evidence for developing markets is more limited because the experience of competition is more limited. But the evidence which is available points to the fact that market liberalisation can be equally beneficial in developing countries, if not more so, than in industrialised nations."

At least as important is the prospect of sustained foreign investment. Developing countries desperately need funds from abroad to modernise and develop their telecoms infrastructures. The World Bank estimates that Asia alone will have to spend \$60bn in the next five years on telecoms infrastructure. Projects such as WorldTel have been launched to funnel funds from investors to the developing world.

In 1996, according to estimates by the ITU, privatisations of public operators raised some \$22bn, of which \$9.4bn represented foreign investment.

Mr Neil McMillan, the British chairman of the talks, says a critical feature of the agreement is the commitment to a common set of regulatory principles and to an agreed disputes procedure.

This provides the means for one WTO member to challenge another if it believes the terms of



the Geneva agreement are being flouted.

Mr McMillan said it would afford investors an assurance that they would be treated fairly in countries where foreign investment has traditionally not been common or welcome.

The ITU concurs: "Some nations attempting reform have suffered from investors' lack of confidence and, therefore, experienced a shortage of capital, technology and expertise with a subsequent slower growth of their telecoms sector. What the WTO offers is a framework with clear, simple and stable rules of the game that will help overcome investor uncertainty."

Furthermore, the WTO arrangements ensure that all the signatories are bound by legally enforceable agreements and must

compensate other members if they fail to live up to their commitments.

"This should provide increased stability for the international trade system as countries will be less likely unilaterally or arbitrarily to renege on commitments," says Ms Gillian Marcelle, a consultant with Analysys, a consultancy based in Cambridge, England, which advises governments on telecoms issues.

She points out, however, that regulation is an unfamiliar concept for many countries, both developed and developing, where state-owned operators have traditionally held a monopoly.

She is concerned about the speed with which regulators in newly liberalised markets can come to terms with their responsibilities: "The assumption is that the regulators in developing countries will have the technical resources to make these new judgments."

Her point is well taken when it is considered that the US and the UK, the world's most open big

- First, because telecoms is a leading trade sector worth about \$100bn last year and ranking third behind health care and banking in terms of market capitalisation. Liberalisation will stimulate the modernisation of telephone switches and networks and encourage inward investment.

- Second, because telecoms is a key facilitator of cross-border trade, providing the means of matching buyers and sellers on which all trade depends.

The talks have a troubled history, however. An attempt to secure an agreement in the early part of last year failed after US complaints that too few countries, in particular, had made acceptable "offers" – commitments to market opening – for an accord.

In the event, the outcome of the talks was not resolved until the last moment. And the agreement could still turn sour. The 70 or so countries which signed up to the deal must now ratify the agreement – that is, go back to their own legislatures for formal approval. The deadline is the end of November this year.

There is always the risk that one of the big participants could find cause for dissent, jeopardising the whole delicate structure of mutual agreement on which the deal is built.

Trade negotiators are optimistic, however. The agreement rubber stamps, rather than initiates, a number of key market trends: liberalisation of markets, privatisation of operators and a reduction in the cost of international calls are all inevitable. The WTO agreement, however, provides both a catalyst to accelerate the changes and a framework of reassurance within which they can take place.



### Emerging markets

FT writers examine developments in Asia Pacific, South America, Africa and eastern Europe

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### Technology

ISDN's future is clouded by the challenge from ATM

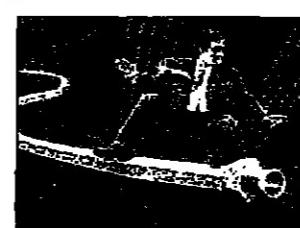
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### Product update

A look at new equipment and services on the market

Page 9



### Callback

Dates for your diary, news, reviews and industry gossip

Page 11

# i SDN

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ISDN lets you tap into databases much faster than ever before. It's digital, so you can send and receive information at up to four times the rate of an ordinary telephone line. And because calls are charged at the same rate\*, this means much cheaper call bills for your business. To find out about our new range of ISDN pricing options, which start at a surprisingly low £199, call BT Business Connections on 0800 800 800.

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## 4 FT - TC

The Philippines • By Justin Marozzi in Manila

# Overpopulated market

The pressure to rationalise will be keenly felt if and when a tariff war breaks out

**B**ack in 1983, PLDT, the former Philippines monopoly, did not have to worry too much about competition. Two years later, with the liberalisation of the sector finalised, new operators flocked in and the market already looks overpopulated with five cellular groups and nine international gateway providers. PLDT has since seen its share shrink to 74 per cent.

New operators make predictable grumblies about the giant company's aggressive tactics as it sees its share being progressively whittled away.

"PLDT is behaving like a monopoly anywhere would," says one foreign telecoms executive. "It's being very obstructive and our view is that the regulator should be more proactive in managing competition and ensuring a level playing field. For example, interconnection costs, both local and international, are too high and should be brought down."

The number of fixed lines nationwide doubled in 1996 but remains laggardly at an average 4.1 lines for every 100 people.

Under government regulations supervised by the National Telecommunications Commission (NTC), companies offering an international gateway facility are obliged to install 300,000 fixed lines, cellular companies 400,000 and those offering both services at least 700,000 by the first quarter of 1998. Efforts to increase the



Only a minority of operators have fulfilled their obligations

number of connections have been slowed, however, because only a minority of operators – including PLDT which installed 1.5m land lines last year – have fulfilled their obligations according to schedule.

New connections should start to show more positive results later this year as companies roll out land lines

in time to honour these commitments. The target for nationwide "tele-density" is eight lines per 100 people by 1998 and 10 per 100 by the year 2000.

With the prospect of dramatically reduced accounting rates charged to US carriers, which analysts expect to fall by 15-20 per cent in 1997 and 20 per cent in 1998,

PLDT has led the way in proposing a rebalancing of tariffs to the NTC, calling for a 20 per cent rise in domestic long distance rates and an increase in the basic monthly service fee of between 100 and 200 pesos.

The introduction of local metering later this year or in 1998 will further increase domestic revenues and cushion the effect of declining tele-density rates.

The explosive growth in the local cellular phone market – which last year increased by 64 per cent to 796,000 subscribers – has meanwhile taken its toll on certain operators.

Last year, those groups with an eye on aggressively increasing customer portfolios suffered from a deterioration in the quality of subscribers. So much so that Piltel, the market leader, and Globe, a joint venture between Ayala Land and Singapore Telecom, were obliged to write off 85,000 fraudulent and 30,000 non-paying customers – about 40 and 25 per cent of their customer base.

Credit investigation and credit collection have been a major problem and issue for cellular companies in the Philippines," says Mr Louie Hidalgo, telecoms analyst at ING Barings in Manila. "They're now working to address the problem and have made a lot of changes in their internal checks and balances as well as their billing and collection policies."

One group which managed to escape the fall-out was Smart Communications, fast emerging as the only genuine rival to Piltel with 36 per cent of the market by year-end. "From day one, we developed a strong organisation and built the proper technical, financial and

credit controls into our operations. These have allowed us to concentrate on expanding the business," says Mr Orlando Vega, president and chief executive.

Analysts expect the two groups to carve out about 80 per cent of the fast-growing market between them. The scope for growth is huge. At present the Philippines has a density of 1.1 cellular phones per 100 people; the second-lowest in the region and a long way behind Hong Kong.

One reason the widely expected consolidation has failed to take place in the overcrowded sector has been the emergence of powerful foreign backers to beef up local operators. Deutsche

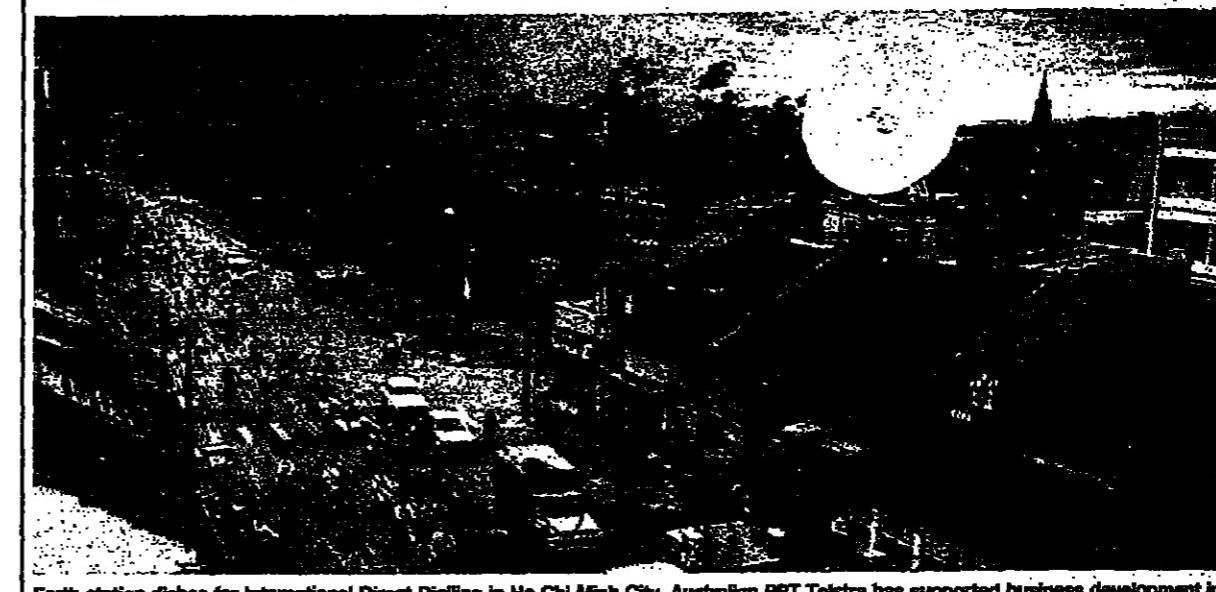


The density of 1.1 cellular phones per 100 people is the second-lowest in the region. Photo: Justin Marozzi

Pacific and Japan's NTT, while the still-dominant PLDT has a 31 per cent stake in Piltel. As operators pause for breath and continue installing new land lines,

all-out competition in the form of a tariff war has so far failed to materialise. If and when it does, the pressure to rationalise will be keenly felt.

## ■ Vietnam



Earth station dishes for International Direct Dialling in Ho Chi Minh City. Australian PPT Telstra has supported business development in a host of Asia Pacific countries through direct investment in telecoms infrastructure

## ■ South Korea • By John Burton in Seoul

# Deregulation accelerates

Korea is backing CDMA against the European GSM system as a global standard

**S**outh Korea's telecommunications industry has emerged as one of the country's fastest-growing sectors.

In response to deregulation, telecoms networks are rapidly expanding as subscriber fees fall. And the increased competition has created a new demand for Korean telecoms equipment, with domestic sales likely to provide a firm base for growing exports.

State-run Korea Telecom enjoyed a secure monopoly until the early 1990s, when limited competition was allowed first in long-distance services and then in cellular phone systems.

The past year has seen an acceleration of deregulation, particularly for mobile telecoms services as the government licensed 27 new entrants in seven telecoms sectors.

In part, the government wants to establish more domestic operators before the telecoms service market is open to wider foreign competition by the end of the decade under World

Trade Organisation rules. But the move to expand mobile telecoms networks quickly is also linked to a state effort to develop telecoms equipment into a new export industry by first creating demand at home.

The programme to build a telecoms equipment industry has been based on Korea's early adoption of the US-developed code division multiple access (CDMA) technology as its standard for digital cellular systems.

Korea, along with Hong Kong, has been one of the first countries in the world to use CDMA on a commercial basis. It is betting that CDMA can mount a successful challenge against the rival European GSM system as a global standard for digital mobile telecoms, with Korea's early use of CDMA giving its manufacturers an advantage in capturing overseas orders as other countries adopt the system.

The gamble appears to be paying off. About half of US mobile telecoms operators are opting for CDMA and Japan recently decided to use the system. Other countries are expected to follow suit.

Korea's two cellular phone operators, Korea Mobile Telecom and Shinsegae, have been using CDMA since last

year. A new and cheaper mobile phone system, known as personal communications service (PCS), will also rely on CDMA when three rival operators go into service next year.

Other markets for telecoms equipment makers are being created with the expansion of several wireless telecoms services, including paging and second-generation cordless telephone services and the trunked radio system. A third operator has been allowed to compete in long-distance call services against the current providers, Korea Telecom and Daicom.

Growth in these services has been helped by the government's decision to slash subscriber rates and deposit fees. This is starting to squeeze the normally high profits of such established operators as Korea Mobile Telecom as they lose their monopoly status.

The number of subscribers for cellular phone and PCS services is expected to increase from 3m in 1996 to nearly 8m by the year 2000, while the penetration ratio will climb from 6.5 per cent to 15.3 per cent.

This is predicted to result in a 17 per cent annual growth in the domestic telecoms equipment market from Won 7,000bn in 1996 to

Won 12,000bn in 2000, which is well above the expected global market growth rate of 2 per cent during the same period.

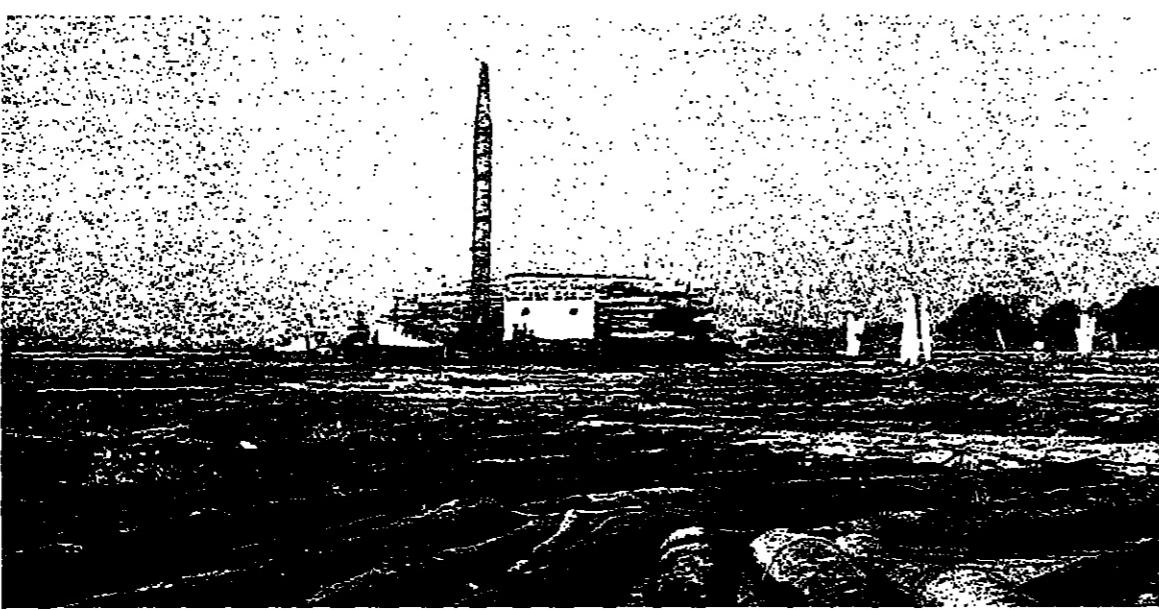
In addition, Korean telecoms makers are likely to enjoy early growth in exports of CDMA equipment as other countries adopt the system.

"A virtuous circle is being created for Korean telecoms manufacturers, but at the expense of domestic telecoms operators," said one analyst, referring to the government's desire to drive down subscriber fees so that telecoms services will expand to create economies of scale for manufacturers.

Leading Korean companies in making CDMA equipment include Samsung Electronics, LG Information & Communications and Hyundai Electronics. The importance of the telecoms market for these companies is becoming more evident as their other businesses, such as semiconductors, suffer a sharp fall in profits.

But they will face increased competition in the domestic market as foreign manufacturers link up with other Korean companies, such as Motorola-Daewoo, Northern Telecom-Hanwa and Lucent-Sungmi in the production and marketing of CDMA-based PCS equipment.

## ■ Indonesia



A \$28m telecoms network project between Philips Telecom and the Indonesian Ministry of Forestry is helping to protect Indonesia's tropical forests against their two greatest threats: illegal logging and fires. Timber is Indonesia's second most important export.

The network of nearly 1,000 radio stations gives the Ministry of Forestry HQ in Jakarta instant links with its officers in remote regions. The system is designed to be simple to use and maintain in an environment with 95 per cent humidity and dense jungle. Each radio station is powered with solar-rechargeable batteries which provide sufficient power even if the sun is totally obscured for 10 consecutive days. The network has 110 remote, unmanned repeater sites – and for each of these three or four tonnes of equipment had to be carried to the top of a hill.

The worldwide Private Mobile Radio division of Philips Telecom which set up the network was acquired by Simoco International in July last year.



## ■ Malaysia • By James Kyng in Kuala Lumpur

# Stage set for years of competition

Each of seven new operators has targeted areas where it feels Telekom Malaysia has weaknesses

**S**o much is changing in Malaysia's telecommunications industry that certainties are to be cherished.

One of these rare certainties is that Malaysia wants to become a telecoms hub in south-east Asia. This ambition brings it into competition with Singapore, its neighbour, setting the stage for years of competitive pricing.

Kuala Lumpur also realises that if the government's top priority industrial project – the futuristic "multimedia super corridor" – is to take off, the nation must have a telecoms infrastructure which is as efficient and cheap as any in the world.

These broad goals provide the key to understanding the tumultuous changes in Malaysia's telecoms industry – and to identifying future trends.

In July last year, the gov-

ernment reversed a policy of seeking consolidation in an industry which it had insisted for months was overcrowded. Seven basic network operators are now competing in a country of 200 million.

Each of the new operators has targeted areas where it feels Telekom Malaysia, the former telecoms monopoly and the country's largest company by market capitalisation, has weaknesses.

Making life tougher for Telekom, several of its new competitors have forged alliances with foreign partners able to supply expertise and customers overseas.

Many of the newcomers, owned or backed by heavyweight Malaysian corporations, have plans to raise capital this year for ambitious infrastructure expansions ahead of equal access, scheduled for January 1, 1998.

Swiss Telecom, Switzerland's national operator, bought a 30 per cent stake for M\$710m last year in Mutiara Telekom, a local company with fixed-line, cellular and international gateway licenses.

Observers say that with

Swiss Telecom's help, Mutiara stands a good chance of finding overseas customers to put its new satellite earth station to use. Through its alliance with the international carrier Unisource, Swiss Telecom hopes to strike agreements with overseas telecoms companies to use Mutiara's satellite facilities for calls not only to Malaysia but also to other countries in the region.

But perhaps the most formidable opponent for Telekom is Technology Resources Industries, in which Deutsche Telekom took a 21 per cent stake in June last year for an estimated \$570m. TRI, through its subsidiary, Celcom, is already the industry leader in cellular telephony. The German company plans to help TRI develop its international business by forging relationships in much the same way as Swiss Telecom hopes to do for Mutiara.

Time Telecom, an affiliate of the well-connected Renz Group, is planning to float its shares some time this year to raise capital to expand an already impressive fibre optic network, a company executive said.

Time Telecom, which runs a fixed-line business it expects its number of clients to grow from 5,700 to 500,000 by the year 2000.

Mobile telephony and international direct dial tariffs are set to fall over the next few years as competition increases. Reductions in IDD charges, in particular, could be steep and are likely to keep pace with price cuts in Singapore and elsewhere.

Analysts say the govern-

ment would be unlikely to seek to arrest any slide in IDD tariffs because it realises that to do so might deter information technology and other companies from investing in Malaysia.

Mr Mohamed Said Mohamed Ali, chief executive of Telekom Malaysia, says that although margins are set to fall considerably, the IDD business will remain profitable for the company in the foreseeable future.

And even as Telekom Malaysia must fight new competition from all sides, the company is still being saddled with "social" obligations, such as laying lines to remote, unprofitable areas.

Another key question remains unanswered. Tele-

kom has been given the job of rolling out the fibre optic network for the "multimedia super corridor", a 750 sq km zone near Kuala Lumpur which, it is hoped, will become a hub for information technology in Asia.

The corridor's telecoms infrastructure will cost about M\$5bn to install but it is as yet unclear whether Telekom will have exclusive rights to all business within the corridor, or whether – in line with the equal access rule – newcomers will be allowed to compete on an equal footing.

The first option would create the kind of monopolistic conditions the government has acknowledged as inhibiting to efficiency, but the second option might place an unfair burden on a company already beset with competitive pressures, observers said.

In the end, executives and analysts say, Malaysia's market is probably not large enough to support the current diversity of operators. Mr Chan said that the fierce competition which is likely to arise from equal access could result in a consolidation among competitors.

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## Emerging markets: Asia Pacific

■ India • By Mark Nicholson in New Delhi

## Progress on a bumpy road

With a telephone density of only 1.3 lines for every 100 citizens, India has a long way to go in developing its telecoms infrastructure.

**I**t will do nothing for the serenity of one of the world's great wonders, but is a sign of the Indian times: you can now use a cellphone at the Taj Mahal.

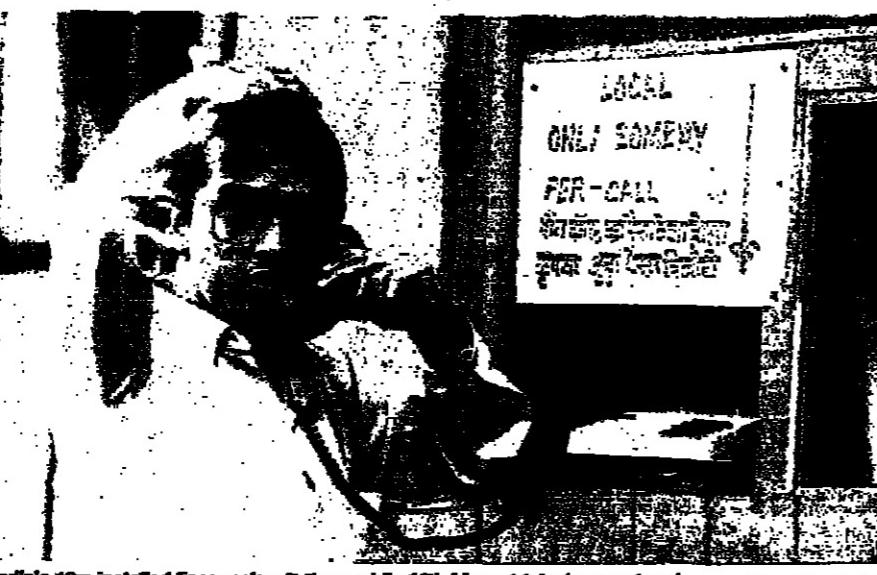
It has been, and continues to be, a bumpy ride, but India's highly ambitious attempt to introduce private and foreign investment into its chronically under-serviced telecoms sector is making progress.

The progress is critical, with India's telephone "density" at just 1.3 telephone lines for every 100 citizens, among the lowest in the world - although India's 12m installed lines makes it the world's 14th-biggest telephone network.

According to the recent and authoritative *India Infrastructure Report*, a government-backed document commissioned to assess the cost and prospects for all infrastructure into the next century, demand for basic, fixed-line services is expected to rise to 31m lines by 2001 and 60m by 2006. Cellphone demand is seen rising to 2m by 2001 and 5m by 2006.

The report estimates the total investment required at \$30bn by 2006, of which \$22bn was seen coming from the private sector. It was this funding gap which prompted the privatisation programme four years ago.

Policymakers concede that a programme to attract separate competitive bids for 20 circles (roughly analogous to India's main states) to provide both private cellular and basic telephone services - in competition to the previous state monopoly - has been flawed and often muddled. But cellular services are now well established in India's four biggest cities and networks are creeping



India's 12m installed lines makes it the world's 14th-biggest telephone network. Picture: Tony Andrews

up in states both richer, such as Maharashtra and Gujarat, and poorer, such as Uttar Pradesh (in which the Taj stands).

By the end of last year, the eight competing private cellphone operators in Delhi, Bombay, Madras and Calcutta had a total of 250,000 subscribers, just over a year after the start of services.

Private provision of basic, fixed-line services is proving slower, stalled by long and only partly resolved rows between the nine successful consortia in the 13 circles for which licences have been awarded. These have chiefly been over the initial size of interconnection fees demanded by the Department of Telecoms (DoT), the state provider.

After first seeking annual fees of Rs136,000 (\$3,296) for each 30-voice circuit (2 megahertz per second), the DoT in January brought the fees down to Rs44,000 a circuit. This was enough to prompt two of the nine consortia - Bharat Telenet in the state of Madhya Pradesh and Reliance-Nynex in Gujarat - to agree to pay the first instalment on their licence fees. The other seven licensees are continuing to negotiate with the government over the issue.

Telecoms analysts believe pressures on both government and private operators

will see the row resolved, partly because the Indian government has budgeted for the receipt of Rs25bn in licence fee payments in the budget for the fiscal year which ends this month and an additional Rs36bn in the budget for next year - sums critical to the government's attempts to meet tight fiscal deficit targets.

The Indian-foreign joint venture consortium concerned, says one Bombay-based analyst with a foreign bank, has meanwhile long taken the view that they would enter the fray and fight unfavourable terms and conditions thereafter. "The attitude has always been: 'We'll jump into the water and then learn how to swim,'

The ceiling on permitted foreign commercial borrowings (a ceiling in place until India moves to full convertibility of its capital account) for the sector has been raised. And this year, the government also included telecoms in a list of infrastructure industries eligible for tax exemptions and incentives, including a tax

holiday for five years and a 30 per cent profit tax exemption for the succeeding five years.

However, while giving with one hand, the government also appears to have taken away with another. The DoT last month unexpectedly announced that it was raising the call charges from fixed lines to cellular phones to Rs28 for a three-minute call - from a previous rate of just Rs12.6. The DoT move was inspired by a desire to prevent cellular operations from bypassing its fixed-line network for long-distance but intra-state calls, a prime source of revenue for the state operator.

The move prompted all the private cellular licences to take the DoT to court, arguing that the post facto change was unfair and had undermined the business plans of all operators. The supreme court in turn this month referred the issue to the newly constituted Telecoms Regulatory Authority, which is due to be granted formal statutory powers in the present parliamentary session.

Resolving this fresh hiccup in India's telecoms privatisation programme will therefore prove the TRAI's first task - and the first test of the degree to which it can serve as a truly independent regulatory authority.

## Emerging markets

FT writers examine developments in Asia Pacific, Africa, South America and eastern Europe

## Foreign investors face frustration

International companies feel they have no choice but to keep plugging away at this difficult market

**C**hina's telecommunications sector is one of the fastest-growing areas of the economy, but foreign investors seeking a share of a lucrative sector continue to be frustrated, although there are signs of improvement.

Earlier this year, a spokesman for the Ministry of Posts and Telecommunications (MPT) said restrictions on overseas involvement in selected areas might be eased. The selected areas include ventures offering electronic mail and voice-mail services, electronic data interchange, videotext, on-line database retrieval as well as storage and forward fax.

"It would be wrong to say we have liberalised these services already, but we are making schedules of which year to liberalise which kind of value-added service," a spokesman was quoted as saying.

Foreigners would almost certainly be restricted to minority shareholdings in these ventures, and other strictures would apply such as a requirement that a majority of staff be Chinese nationals.

China's steadfast position has been that it will not allow, for the time being, foreign equity participation in actual network operations, but international companies are seeking to position themselves for the liberalisation of the market.

Some, such as Hong Kong Telecom, majority-owned by Cable and Wireless, have continuing co-operative ventures with the MPT - the two united to construct a Hong Kong to Beijing cable - which may be converted to partnerships in network

equity in mainland phone companies, and the MPT which enjoys near monopoly control would almost certainly resist a new law. However, WTO pressures seem certain to force China to open its market sooner or later.

Beijing sought to inject competition into the market by allowing the formation in 1994 of a second phone operator, China Unicom, but the newcomer has been beset by teething problems, exacerbated by lack of co-operation by MPT which operates China's network and is also the government regulator.

Unicom's aim of capturing 10 per cent of China's long-distance telephone market and 30 per cent of its mobile phone traffic by 2000 appears optimistic, judging by its stumbling start.

But in spite of policy and other constraints, China's telecoms sector is continuing its extraordinarily rapid transformation. The number of telephone subscribers will increase by 15m this year, according to a recent Xinhua report.

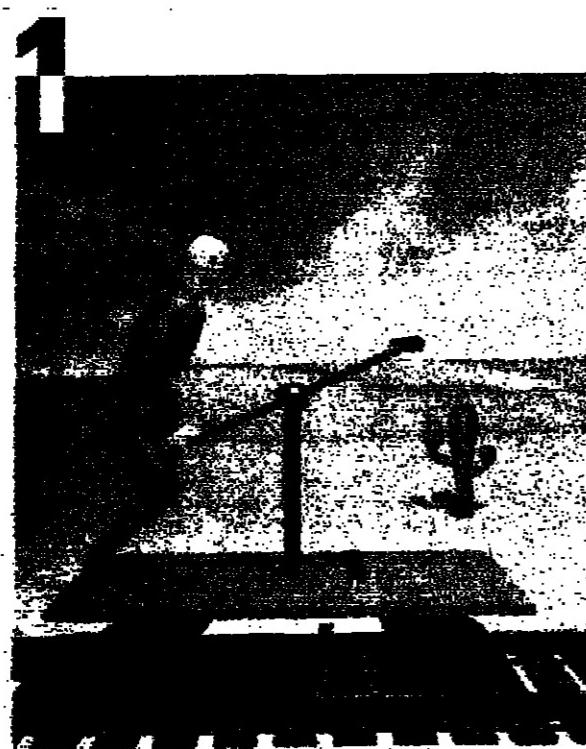
Telodensity, the number of telephones per 100 subscribers, will rise to an average of 7.4 this year, compared with 4.66 in 1995. Switching capacity will increase by 17m lines.

China plans to have 123m lines and switching capacity of 170m by the year 2000. Investment of Yn500bn (\$60.24bn) is envisaged during the Ninth Five Year Plan (1996-2000). Telodensity in urban areas will rise to 25 per cent this year.

There will be further rapid growth in the number of mobile phone subscribers this year - up to 10m by the end of 1997, compared with 6.6m at the beginning of this year.

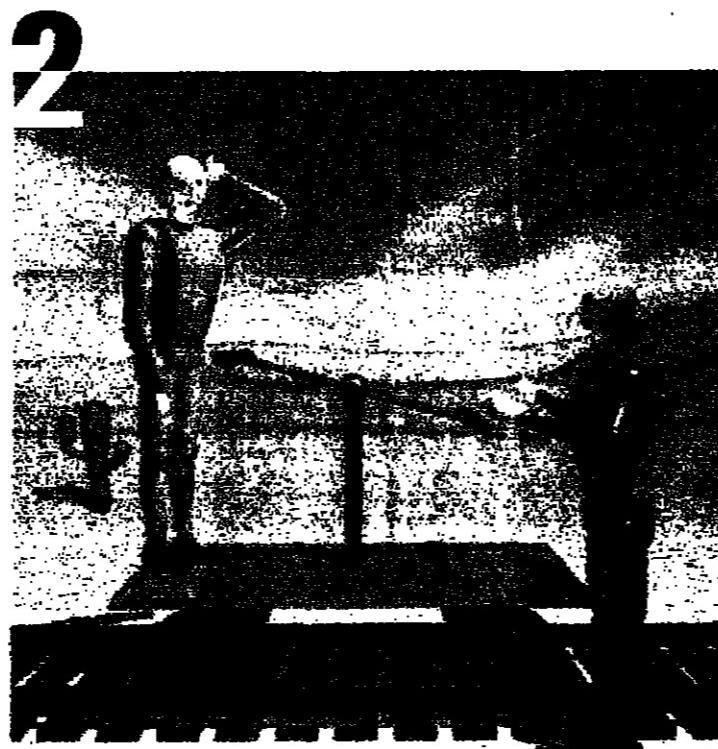
Those numbers are expected to double to 20m by 2000. It is perhaps no surprise that international telecoms companies feel they have no choice but to keep plugging away at the difficult China market - the stakes could hardly be higher.

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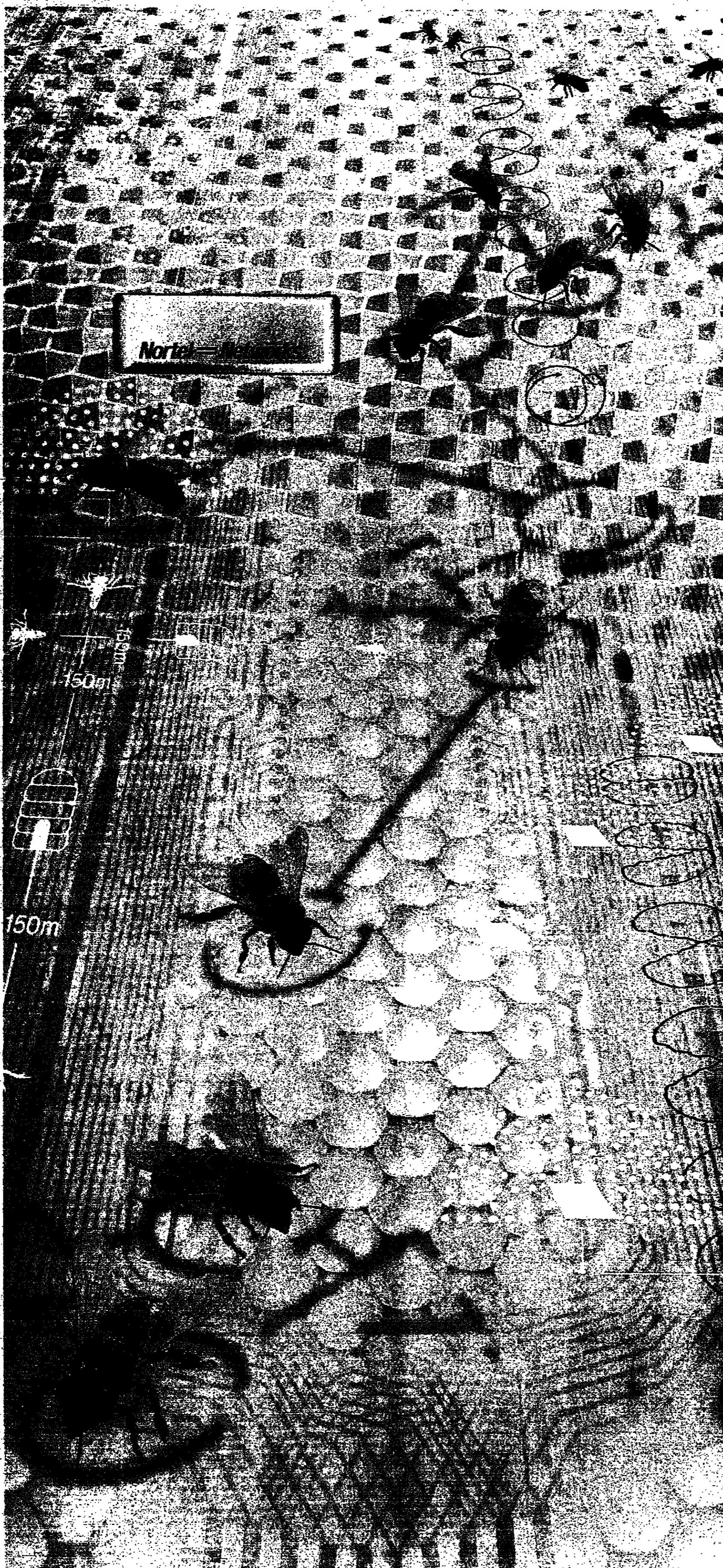
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■ Hungary • By Kester Eddy in Budapest

## Hot competition ahead

The gloves will be off when Matav's concession on international voice traffic ends in late 2001

**N**ewcomers to Hungary used to be easily identified by their complaints about the phone system; it crickleness, the imperviousness of the telephone company to complaints and the extra cost of a flat with a line that worked.

The locals, having applied for a phone about the time that Ronald Reagan (or was it Carter?) was elected, did not waste their breath. They would talk about wine, babies or the price of tram tickets – anything, but the phone service, or lack of it.

Until about five years ago, that is. Then, Matav, the then monopoly national telephone company, began to get its act together and attack the waiting list of 800,000 repressed telephone users. In five years, Matav has expanded the network from 1.3m to 2.1m lines, about

ished manual exchanges, and digitised 62 per cent of its network.

At the same time, it has been partly privatised and has had its service area cut by 25 per cent as part of a government strategy to introduce competition. Matav installed a record 300,000 lines last year and promises phones for the last, long-suffering, 200,000 on the waiting list by mid-summer. The level of coverage now exceeds 28 lines per 100 residents in Matav areas nationwide, and 43 per 100 in Budapest.

There are complaints, of course. Several hundred households were cut off for three days in Budapest's fashionable 12th district last summer while a new exchange was installed.

"We got a notice saying it would happen, but not when," said one resident, a self-employed businessman. Worse still, he was incensed to discover that his phone continued to give a normal ringing tone to incoming callers in the cut-off period, infuriating potential clients. A Matav spokesman admitted there had been problems

with automatic information "because of the enormous number of changes and limited capacity."

However, back in the early 1990s, salvation was available for frustrated, would-be callers, in the form of mobile phones. For those with the money – and muscle – to lug the old sets around, Westel Radiotelefon, a joint venture between US West and Matav, began a 450MHz service in 1989. But competition arrived in force in 1994 with the advent of GSM 900 services.

The market leader, Westel 900, owned by Matav, US West Holland and IFC, now has 225,000 clients and is investing Ft12bn (\$74m) this year to further strengthen services. After a slower start, arch-rival Pannon GSM won 100,000 new clients last year to achieve a total of 170,000; a 48 per cent market share.

Pannon, a Dutch-Scandinavian domestic consortium, is targeting 300,000 users by the end of this year, and plans an annual investment of \$100m up to the end of the millennium. "It's not impossible to have over one million

customers by the end of 2000," said Mr Gábor Euri, Pannon chief executive officer, recently.

With the 450MHz customer base virtually static at 72,000, both GSM companies are aiming for growth with value added services, such as voice mail and data transmission.

Matav, its basic network almost complete, is also switching attention to improved quality and products, such as ISDN (integrated services digital network) and managed lease lines. Matav plans to continue investment levels of \$300-\$400m annually to boost these services, and fight off the specialised providers which have carved out niche markets in recent years.

Hungarodigitel, for example, provides data transmission services for the largest Hungarian bank OTP, and has just won an order for Budapest Bank, necessitating a \$1m investment in a GE Spacecom system. Turnover, at Ft150m last year, is expected to rise by some 25 per cent as a result, said Mr Antal Heszberger, deputy director.

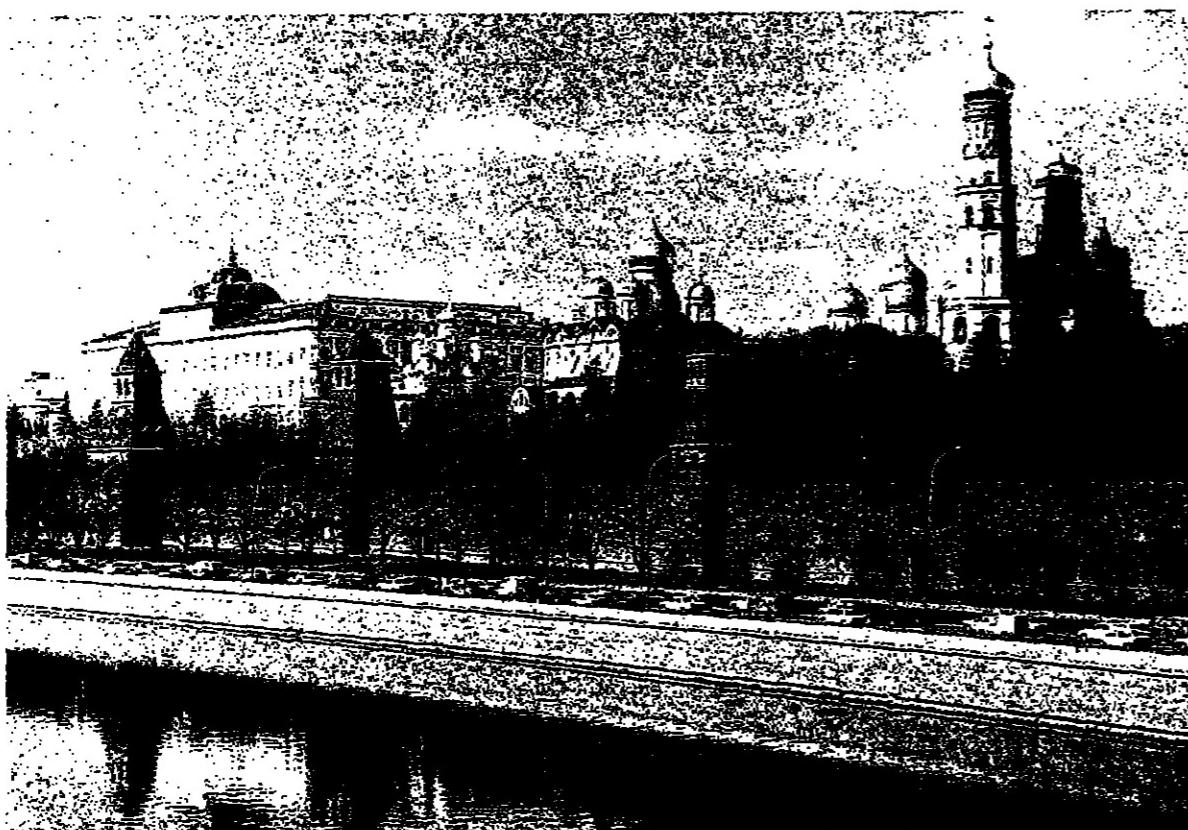


Budapest: the phone service used to be so poor that locals knew there was no point in even complaining

Matav holds an exclusive concession on international and long-distance voice traffic which ends in late 2001. This is a key consideration in the evaluation of the company for an initial public offering and foreign bourse listings, expected within the next 12 months. The company remains confident that the concession will run its full term, in spite of some hints from ministry officials about earlier liberalisation.

Competition will undoubtedly heat up from 2002, however, and rivals to Matav such as Panetel, a consortium led by Hungarian Railways currently under formation, is one venture hoping to cash in on that day. But until then, any inroads on

Matav's business will be limited, according to Mr Gergely Varkonyi, an analyst with ING Barings Hungary. "After 2001, Panetel might have an effect, but Matav is strong enough to face competition, both in terms of services and profitability. They could always reduce tariffs in a price competition if required."



The Kremlin: Russia has become one of the most potentially exciting telecoms markets in the world

Picture: Heathfield Photo Agency

■ Russia • By John Thornhill in Moscow

## Great untapped market

The government is conducting a heated debate about how the industry can best be restructured

**T**he Soviet Union was legendary for its terrible telephones. Hapless travellers wanting to make international calls would have to book hours in advance and then endure the heavy breathing of KGB eavesdroppers down the line. Domestic users would often have to wait decades for a telephone line to be lagged behind.

Rostelekom, which has

were also 9.5m potential customers waiting for installation, suggesting considerable pent-up demand.

At present, Russia's long-distance and international telephone market is dominated by Rostelekom, a partially privatised company which was hacked out of the Ministry of Telecommunications, during the country's capital privatisation drive.

Rostelekom accounts for more than 90 per cent of all high-tariff traffic and has exploited this position to increase prices substantially over the past three years while service quality has lagged behind.

Rostelekom, which has

become the first Russian company to receive a credit rating from a western ratings agency, has been systematically stepping up its investment plans, spending \$400m last year on infrastructure projects. It hopes to escalate that spending further after accessing international capital markets later this year.

But the government is currently conducting a heated internal debate about how the industry can best be restructured to meet the needs of a modern economy.

RosTelekom, argues there is no danger of the company abusing its market position because of the expansion of rival operators, particularly

operators appear to have been shelved – much to the dismay of the World Bank which was recommending this approach to the government.

It now seems more likely that Svyazinvest will be wrapped into Rostelekom in one form or another, creating a more powerful corporate vehicle to finance the industry's massive infrastructure needs but alarming those who fear the enlarged entity's monopoly power.

Clarification of the industry's structure, which is expected within the next few months, would also help remove the confusion hanging over the heads of the 86 local telephone operators, allowing them to raise development finance and expand their powers.

US West, Deutsche Telekom, AT&T, and France Telecom have been the most active foreign telecoms companies in Russia, forming joint ventures with local partners. But most are constrained by their need to lease Rostelekom or satellite lines, making it difficult to compete aggressively for new business.

Mr Oleg Belov, head of Rostelekom, argues there is

no danger of the company abusing its market position because of the expansion of rival operators, particularly

in the cellular market. Since June 1996, independent operators had been granted permission to run 50 AMPS licences, 10 GSM licences, and 25 NMT-450 licences. The Russian cellular market has expanded from just 6,000 users in 1992 to 200,000 by the end of 1996, with further explosive growth predicted.

One of the largest and most successful cellular operators is Vimpelcom, which began operating in Moscow in 1994 and which last year became the first Russian company to be listed on the New York Stock Exchange.

As of last September, Vimpelcom had attracted 45,000 subscribers in Moscow; nine times more than the previous year. The company has also won AMPS licences to operate in five other regions in Russia with a combined population of 8m, promising to increase competition with Rostelekom.

Mr Belov says there are also 14 other rival telephone networks, operated by the railways, the oil distribution company, and the gas industry, which could provide the skeleton for new long-distance services. Many of these companies could link up with foreign operators, injecting new capital and expertise into the Russian telecoms market.

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## Emerging markets: South America

By Jonathan Wheatley in São Paulo

**Change is long overdue Reforms provoke protest**

A new, independent regulatory authority is expected to change the way the system works

The Brazilian government hopes privatisation of its ailing telephone network will attract investments of \$100bn in the next six years. The figure may sound suspiciously rounded, but its magnitude is a fair reflection of the enormous changes about to take place in the industry.

Privatisation is due to begin on April 7, when the communications ministry will take bids to operate 10 "B-band" cellular service concessions covering the whole of the country. These will compete with existing "A-band" services offered by the public sector.

The A-band services and the entire fixed network will be sold later. The government – optimistically – says the process will be complete by the end of 1998.

Change is long overdue. With rare exceptions, the 27

state operators grouped under Telebras, the federally-controlled holding company, and Embratel, the long-distance and international operator, have failed to keep pace with demand. In São Paulo, the biggest city in South America, the shortage is such that conventional lines change hands on the black market for as much as \$5,000.

If all goes well, supply will soon catch up. Pyramid Research, a division of the Economist Intelligence Unit which studies telecoms in emerging markets, reckons the number of cellular and fixed subscribers combined will more than double from 17.2m today to 44m by the end of 2001.

At least 13 consortia are preparing to bid for the B-band cellular concessions; some of the alliances formed at this stage are likely to hold for later bids for A-band concessions and for the fixed services.

Most include at least one foreign operator – AT&T, BellSouth and GTE or the US, Stet of Italy and Korea Telecom among them – in partnership with local investors, construction and media groups and the occasional

local telecoms operator.

Foreign companies are limited to a 49 per cent share of any winning consortium until mid-1999, when the restriction lapses. Local partners with a strategic interest in telecoms can be expected to retain their stakes; those that are purely investors may sell out to their foreign partners, allowing them to take control.

The government has yet to decide whether the A-band concessions will be sold separately from their current operators, or if the cellular and fixed services will be sold together. The chosen model will be published following approval of a general telecommunications law, sent to Congress last December.

The law paves the way for privatisation and lays out the responsibilities of a new, independent regulatory authority, the Agência Brasileira de Telecomunicações (Abitel). It follows approval in 1995 of a constitutional amendment allowing privatisation to take place.

The law is likely to be passed by the middle of the year. Until then, much remains unclear. The government has yet to specify how it will regroup the exist-

ing operating companies, although Mr Sérgio Motta, communications minister, has said he would like to see four new companies, one of which would cover São Paulo state alone.

Investors are also keen to see the form that Abitel will take. "The regulatory body will completely change the way the system works," says Ms Meredith Persily of Pyramid Research in São Paulo.

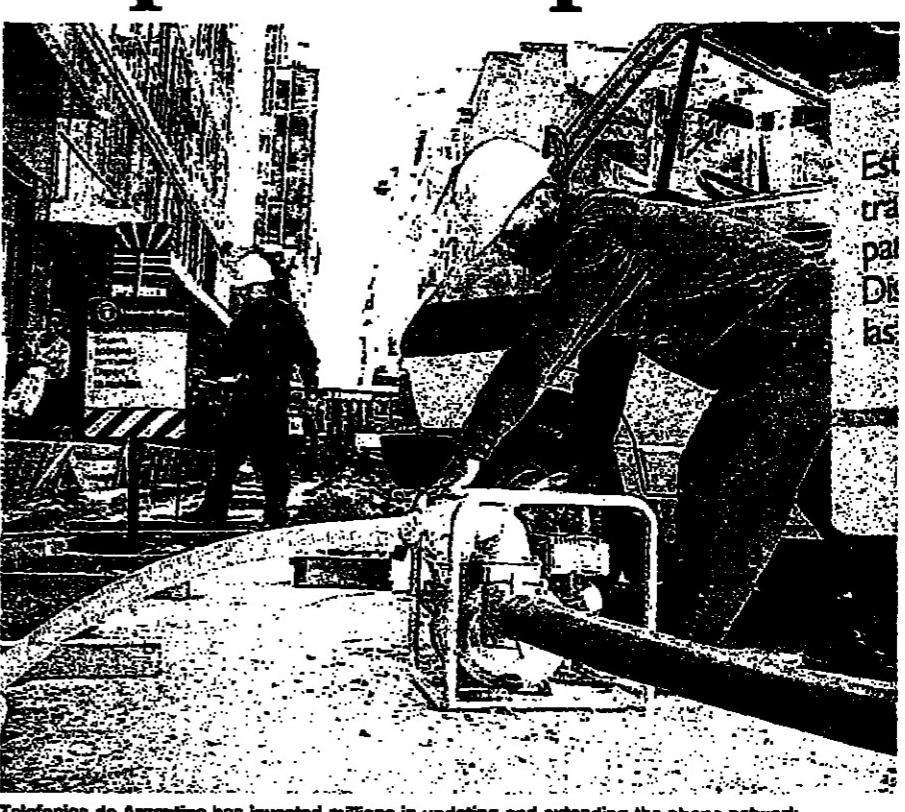
"Bureaucracy will be cut so will political interference. Everything will move much faster. We can expect more emphasis on subscriber choice pricing, things that were never a part of Brazilian telecommunications."

Thousands of Argentines have taken to the streets to protest the impact on their wallets of the latest preparatory move for eventual wider opening of the country's tele-

communications market

**T**elecommunications reform has been under way in Argentina for more than five years, but at no point has it been subject to more intense public debate than in the past two months.

Thousands of Argentines have taken to the streets to protest the impact on their wallets of the latest preparatory move for eventual wider opening of the country's tele-



Telefónica de Argentina has invested millions in updating and extending the phone network

communications industry in 1991. Telecom Argentina – led by France Telecom and including Italy's Stet as a big shareholder – and Telefónica de Argentina – operated by Spain's Telefónica International in partnership with the Argentine investment unit of Citicorp and others – have enjoyed a lucrative duopoly of Argentina's core telephone services, while investing millions in updating and extending the phone network.

to stick to the letter of its pre-privatisation agreements with the telephony twins.

Those agreements promised that if the incoming investors met a wide range of service improvement targets – from the number of phone lines and the price of new connections to the quality and reliability of services once calls were made – Telecom and Telefónica would continue to share a protected market until the year 2000.

That duopoly, which was meant to give Telecom and Telefónica the scope to focus on government-imposed basic service improvement targets without having profits ravaged by other entrants targeting their most lucrative services, is due for review this year.

To the chagrin of a vast array of international tele-

communications concerns waiting on the sidelines, the duopoly is almost certain to be extended for another three years.

After considerable to-ing and fro-ing last year, the government now appears set

conditions are necessary: more universal service levels throughout the country; clear interconnection conditions for a multi-carrier market; a new numbering plan; clear legislation protecting new entrants from predatory action by dominant carriers; and the just-delivered rate-balancing to enable existing operators to compete with new entrants who offer only limited services.

"When you look today, what has happened over the last five years is magic," Mr Masjani said. "But if you want a more competitive world, guidelines must be transparent."

Many financial analysts of the industry agree. Mr William Laurent and Mr Ronald Aitken, Robert Fleming Securities researchers, said in a recent report that the rate restructure would mean Telecom and Telefónica were better placed for an open market if it were introduced after 1999.

"We have to hope the government does not take the opportunity to introduce competition earlier."

**Deregulation started with a price war**

The industry has been fully private since 1988. Services have expanded rapidly

For a few frenzied weeks around Christmas 1994, Chileans could phone round the world for five cents a minute using any of seven different long-distance carriers. It was a price war which marked the deregulation of the long-distance market, and a competitive new era in the Chilean telecommunications sector.

Although the rates crept up again over the following months, today they are still 40-50 per cent less than they were before the multi-carrier system started, and Chilean international rates are consistently cheaper than calls to Chile from anywhere else in the world. Traffic has increased by more than 40 per cent – and there are eight companies offering service.

The companies, and their shareholders, recall the experience with a shudder – their accounts only crawled back into the black last year. But to the government, the overall impact of the multi-carrier model justified its strategy of ultra-liberal regulations to encourage competition in the sector.

"The most relevant rule of the game in the Chilean industry is the clear differentiation between the role of the state and the private sector," says Mr Gregorio San Martín, the junior minister

responsible for the sector.

The state's role is to regulate; ensure there are conditions for free and fair competition; make sure the entry barriers are low enough to encourage new entrants. The private sector's job is to find the technology and the money to buy it, and sell it to the customers."

The industry has been fully private since 1988 and its services have expanded enormously. Then: Chile averaged only six lines per 100 inhabitants, one of the lowest rates in Latin America. The waiting list for a phone in Santiago was a couple of years – and more in the provinces. Telephone "brokers" selling second-hand lines, sometimes complete with old debts, were the only alternative.

Today there are 14-15 lines per 100 inhabitants, and by the end of the decade the figure should be up to 22. A new line in Santiago takes a couple of weeks; two months in most other big cities. An installation costs \$100.

CTC, formerly the state-owned domestic carrier, now majority-owned by Telefónica of Spain, has had a near-monopoly on domestic services with the exception of two southern regions of Chile. But now it is being challenged.

Entel, formerly the state-owned long-distance carrier now controlled jointly by Stet of Italy and a Chilean business group, is offering domestic service in selected areas of Santiago, mainly for business users and employing conventional technology.

But VTR, owned jointly by SBC International, a sub-



Telephone "box" in a mining village in the Atacama desert

pany of Southwestern Bell Corporation, and the local Lukic group, is planning the start-up in April of a "black box" technology which will allow it to use its nation-wide TV cable network to provide basic telephony to its TV subscribers. Chile is one of the few countries in the world where there are no restrictions on cross-ownership of cable and telephone companies.

The venture, in partnership with Nortel, the Canadian equipment supplier, will be one of the biggest deployments yet of Nortel's new technology, according to Mr Jorge Salvatierra, VTR's general manager. Its prime target is the lower socio-economic groups who are beginning to be able to afford a home telephone.

The other area where more competition is being introduced is in the mobile market, where the

market, where the ministry has recently granted three concessions to operate personal communications services (PCS). In addition to the existing licences for conventional cellular phones, the concessions, which were free, were awarded to the companies offering the widest and fastest national coverage, with heavy sanctions for failure to comply.

Wireless telephony is helping link up isolated rural areas, where more than 2m people have hitherto had no access to telephones. Government policy has been to auction to the lowest bidder a 10-year subsidy and a non-exclusive concession for a designated area. By mid-1998, Mr San Martín says, about 50 per cent of the uncovered areas will be linked in, for a cost to the government of \$30m.

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**Sudden focus on quality**

Investors and experts have been surprised by the results of liberalisation

A few years ago, users of Mexico's telecommunications system had to suffer in silence. Lines were poor, calls were over-billed and Teléfonos de México (Telmex), the old privatised monopoly, was by far the country's most disliked company.

Now a rash of new companies have entered the \$4bn long-distance calls sector, launching massive advertising campaigns, while Telmex has developed a sudden interest in quality of service. Liberalisation – which began in earnest on January 1 – had long been anticipated. But its results so far have surprised investors and experts who had feared Telmex would be deeply hurt by the process and who expected less aggressive price-cutting than has occurred.

Many Mexicans have decided to stay with the devil they know: Telmex.

said Pat Jurczak, an analyst at ING-Baring in New York. "But a lot of those people do not use the phone much. By the end of the year, the new competitors could end up with 20 to 25 per cent of the long-distance market."

The liberalisation is a gradual process, spreading across different parts of the country throughout the first half of the year. But preliminary figures have favoured Telmex and Alestra, a joint venture between AT&T and the Mexican conglomerates Alfa and Visa-Bancorner.

In terms of users, Telmex and Alestra have alternated as the most preferred carrier, while Telmex has also benefited from a low user response to the liberalisation – which means more customers will stay with it as a default carrier.

The third big company, Avantel, a joint venture between MCN and Banamex, Mexico's largest bank, has seemed to lag behind. And four other smaller long-distance ventures have not yet established a strong presence. However, Avantel officials argue that they are winning the battle for corpo-

rate clients, whose preferences do not appear in the declared results.

The most important consequence of the competition appeared even before the contest had properly begun. Telmex's service is now considerably better than it was just a year ago and even intercontinental lines sound clean. In addition, the contest is a boost for Mexico's media industry: between them, the long-distance companies are expected to spend \$173m on advertising this year. Competitors have also provided free gifts, such as tickets to the cinema, for users who lean their way.

More significantly, prices have fallen by more than expected. Including various new discount schemes, Telmex's long-distance tariffs have come down by almost a third in a few months – although they had previously been raised. Avantel and Alestra have also cut their rates several times.

The sector is still very far from the kind of instability that the Chilean market suffered on its liberalisation three years ago, when prices fell by up to 90 per cent.

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■ User view: British Gas Services • By Joia Shillingford

## A smooth transition

The demerger of British Gas meant that British Gas Services (now part of Centrica) could no longer buy its telecoms services from an in-house department. This gave Mr Terry Dudley, telecoms and IT manager at British Gas Services, the chance to define his requirements from scratch. He describes what he chose and why.

Last April, Mr Dudley realised that British Gas Services (BGS) – a new operating company providing central heating and maintenance services to UK domestic gas users – would need a new Wide-Area Network (Wan), a Virtual Private Network (VPN) for voice, and a new way of contacting engineers.

First, he concentrated on replacing the Wan which had to connect seven Local Area Networks (Lans) at different sites to each other and to a computer centre. But he wanted to make the Wan more resilient than before.

Mr Dudley was looking for a service that would be managed totally by the supplier. He put the project out to tender and eventually short-listed six suppliers: BT, Mercury, Newbridge Networks (who supplied the Wan's core technology and could lease lines), AT&T, Racal and Energis.

"Two of the suppliers were fairly close, but the others drifted away quite considerably," says Mr Dudley. "The gap between the dearest and the cheapest supplier was £600,000."

At the same time, BGS was also looking for a VPN supplier (a VPN works like an internal phone network but runs over a telecoms supplier's lines). Energis was chosen for both projects because although it was not the cheapest supplier, it was price-competitive and could cope with BGS call volumes and "break-out" requirements.

BGS wanted a call from, say, Staines to Scotland, to be able to travel over its VPN then break out into the public network in Scotland as a local call. In fact, it



BGS can send information to engineers' laptops via their mobiles using Vodafone's mobile data network

wanted every external call to cost no more than a local call.

BGS makes millions of outgoing calls a year (about 10,000 a day at each site) and its Energis deal – thought to be worth more than £3m a year – has enabled it to cut outgoing call costs by at least 20 per cent.

BGS's new Wan still costs about the same as before but offers more. Last October, the company swapped over from its old Wan to the Energis Wan. Then, between October and Christmas last year, Energis began installing extra resilience.

According to Mr Dudley, there are extra lines between each office's Lan; each alternative line enters the building at a different point, so that if a truck runs over one line, the other will keep working. Lines also enter the Energis network at two different points. British Gas Services' VPN was ready by Christmas and handles 70,000-80,000 incoming calls a day as well as the outgoing traffic. The company's 3,000 staff also often have to ring customers back to make appointments, or sell extra services.

Mr Dudley is now combining his company's VPN with VPNS in the other Centrica companies: British Gas Trading and Energy Centres. These should be linked by the end of March. "The VPN allows me to dial any of our offices cheaply," says Mr Dudley. "For example, dialling something like 29018 puts me through to an extension in Scotland."

Some outgoing calls need to be made by staff who are out and about. So last October, the company equipped its engineers with 6,500 GSM (Global System for Mobile) phones. These are being used for mobile voice communications, with the idea of improving communication with customers.

"Now, engineers have the ability to get it right first time; if they're on a job and aren't quite sure how to fix something, they can call a colleague. Or if they are running a few minutes late or having difficulty finding a house, they can call the customer and let them know."

The company is also in the process of outsourcing its radio network. Previously, it used a mixture of a British Gas-supplied radio-based net-

work and the RAM Mobile Data network, but it is switching to GSM data.

Some of its engineers have already begun using their mobiles for data as well as voice. Work schedules and other information, will be sent to engineers' Panasonic laptops via their Panasonic mobiles – using Vodafone's mobile data network.

BGS's use of portable technology to improve diagnostics is increasing, too. When a device called 'The Limpet' is attached to a pump, a readout on the laptop (to which it is also connected) says why that pump is not working.

In addition, says Mr Dudley: "We've even talking to appliance manufacturers about putting communications into their boilers, so we can plug in our laptops and see what needs fixing."

Meanwhile, Mr Dudley is pleased with progress. "We did our homework to begin with and we're pleased with the outcome – especially the smooth transition to a VPN."

We're spending less on calls to the public network, enjoy working with Energis, and would choose the same solution if starting again."

■ UK market report • By Christopher Price

## Key battle is for callers

A strong showing in the telecoms market has contrasted to mediocre subscriber figures in the TV arena

Their share prices may be buckling under the threat of terrestrial digital television, but for the UK cable companies the key battleground is increasingly the one for telephone subscribers.

With the number of cable television customers continuing to disappoint, the cable groups have found it easier to attract telephone subscribers in their attempts to recoup some of the hundreds of millions of pounds invested in their networks.

Nothing underlines this trend more than October's announcement of the merger of Nynex, Bell Cablemedia and Videotron with Cable and Wireless' telecoms subsidiary, Mercury Communications.

The new group, to be called C&W Communications, will be easily the UK's biggest cable group, and the most significant competitor yet to British Telecommunications' dominance of the residential and business telecoms market. C&W will represent about 70 per cent of all UK cable customers with more than 500,000 telecoms subscribers, 600,000 television customers and potential access to 6m homes.

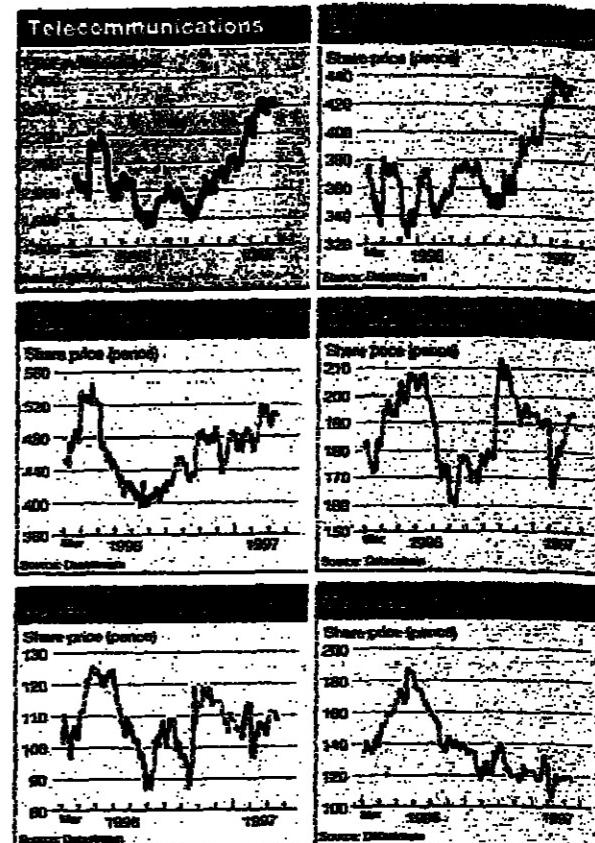
Telewest, which remains the largest cable company until C&W's merger is complete in April, has not been idle in the wake of the deal. After breaking off its own merger discussions with Nynex prior to the C&W announcement, Telewest recently announced a link-up with BT, the former British Rail telecoms network bought last year by Racal. BT will provide the national fibre optic network to Telewest's local cable connections. The result should be lower interconnect costs for the cable group than those it currently paid to BT.

The move comes amid continuing talk in the telecoms market of further consolidation in the cable industry, with General Cable, currently the third-biggest cable

group, being linked with Telewest.

The consolidation in the industry will present a greater challenge than ever to BT, allowing the larger cable groups to offer more attractive television and telecoms packages, as well as continuing to be aggressive on price.

The latest set of results



from the cable groups show them continuing to attract more subscribers, although BT claims that the trend in the residential market is slowing. Announcing its interim results in November, Sir Peter Bonfield, chief executive, said the slowdown in deflections was a result of the estimated 10 per cent growth in the residential telecoms market in the year.

and the success of BT's campaign to win back defectors.

In February, Bell Cablemedia reported an 8 per cent rise in residential telecoms subscribers to 291,760. Telecoms revenues leaped 74 per cent to £41.2m out of group revenues of £73.2m, up 8 per cent. However, net losses more than doubled to £35.7m, with the company predicting break-even by the end of 1998 as it continues to build its network.

It was a similar story for the other cable groups. Nynex, for example, increased its number of subscribers by 50 per cent to 349,000 during 1996, while "penetration" rates – the number of homes marketed divided by the number of subscribers – rose and the "churn" rate – the number of subscribers canceling – declined.

However, the strong showing in the telecoms market has been in contrast to mediocre subscriber figures in the television arena, where both penetration and churn rates remain poor. These, together with the recent announcement about the development of terrestrial digital television, have weighed against cable share prices in recent months.

Nynex shares, which

jumped from 85p to 120p on news of the C&W deal, dropped 20 per cent on the announcement in January that a BSkyB-led consortium was bidding for digital terrestrial channels. The advent of up to 30 new channels was seen as taking away one of the key advantages of the cable group in their ability to offer multi-channel television.

It was a similar story at Telewest, its shares slumping from 120p to 105p within days of the digital television announcement. General Cable shares tumbled more than 15 per cent.

The cable companies argue that their digital service, due to be launched later this year, will be able to offer 200 channels and open the way for individual pay-per-view sporting events and video-on-demand movie channels.

For the two main telecoms groups, BT and C&W, it has been a different story in the past few months, with both companies' share prices buoyed by deals. C&W has been basking in the positive



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Creativity and experience."*

NICHOLAS HADDAD, Operations Manager, Mobile Communications,  
Ericsson Australia Pty. Ltd. (with his father).



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## Technology and Company news

FT - TC 9

■ Company in the news: France Telecom • By David Owen in Paris

## No room for hiccups as sell-off date draws nearer

The float will enable the government to get its privatisation drive back on course after several high-profile setbacks.

After Germany and Spain, which have staged important sales in recent months, it will soon be France's turn to experience the razzmatazz of a big telecoms share issue.

Barring the unexpected, it now looks as if investors will get their chance to buy shares in France Telecom, the state-owned telecoms operator, in less than three

months' time. In the first confirmation by a minister of the planned timetable for the sale, Mr François Fillion, telecoms minister, recently indicated that individuals and institutional investors would be able to place orders from early May, when a range of prices for the shares would be published.

He said the exact price for what is expected to be the country's largest privatisation would be fixed "in the final days of May". Such a scenario should enable the shares to start trading by early June.

The country's hard-pressed centre-right government has a great deal riding on the success of the operation, which should see a first tranche of at least 20 per cent of the company's shares transferred to private hands.

First and foremost, the sale is expected to provide the vast bulk of expected privatisation receipts for 1997 of FF125bn. The finance ministry is aiming to raise FF125bn from the shares.

Second, it should give the government an opportunity to get its privatisation drive back on course after a number of high-profile setbacks, notably last year's suspension of the planned sale of the Thomson electronics group. Put bluntly, ministers can ill afford another hiccup.

Finally, the move promises to set an intriguing precedent in that, for the first time, one of the country's powerful public service giants is to be partly privatised. This remains a matter of extreme political sensitivity in France, so much so that the government has

promised to retain a 51 per cent holding in the group, with a maximum of a further 10 per cent reserved for employees.

Although it is highly unlikely that ministers would attempt further sales of shares in big public service companies - with the possible exception of Air France - ahead of the next parliamentary election due in March 1998, a successful operation might encourage them to do so shortly thereafter, if they remain in power.

The opposition Socialist party, for its part, has suggested it may seek to renationalise the company if it wins the elections, although many are sceptical that it would actually try to do this. More likely is that the sale of a second tranche of the

company's shares would not go ahead.

Conditions certainly look favourable for the float at the moment. The Paris stock market has been buoyant in recent months, helped by the swirl of takeover rumours and the quickening pace of French corporate restructuring. The company itself appears to be generally well run and to have a largely positive image with its customers - now potential investors.

If there are doubts, they chiefly stem from the poor performance of some French privatisation stocks since they came to market. Although the recent bull market has brought about some improvement on this score, it would be surprising if this did not put off some prospective investors in

France Telecom shares.

Another important uncertainty - which should, however, be resolved before the shares go on sale - is the level of fees France Telecom will charge for connecting competitors' fragmented networks into its national network.

With the French telecoms market due to be liberalised, in common with other European markets, from January 1998, these so-called interconnection charges are set to be an increasingly important source of income for France Telecom in years to come.

A report published last June by BZW, the investment arm of Barclays Bank, estimated the company's interconnection revenues would rocket from FF15bn in 1996 to FF45bn in 2000. The level of the charges

will also affect the speed of development of competition and therefore the valuation of the company, which is currently put at between FF100bn and FF200bn.

The strong likelihood is that the charges will be pitched somewhere between France Telecom's initial proposals, dating from last July, and proposals made by the Association Française des Opérateurs Privés en Télécommunications (Aopft), a body bringing together Bouygues Télécom and Cetegel, Générale des Eaux's telecoms subsidiary.

Art, France's new telecoms regulator, is expected to approve the actual rates that will apply before France Telecom shares go on sale. Meanwhile, today is the next key date in the privatisation process: France Telecom is due to publish its last financial results as a fully publicly-owned entity. In 1996, the company made net profits of FF9.2bn on sales of FF147.8bn.

"transit operator zones"; and 25 centimes for calls across transit operator zones.

Aopft's proposals were much lower, suggesting charges of between 7 and 9 centimes a minute for calls within local operator zones; between 12 and 14 centimes for transit operator zones; and between 19 and 24 centimes for calls outside a single transnational operator zone.

Art, France's new telecoms regulator, is expected to approve the actual rates that will apply before France Telecom shares go on sale. Meanwhile, today is the next key date in the privatisation process: France Telecom is due to publish its last financial results as a fully publicly-owned entity. In 1996, the company made net profits of FF9.2bn on sales of FF147.8bn.

## ■ Products update

## International roaming gets easier

## Conferences at your fingertips

Advanced Systems Architectures, based in Alton, Hampshire, has developed a system enabling customers to organise audio conferences over their existing telephone systems. The equipment is expensive and therefore limited to large companies - the UK Independent Television Association (ITV) has installed a £200,000 system - but renders an organisation free of expensive audio conferencing bureaux. ITV installed its system in part as an emergency measure: if a transmission failure occurs, any one of its regional centres can set up a conference call to all the other centres at the press of a button.

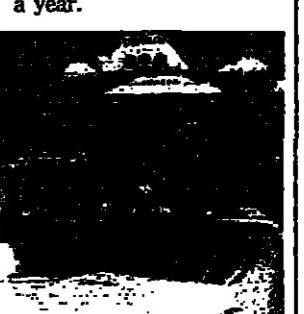


Researchers at Lucent Technologies' Bell Labs have achieved the transmission of 206 channels of information simultaneously over a single optical fibre using wavelength division multiplexing and a laser capable of generating serial light pulses each lasting only 100 millionths of a billionth of a second.

## Car phone with a satellite link

Cellway, part of France Telecom's mobile services group, has extended the concept of the mobile phone as an emergency device by combining it with global positioning technology. It has developed a car phone with a receiver capable of receiving signals from a global positioning satellite and equipped it with three special buttons - one to call for medical assistance, another for breakdown services and a third to call the police.

A driver in trouble simply presses the appropriate button and Cellway's operations centre dispatches help. If the driver cannot respond, the emergency services can locate the vehicle through global positioning with an accuracy of 20 metres. The phone is expected to cost about £700 and the service about £100 a year.



Scarborough waves: A national flood alert system - capable of warning of the onset of severe weather conditions - has been developed by Kingston Communications, Britain's only municipally-owned telecoms operator. Commissioned by the Environment Agency, which is now responsible for public flood warnings, the £750,000 system is connected to a network of weather sensors around more than 36,000km of flood defences in England and Wales. When flooding is likely, the agency triggers the alert which issues pre-recorded warnings to people directly at risk as well as wardens, police and local authorities. Householders acknowledge the warning by pressing a number on their key-pads, alerting agency staff to people still at risk.

## Clouds gather on the horizon

ATM's higher capacity may lure away some of ISDN's potential market

ISDN (Integrated Services Digital Network) has spread widely, boosted by the Internet, but its future is clouded by the challenge of Asynchronous Transfer Mode (ATM).

In the short term, ISDN should continue to gain ground, because it is generally seen as an ideal method of voice and data communication for many purposes, including fast and reliable access to the Internet. But in the longer term, some of its potential market among large corporations is likely to be lost to ATM, which can offer higher capacity and more flexible bandwidth.

"ISDN is not the only game in town any more," says Mr John Woods, an independent consultant who wrote a recent report on ISDN for Frost & Sullivan. "There is no doubt that ATM will limit its growth at the top end of the market in a few years."

ISDN has been strongly backed by the European Union, but member states have responded very differently to the EU's exhortations. In the UK, the main operators - BT and Mercury Communications - have limited the appeal of ISDN by applying connection charges which are much higher than those in Germany, where ISDN is very widespread even though usage charges are higher there.

Deutsche Telekom took the view that as a state monopoly it had a duty to build the national infrastructure and decided that ISDN was to be a principal part of that infrastructure. It realises that Germany's huge data communications busi-

ness, widely dispersed across the territory, would greatly benefit from digital communications.

In Britain, by contrast, BT took the view that in a competitive market it had to act in its own interest and it could not afford to promote ISDN in the same way. It decided that installing ISDN was very expensive and it was not willing to subsidise the installation cost in order to stimulate a market which competitors might try to share.

BT has been worried by the prospect of "cannibalisation" of its existing businesses and the prospect of revenues being reduced by the twin pressures of new competition and the regulator, Ofcom.

ISDN conflicts with many of BT's other business interests and income streams. For example, revenue from extra lines could fall because more lines do not need to be installed to the home and revenue from usage charges could fall because lines are used for shorter periods.

Attitudes to ISDN are thus very coloured by national cultures and regulatory regimes. Most of the other European countries have adopted positions between that of the UK and Germany, while the US has such cheap leased lines and such a mature infrastructure that ISDN has never caught on there.

There is clearly a huge pent-up demand for ISDN across Europe, especially since the Internet started to become popular. But ISDN has missed out on that opportunity to some extent, says Mr Woods, because of lack of enthusiasm by some operators and their slowness to move from national standards to the Euro-ISDN standard.

The rapid growth in popularity of the Internet has created more demand for ISDN even though usage charges are higher there.

Deutsche Telekom took the view that as a state monopoly it had a duty to build the national infrastructure and decided that ISDN was to be a principal part of that infrastructure. It realises that Germany's huge data communications busi-



Evans Petty Associates, a retail marketing and design agency based in Chester, England, employs ISDN on a worldwide basis to deal with clients such as Reebok, based in Boston, US. "ISDN has revolutionised our business," says chairman Nigel Petty. "Our major use of the ISDN line is to transfer images to and from our clients. We can also communicate easily with repro houses and printers."

that perhaps some of the operators would like or can cope with, suggests Mr Peter Aknai, a senior consultant with the Cambridge-based telecommunications consultancy Analysts.

Installing ISDN is not a straightforward job for the operators because it involves new cards being plugged into AT&T telephone exchanges, which is time-consuming and expensive, he notes.

ATM, even though it has emerged more slowly than expected, is likely to be an increasingly significant factor in determining the rate at which ISDN spreads. At present, ISDN and ATM are supporting corporate communications.

In the UK, ISDN is mainly used by larger organisations - 70 per cent of them have it, against only 35 per cent of smaller ones, according to a survey by Black Box Cata-

logue, a network products distributor.

Installing Primary Rate ISDN is relatively costly because, unlike Basic Rate, it requires fibre optics instead of copper cable. Some large companies are starting to build ATM networks which could be extended from the backbone into the office and displace Primary Rate ISDN, but for the present ISDN continues to prosper and is penetrating businesses in which it previously only had limited use.

For example, Newsure, a telephone insurance broker based in Richmond, Yorkshire, recently installed an ISDN system from Mercury when it moved into new premises. Mr David Coates,

its marketing manager, believes ISDN will be the standard method of communication between insurers and brokers in a few years.

"We decided to install it, even though we could not use it to communicate with insurance companies at present, because we could see that was the way the market was going," he says. He thinks ISDN will enable his company to have an "open dialogue" with the insurers, sending customers' details and receiving information on policies and rates.

"With the high volumes of data that will be involved, and the speed of transmission we will want, ISDN is the obvious way of doing it," he says.

■ Switches • By Michael Dempsey

## Customers queue up to spend \$1m

The real challenge for the dedicated large switch builders is to keep at bay the mainstream IT manufacturers

In the world of digital communications, the computer is king. It may not be referred to by its proper name, but the processor that sits on every corporate desk is also present at the hub of large telecoms networks, growing in size to reflect the tasks expected of it.

Canada's Nortel, a \$10.6bn company, claims to have invented the digital telecoms switch. Nortel manufactures small, local switchboards, but the high end of the market, represented by its Digital Multiple Switch or DMS, is a lucrative growth area.

Mr David Ball, Nortel's president for public carrier networks in Europe, reels off blue chip customers for his large switches: BT, France Telecom and Deutsche Telekom have all signed up.

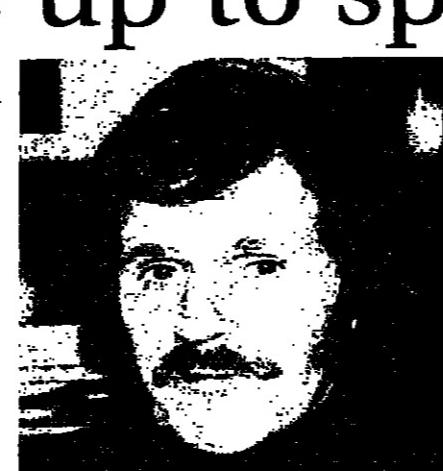
A DMS switch to cope with the demands of 50,000 lines will set you back about \$1m, and according to Mr Ball there is no shortage of customers. "North America and Europe have seen enormous investment in the last 10 years," he says. The UK has more or less competed its digitalisation of exchanges, with some 25m lines attached. Deutsche Telekom accounts for 80m lines. But developing markets have a huge appetite for telecoms technology.

"In China, Nortel has seven joint ventures and between them they've put in 20m lines in the last year. That's equivalent to the entire Canadian telecoms network in one year," Mr Ball sums up the opportunity. "Developing markets don't want yesterday's technology." Technology refuses to stand still, and companies such as Nortel see sustained growth in sales after relatively under-developed markets make the transition to digital switches.

The switch makers and their software partners are constantly adding intelligence



Ball: "Developing markets have a huge appetite"



Aitken: "compact IN switches are on the way"

to the programs resident on switches, allowing the processor at the hub of the network to react to varying demands and support more sophisticated services. And the communications protocol that was designed to handle the much-vaunted multimedia revolution, Asynchronous Transfer Mode (ATM), will demand further processing back-up.

ATM offers the facility of packaging voice, video transmissions and computer data together and blasting them down the line. Nortel is currently developing its very largest switches to exploit demand for ATM services. And the emergence of new operators and fresh alliances is helping to consolidate an already impressive business.

Not content with selling \$500m worth of switches to BT in 1996, Nortel also built the entire switching network for new telecoms group, Schema, a £1.4m UK-based telecoms consortium, has analysed the way in which large switch makers have adapted to changing markets. Schema partner Mr David Brown estimates that the sale of two DMS 100 switches plus associated services was worth "several millions of dollars."

Because Energis was a new operator, it needed services from the switch maker that more established names would provide for themselves. "Nortel are getting into a product management role, handling things like service definition," says Mr Brown.

Maintaining a specialist role is a good idea, because other operators are getting in on the act. Fujitsu of Japan is the second largest computer maker in the world. It is investing heavily in Internet-related products, with very advanced switches tuned to ATM, the Internet and fibre-optic links on trial with public administration in North Carolina.

Mr Alan Wilson, multimedia manager for Fujitsu Telecom Europe, believes that popular demand for the Internet is a potent force. "The point about ATM is that it allows our switches to move between a wide variety of applications concurrently. It's a very pure market; it's all being developed, but it is being driven from the smaller end up."

Mr Alan Wilson, multimedia manager for Fujitsu Telecom Europe, believes that popular demand for the Internet is a potent force. "The point about ATM is that it allows our switches to move between a wide variety of applications concurrently. It's a very pure market; it's all being developed, but it is being driven from the smaller end up."

The cost of installing these capabilities is significant, but it has been higher. With experience, Logica is finding ways to reduce its bills. The Finnish contract cost about £2m, but until recently those same customer facilities would have forced Telecom Finland to part with about £3m.

Speaking of the "IN revolution," Mr Aitken thinks that compact switches bearing the benefits of IN technology are on the way. But with the Finnish system handling 120 transactions between IN facilities and the primary switch every second, there is clearly no threat to switches with huge processing power and price tag to match.

The real challenge for the dedicated large switch builders is to keep the mainstream IT manufacturers at bay. Given the near-identical technologies of these two camps, that may be an impossible task.



## CallBack by Joia Shillingford

FT - TC 11

## NEWS IN BRIEF

**Lucent signs \$100m contract**

Lucent Technologies and New T&T, one of Hong Kong's fixed-line telecoms providers, have entered into a five-year contract worth more than \$100m.

Lucent Technologies, formerly part of AT&T, will supply New T&T with a variety of hardware and software for its network, including multiplexors and access systems. New T&T will offer advanced telephony, data and ISDN services to its customers and begin installing digital access systems throughout the territory later this year.

**Primus switch**

US-based Primus Telecommunications, a two-year-old Nasdaq-listed telecoms service provider, has installed a UK switch. Its UK operations are based in Westminster, London, and act as the European hub of the Primus global network.

**Orange roamer**

A new Orange dual-band phone that can work with more than one network is due out this spring. The m601, made by Motorola, can roam between GSM1800 (also known as DCS1800) and GSM900 digital networks. Global System for Mobile 1800 is the standard used by Orange; GSM900 is the GSM standard used by Cellnet and Vodafone, which is also more prevalent in continental Europe. By the end of the year, Orange says its customers will be able to make and receive calls in more than 50 countries.

**Voice dialling**

Nortel (Northern Telecom) was due to launch a new GSM handset with personal-voice dialling and built-in hands-free operation at the CeBit '97 trade fair. In voice-dialling mode, all the user will have to do is speak the name tagged to any one of their directory entries. The hands-free facility works like a loudspeaker phone when required, enabling colleagues to participate in the conversation, or reference materials to be examined while speaking.

**Ericsson deal**

Swedish telecoms equipment company Ericsson has signed an agreement with US-based Bay Networks that will allow it to sell Bay Networks' full range of data communications products. The agreement sets the framework for possible co-operation between the two companies on the development of new broad-band network products and solutions for integrated voice, data, Internet access and video.

**Breakdown aid**

The AA, Britain's largest motoring organisation, is piloting the RAM Mobile Data Network and Turbo Dispatch software from Motor Trade Software for mobile job dispatch to a selection of garages across London. Between 5 per cent and 10 per cent of 4.8m breakdown calls received by the AA each year are handled by 900 independent garages throughout the UK. The garages supplement the AA's patrol fleet during peaks in demand.

**Directory update**

Cambridge-based Analytica Publications has brought out a new version of its directory - The World Telecoms Marketplace - that is also available on the Internet's World Wide Web and in a CD-Rom version. More than 2,500 telecoms organisations in 155 countries are included with 8,000 named contacts. The online and CD-Rom versions cost £750 a year including updates - £2,500 for a version with a data-export facility. The paper version costs £325.

## THINK TANK

**Impact of the Internet**

The growth of the Internet is not all bad news for the telcos. There may even be some tangible benefits, says one industry chief

**D**oes the Internet threaten the telecoms industry? asks Mr Andrew Grove, president and chief executive officer of Intel, in his book *Only the Paranoid Survive*.

He says: "The data traffic on the Internet represents a more cost-effective, commodity-like method of connection than a traditional telephone call." He expects users to convert growing amounts of information previously sent by conventional telephony into data. "It is a little bit like the way sending a fax compares to reading a document over the telephone," says Mr Grove. "It is more cost-efficient because you can send a lot more information in a shorter period of time. All this suggests the potential to decrease telephone companies' revenues."

However, the Net also gives long-distance telecoms operators (telcos) the opportunity to gain more use from their investment in

infrastructure. This puts them in a dilemma, according to Mr Grove. "Do they embrace the Internet or do they hide from it?"

He concludes: "In the near term, growth of the use of the Internet may appear to be more of a threat. But in the long term, data rich in pictures, voice and video promise an even larger use of the Internet and therefore new business opportunities." His balance sheet of the industry looks like this:

- Positives: Telcos get extra data communications business; they use investment made in infrastructure; pictures, voice and video mean lots of data (more traffic).
- Negatives: Conventional telephony can be replaced by data communications (it takes less traffic); telecommunications could become an anonymous commodity.

His book examines a number of crisis points - or "strategic inflection points" - affecting different industries, and how to overcome them. For example, he chronicles the impact of increased competition on AT&T after it was broken up, but points out that "AT&T and the Bell companies' combined valuation is over four times what it was 10 years before." *Only the Paranoid Survive* is published by Doubleday for \$27.50.

## BACK CHAT



Mike Grabiner: 'It was too big an opportunity to turn down'

**A chance to tackle Goliath**

**M**ike Grabiner, chief executive of Energis, talks to Joia Shillingford via the Energis Network

**M**ike Grabiner found his way into the telecoms industry by accident. On the university milk round - in which industry recruiters conduct a round of formal on-campus interviews with final year students at 30 or 40 universities - he was short-listed for the Coal Board and for the Post Office.

Given the fate of coal mining, he is rather glad he ended up at the Post Office. When the Post Office split into two companies, Mr Grabiner stayed on at BT, clocking up a total of 22 years at the Post Office and BT. His posts while at BT included finance and marketing and he also found time to go to business school.

Latterly, he worked closely with Sir Iain Vallance (now BT's chairman) and in 1990 - as director, quality and organisation - Mr Grabiner managed the Sovereign project to restructure BT.

In his last two years at BT, Mr Grabiner was involved, as director BT Europe, in setting up joint ventures in continental Europe that would compete against established operators.

"This gave me a taste for a David against Goliath operation," he says. "From there, I was attracted to working at Energis because unlike many of the joint ventures I had been dealing with, it already had an extensive network based around the National Grid. It was too big an opportunity to turn down."

## SMALL TALK

**When it's not good to talk**

Cable & Wireless chief executive officer Dick Brown - a man not known for handling staff with kid gloves - has just introduced an ethics policy. Staff who have signed the form saying they have read the policy now know that it is unethical to talk to journalists without a member of the public relations team being present.

**S**o emotional Collect 1,800 (reverse charge) calls are big business in the US. It is all about exploiting emotional dependency, says MCI. It is mainly a question of reaching relationships where there is sufficient emotional dependency for one person to pay for the other's call. The service is completely automated. You just tap in the number you want to call, say who you are, and an automated voice asks if you are the called person to "Press One" if they are willing to pay for your call.

**No joke**

Beware premium-rate fax services offering jokes. Icsts (the Independent Committee for the Supervision of Standards of Telephone Information Services) has just fined one "angry man" joke company \$2,000 and put a number of other joke lines under investigation. The company did not make clear that its hostile fax-back was a joke, or that it cost \$1 a minute.

**One-stop billing**

MCI surveyed US users to find out if they felt more stressed than they used to. Not surprisingly, they said Yes. The company is using this information to sell services that make people's lives easier - such as combined bills that let them pay for phone, paging, mobiles and Internet services all in one go.

## AGENDA

**Dates for your diary**

This week: Ofcom is due to publish its annual report for 1996 and also its global issues (BT/MCI etc) consultative document.

March 24: Ofcom due to publish this week its *Calls to Mobiles* consultative document.

March 1997: Which? report on telephone pricing due to be published.

April 1: Ofcom launches new home page on the Internet (Independent of the CCTA).

During April, Ofcom is scheduled to produce its statement on directory information.

March 19-20: SDH (Synchronous Digital Hierarchy), sixth annual symposium (London).

March 20-21: Mobile Internet '97 Conference, IBC UK Conferences, (London).

Market forecasting in the Telecoms Industry Conference (London).

March 26-28: Conference on Advanced Communications and Competition in Asia-Pacific (Bali, Indonesia).

April 8-9: Cost allocation, AIC, Singapore.

April 9: Yankee Telecom Summit '97 Conference.

April 14-15: Enter the New Telco, Yankee Group Europe (Monte Carlo), Risk Management, Internet, St Catherine's College (Oxford).

April 15-17: Wireless Local Loop Conference (Budapest, Hungary).

April 17-18: Liberalisation of telecoms (Madrid).

April 17-18: UK & International Interconnection, SMI (London).

April 21-22: Cable and Satellite '97 Awards (London).

April 21-25: Asia-Pacific Billing '97 Conference (Singapore).

April 22: VLT Spring Conference (London).

April 22-24: Interconnection Asia '97 (Singapore).

April 22-26: Developing and Managing Effective Brands in Telecoms (Radisson SAS Portman Hotel, London).

April 30: Telecoms Brands (Cafe Internet, London).

## TELECOMS FUTURES



Cable modems have proved so popular in US trials that users did not want to give them back

Picture: Motorola

## Cable modems on trial

In Nice, users can already log on to the Net, do home banking, peruse a CD-Rom library or check out TV traffic cameras

**T**he number of cable modem users will rise from about 400,000 at the end of this year to more than 19m worldwide by the year 2005, according to Ovum, the UK-based IT market research consultancy.

The modems, which allow high-speed access to the Internet over cable TV networks, have proved so popular in US trials that users did not want to give them back. But cable modems are not yet available commercially in the UK, and are barely available in Europe.

This could be about to change. US company Motorola is carrying out

Mr Siboni, a French-to-English translator of computer manuals, forestry and botany books, uses TeleRiviera to access online dictionaries on the Internet.

He also exchanges views and enriches his vocabulary through news groups frequented by other translators, and through electronic mail.

For pleasure, he looks at online publications such as HotWired and image banks

**C**able modem users no longer have to wrestle with the information superhighway

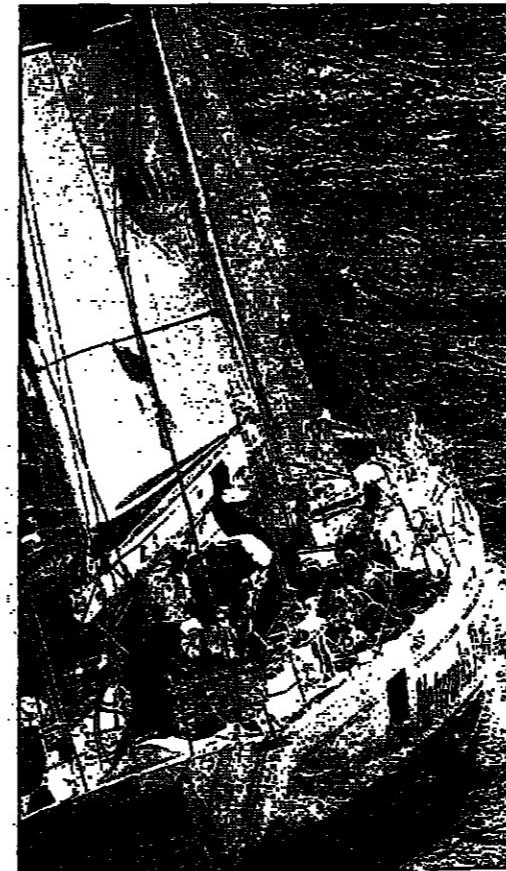
on specialist subjects such as space, aircraft and botany. He has not really looked at the traffic cameras above Nice for travelling, but shows them to friends for fun when they visit.

Mr Siboni pays FF150 a month for unlimited Internet access via a cable modem. When the service is launched, there will probably be an extra charge of FF40-FF50 a month for modem rental.

Mr John Davison, a senior consultant at Ovum, says that in the UK cable modem rental is likely to cost £25 or more a month, including unlimited Internet access.

Mr Davison, co-author of an Ovum report *Cable Modems: Stealing the Broadband Market*, says: "Cable is moving from a simple distributive model to that of interactive service provider." He predicts that subscriber revenues for data over cable will peak in the year 2004 at \$5.500 a year.

■ New competition in association with 3Com, the computer networking company



## What to do

To enter the competition, readers simply need to answer 12 questions. The first eight questions appear below.

The final four questions will appear on Wednesday, April 2 in the next issue of the FT Review of Information Technology (FT-IT), to be published with the FT on that day.

## ■ Here are the first eight questions

1. A corporate way of saying 'computer communication compatibility'
2. A shower-proof Challenge port?
3. This Challenge boat could be mistaken for a sea dog
4. Pioneering explorer who gave his name to South American straits
5. He sits in Equatorial judgment when crossing the line
6. Missives on the Internet?
7. This challenge boat waits for no man
8. A place on the Internet to spin a spider's trap?



Networks That Go the Distance

The first letter of each correct answer to all the questions will combine to spell out the phrase, '3Com Networks'.

Keep your answers handy until you have answered all 12 questions: we will let you know where to send them on April 2, when the last set of four questions appear with the FT-IT Review, along with full conditions for entry. This competition is not open to the staff (and their families) of the FT group, 3Com or BT. The judges' decision is final.

BT's Global Challenge

## COMPANIES AND FINANCE: KRUPP'S MOVE ON THYSSEN

Krupp stresses synergies and need for economies of scale as competition grows

## Target condemns hostile bid as 'asset stripping'

By Peter Norman in Bonn

Krupp Hoesch's plan to take over Thyssen is a bold move by a smaller concern that owes its present strengths and weaknesses to Krupp's similar takeover of the bigger Hoesch steel group in late 1989.

While Krupp Hoesch yesterday stressed the need for economies of scale in a globalised market and the importance of potential synergies in the 70 per cent of the two groups' activities which it said were complementary, Thyssen was quick to brand the bid as asset stripping. Thyssen accused Krupp Hoesch of attempting to solve its own problems by breaking up the larger concern.

At first sight, the Krupp Hoesch move looks cheeky as well as bold. Only last Friday, Mr Dieter Vogel, Thyssen chief executive, told his company's annual meeting that rumours of close co-operation with Krupp Hoesch lacked all foundation. Thyssen management was basking in its shareholders' approval of a 30 per cent rise in the share price this year, which more than compensated for a dividend cut from DM10 to DM8.

Two days before, the news

from Krupp Hoesch had been less encouraging: it reported a 59 per cent fall in net profits from DM506m in 1986 to DM206m (\$123m) in 1996.

Thyssen, with group turnover of DM38.7bn in the year to the end of September, is larger than Krupp Hoesch, which reported sales of DM24bn for last year. While Krupp Hoesch's steel activities were mainly to blame for last year's profit decline, Thyssen Stahl, the steel making arm of the Thyssen group, made the biggest contribution of all Thyssen divisions to group profit.

But the two concerns also have much in common. Both have their roots in the Ruhr, Germany's old industrial heartland. More recently, both have had to face tougher competitive conditions in the markets for steel and engineering products with comparative advantages in heavy industry shifting to lower cost countries such as Korea and China.

"There is a need to consolidate the German steel industry and the bid could be the beginning of a major restructuring," argues Mr Alan Coats, European steel analyst at Merrill Lynch in London. Other European countries have one main

steel producer; Germany, with Krupp Hoesch and Thyssen, has two, with respective annual sales of DM9.5bn and DM10.6bn in the sector.

In Krupp Thyssen Nirosta, the two companies already have a joint steel subsidiary. Both groups have been moving into production of steels with higher value added, with Thyssen concentrating on production of hot strip and its derivatives.

Late last year, Thyssen's product calls into question the future of the Krupp Hoesch carbon steel plant at Düsseldorf. Krupp management recently approved its modernisation at the cost of 2,200 jobs, but local union leaders yesterday expressed fears that it would close if the takeover goes ahead.

In engineering, both companies are parts of auto parts. Mr Terence Sinclair, of Salomon Brothers in London, put Krupp's automotive sales last year at DM35bn and Thyssen's at DM45bn. There could be DM100m cost savings immediately "with greater prizes in the long term," he says.

Thyssen also has an attractive elevator business and plans to double its sales.

Krupp Hoesch's Mr Cromme has proved a determined cost-cutter with a keen sense of exploiting strong market positions. "Size per se has no value. What counts is size in the relevant market," he declared last year.

Yesterday's bid for Thyssen suggests that a significant part of the German financial establishment is prepared to put its money where Mr Cromme's mouth is.

### JOB LOSSES

## Workforces united in opposition to the deal

By Peter Norman in Bonn

The Krupp Hoesch bid for Thyssen yesterday raised the spectre of mass unemployment in Germany's traditional industrial heartland of the Ruhr for the second time in just two weeks.

With last week's miners' protests fresh in the memory, angry Thyssen workers yesterday stopped work and converged on Krupp's headquarters in Essen to demonstrate against the takeover plan.

There, several thousand made common cause with workers from the Krupp Hoesch steel plant at Düsseldorf. Mr Gerhard Cromme, Krupp Hoesch chief executive, was booed and had to shelter from flying eggs as he tried to outline his plan to the crowd.

Earlier a Thyssen statement had warned that the takeover would lead to the loss of "tens of thousands" of jobs in a region with serious economic problems. Mr Cromme dismissed this as "pure

panicking" while a Krupp statement pointed out that job losses arising from Krupp's takeover of Hoesch in 1991 had been limited.

Nearly 920,000 of Germany's 4.87m unemployed are in North Rhine Westphalia, which includes the Ruhr. The state's unemployment rate of 12.7 per cent is above the western German average of 10.6 per cent. In Duisburg, home of Thyssen's main steel plant, the 17.9 per cent jobless rate is close to the eastern German average.

Mr Georg Bongen, leader of the Thyssen workers' council, yesterday hinted at action against banks in Frankfurt to prevent Thyssen being "filleted". He said he planned to mobilise the more than 100,000 Thyssen workers against the takeover and would work with the Krupp Hoesch workforce.

Mr Jürgen Hafner, leader of the Krupp workers' council in Düsseldorf, warned that 5,000-6,000 jobs were threatened in the city if Mr Cromme's plans went ahead. Both

Thyssen and Krupp Hoesch are already shedding labour.

In Düsseldorf, Mr Johannes Rau, prime minister of North Rhine Westphalia, said he could not approve the planned takeover.

Mr Heinz Schleußer, the state finance minister, was highly critical of Deutsche Bank's involvement in the takeover. He said a bank representative had taken part in a Thyssen supervisory board meeting last Friday without giving a hint of the plans.

### BUSINESS BACKGROUND

## An extremely Anglo-Saxon takeover bid

By Andrew Fisher

are being asked to choose between rejecting its defence arguments and taking the Krupp cash, or accepting that Thyssen's strategy is the right one.

"This move is being made under the rules of the capital markets rather than in the old clubby way such deals have often taken place in Germany," one banker involved in the bid said.

Mr Rolf Breuer, a director of Deutsche Bank who is soon to become its chairman, also stressed this aspect.

For Germany, he said, "this is an unusual transaction - there is no doubt about that - in terms of volume, the participants and the economic background". In the US and UK, such big takeover bids, carried out along strict capital market and takeover code rules, are more common.

Mr Breuer rejected Thyssen's claim that Krupp was using "Wild West" tactics. He put the bid in the context of the industrial restructuring in Germany, as companies prepared for the single European currency and strove to improve global competitiveness. It was important that such deals took full account of shareholders' rights.

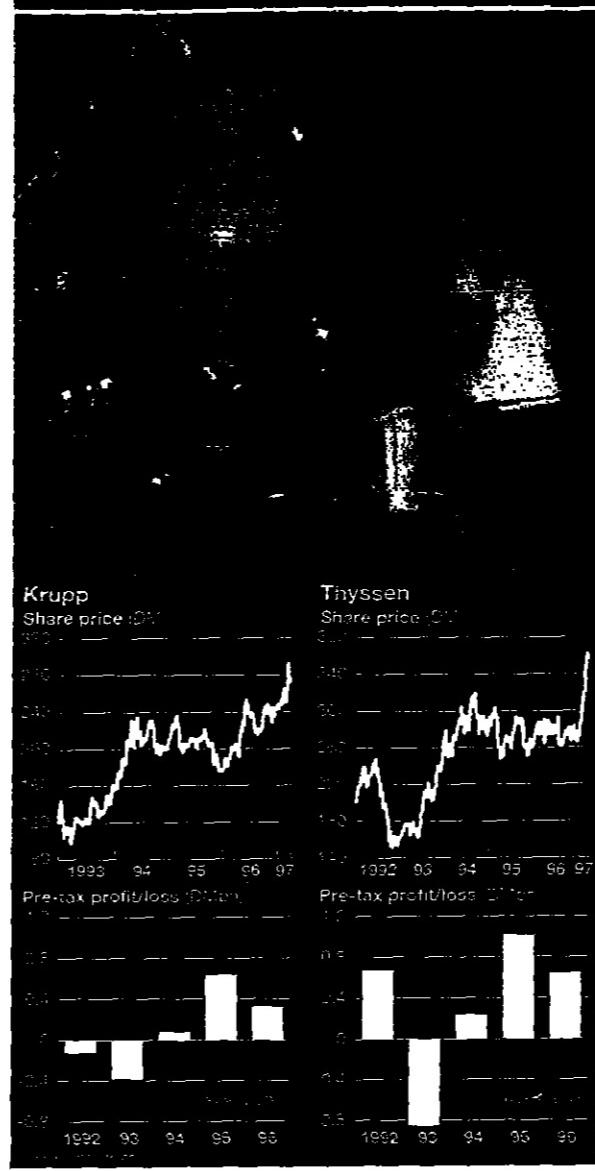
Since it was Mr Gerhard Cromme, the forceful head of Krupp, who pushed through the controversial takeover of the Hoesch steel and engineering group six years ago, they clearly feel they are backing a winner.

The structure of the bid is a far cry from the traditional way of doing business in Germany.

The same terms of DM455 a share are being offered to all shareholders - often in German takeovers, minority shareholders are at a disadvantage - and there has been no shuffling of share packets to ensure the bid is a fait accompli before it is even announced.

Thyssen's shareholders

### Nerves of steel



"Long-term business success comes from earning our customers' respect."

KAZUO INAMORI, founder of Kyocera

**KYOCERA**

# FINANCIAL TIMES COMPANIES & MARKETS

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Week 12

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## IN BRIEF

### LME to start daily stock reporting

The London Metal Exchange will introduce daily reporting of stocks held in its 400 warehouses from April 7. The change from twice weekly reporting is part of the LME's implementation of recommendations in the wake of the Sumitomo copper affair. Page 26

**TWA suffers severe setback to recovery**  
Trans World Airlines, the troubled US carrier, suffered a severe setback to its planned recovery in the fourth quarter to December as net losses soared to \$262.5m. Page 21

**Capital Corp attacks London Clubs' bid**  
The battle in the London casino market intensified when Capital Corporation, the target of a £151m (\$303.7m) hostile bid from London Clubs International, attacked the predator's ability to run upmarket casinos. Page 22

**Bayer sales rise 9% to \$28.5bn**  
Bayer, the German chemicals company, announced a 7 per cent increase in 1996 pre-tax profits, but was downbeat about its prospects for the coming 12 months. Sales rose by 9 per cent to DM48.61bn (\$28.5bn) in 1996. Page 18

**Dorling Kindersley issues warning**  
Dorling Kindersley surprised investors when the publisher of highly distinctive reference books and CDROMs issued its second profits warning in a little over three months. Page 22

**Japan Telecom to merge with ITJ**  
Japan Telecom, the long-distance operator, and ITJ, the international carrier, announced details of a merger that will create Japan's second-largest wireline operator and the third-largest telecoms company. Page 20

**Banco Santander pledges better returns**  
Mr Emilio Botin, chairman of Banco Santander, presented an annual report detailing the balance sheet strength of Spain's biggest banking group and pledged increased returns. Page 18

**Provisions hit profits at Dairy Farm**  
Dairy Farm, the food retailing arm of the Jardine Matheson group, announced a 75 per cent fall in net profits last year, to \$27.9m, after provisions of \$77.5m for restructuring. Page 20

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## Chief price changes yesterday

PRINCIPAL BONDS		Shares	
Deutsche	+ 0.60	Alstom	667 + 94
Ford	- 0.00	Air Liquide	800 - 15
General	- 0.75	Amico Int'l Corp	720 - 24
Hewlett	+ 2.70	Amoco	875 - 13
Merck	+ 2.70	Amoco	875 - 13
Porsche	- 0.50	Argosy	165 - 6.00
SRI Cos	+ 22	Atmos	2145 - 25
TELE	+ 2	Avon Prods	2154 - 25
Unilever	+ 2.00	Banca Carige	885 + 21
Waterford	+ 2.00	Banca Int'l	408 + 13
Westpac	+ 2.00	Barclays Cpl	889 + 22
Winton	+ 1.10%	Barclays Salton	2670 + 250
Woolworths	+ 0.50	Barclays Salton	2670 + 250
Yamaha	+ 2.00	Barclays Salton	2670 + 250
Other	+ 2.00	Barclays Salton	2670 + 250
Deutsche	+ 2.00	Barclays Salton	2670 + 250
General	+ 2.00	Barclays Salton	2670 + 250
Hewlett	+ 2.00	Barclays Salton	2670 + 250
Merck	+ 2.00	Barclays Salton	2670 + 250
Unilever	+ 2.00	Barclays Salton	2670 + 250
Waterford	+ 2.00	Barclays Salton	2670 + 250
Westpac	+ 2.00	Barclays Salton	2670 + 250
Yamaha	+ 2.00	Barclays Salton	2670 + 250
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Deutsche	+ 2.00	Barclays Salton	2670 + 250
General	+ 2.00	Barclays Salton	2670 + 250
Hewlett	+ 2.00	Barclays Salton	2670 + 250
Merck	+ 2.00</		

## COMPANIES AND FINANCE: EUROPE

## COMPAGNIE BANCAIRE

Société Anonyme  
Incorporated in France with limited liability.  
Regd. Office: 5 avenue Kléber, Paris 16ème.

NOTICE OF ORDINARY AND EXTRAORDINARY GENERAL MEETING  
The shareholders of Compagnie Bancaire are invited to attend the Ordinary and Extraordinary General Meeting to be held on Wednesday, 26th March, 1997 at 5.00 p.m. at the Head Office, 5 avenue Kléber, Paris 16ème, to consider the following Agenda:

- The Report of the Board of Management on the current activities and position of the Company.
- The Report of the Auditors.
- The comments of the Supervisory Board.
- The approval of the accounts for 1996 and appropriation of profits.
- The option to pay the dividend in the form of shares.
- The change in the designation of one of the Statutory Board.
- The Re-appointment of the mandate of three members of the Statutory Board.
- The appointment of a resigning member of the College of Counsellors to the Supervisory Board, in replacement of a member whose term is expiring, and appointment of the latter as a member of the College of Counsellors.
- The renewal, under the same terms, of the authorisation granted to the Management Board to issue bonds.
- The renewal of the authorisation of the Board of Management to buy and sell shares of the Company on the Stock Exchange in order to regulate their price.
- The renewal of the authorisation granted to the Management Board on 22nd March, 1995 to increase the Company's share capital through the issuance of shares through incorporation of retained earnings, profit or premium.
- The renewal, in the same term, of the authorisation granted to the Management Board by the Shareholder Meeting of 22nd March, 1995 to issue securities or warrants for securities leading to the ownership of a portion of the company's capital, with pre-emption rights offered to existing shareholders.
- The renewal, in the same term, of the authorisation granted to the Management Board by the Shareholder Meeting of 22nd March, 1995 to issue securities or warrants for securities leading to the issuance of Company shares, without pre-emption rights offered to existing shareholders.
- The renewal of the authorisation granted to the Management Board to grant Group employees and officers options to subscribe or purchase shares in the Company and adaptation of this authorisation to new French legal framework.
- The approval of the special reports of the Management Board and Statutory Auditors on the share capital increase reserved to Group employees authorised by the 1996 Shareholder Meeting.
- The modification of the Company's by-laws to recognise investment services as one of the lines of business of the Company, pursuant to the law of 2 July 1996 on the modernisation of the French financial sector.
- Any other business.
- Authorisation to implement the above procedures.

In order to attend or be represented at the Meeting, owners of registered shares must have been entered on the register five clear days prior to the Meeting. Holders of bearer shares must deposit, at least five clear days prior to the Meeting at the Head Office, the certificate of deposit issued by the bank, financial institution or stockbroker with whom the shares are lodged.

Postal votes must be received at the Head Office of the Company on the appropriate form six days in advance of the meeting.

Shareholders who wish to attend the Meeting are requested to make advance application to the Company for an admission card.

## Santander pledges on returns

By Tom Burns in Madrid

Mr Emilio Botín, chairman of Banco Santander, Spain's biggest banking group, yesterday presented an annual report that detailed balance sheet strength in terms of assets and pledged increased returns for shareholders.

The high-profile presentation for 1996 underlined the bitter rivalry between Santander and Banco Bilbao Vizcaya for leadership of the domestic sector.

Stung by the growth of BBV, which reported a bigger volume of earnings in 1996 than Santander and has a larger stock market capitalisation, Mr Botín promised to raise his bank's return on equity from the current 15.6 per cent to 18-20 per cent over the next three years.

He also said he would raise accumulated earnings per share by a minimum of 15 per cent over the period.

Santander reported a 13.5 per cent rise in net attributable profits for 1996 to Pta55.6bn (\$396m), compared with BBV's 24 per cent rise to Pta40.3bn.

Mr Botín forecast that Santander would lift net attributable profits, excluding extraordinary or non-recurring earnings, by 20 per cent this year and by at least 15 per cent in 1998 and 1999.

These forecasts compare with consensus estimates from analysts that Santander would lift its net attributable profit by 13 per cent this year, in line with 1996, and by 12 per cent next year.

Santander's annual report broke down the results of the group's different business units last year in exhaustive, individual profit and loss accounts.

The group is the most geographically diversified of the Spanish banks. It

runs retail, wholesale and merchant banking networks at home and abroad and provides stockbroking and asset management services.

The report went well beyond the level of disclosure considered normal in the domestic banking community. Mr Botín claimed it set new transparency standards for the sector.

Mr Juan Cuetos, chief analyst at Ibersecurities, the Madrid broking house, said: "Santander has been the first to show the bottom line, the attributable profit, right across its business."

The report revealed the strength of the group's balance sheet. Its debt portfolio has latent capital gains of Pta200m, and it has a further Pta500m in latent gains based on its stakes in foreign banks, such as First Fidelity of the US, where it is the biggest single shareholder, and Royal Bank of Scotland, of which it owns 10 per cent.

## Bayer up 7% but downbeat

By Jenny Luesby

Bayer, the German chemicals company, yesterday unveiled a 7 per cent increase in 1996 pre-tax profits, but was downbeat about prospects for the coming 12 months.

Sales rose 9 per cent to DM48.61bn (\$28.75bn). However, acquisitions and favourable currency movements accounted for three-quarters of this rise. On an underlying basis, sales rose 2 per cent in volume, while prices fell slightly.

Pre-tax profits rose from DM4.18bn to DM4.46bn. But this also reflected gains from acquisitions and disposals.

Mr Manfred Schneider, chairman, emphasised the continuing profit squeeze. Costs were still trending upwards, while "tough competition has not allowed the necessary price increases".

He forecast a rise in sales this year, to more than DM50bn. But on profits, he

said: "Our target is to keep earnings at least at the current high levels, and if at all possible to achieve a further increase."

The markets reacted with disappointment to this outlook, and the shares closed down DM2.56 at DM58.35.

Most of the group's growth last year came in its plastics business, mainly because of the acquisition of several producers of ABS, the commodity plastic used to make computer housings and toys.

Another area of strength was agrochemicals, where operating profits rose 14 per cent on sales up 9 per cent.

In healthcare, expensive product launches saw underlying profits fall 7 per cent to DM1.69bn. However, this was more than offset by a DM180m exceptional gain on the sale of some consumer care product lines.

Restructuring at Agfa, the ailing films business, increased its return on sales to 3 per cent. Agfa accounts

for 15 per cent of Bayer's sales. However, in the chemicals division, operating profit margins fell to 4 per cent, as earnings fell nearly 80 per cent on sales up 4 per cent, at DM5.88bn.

Bayer increased its dividend from DM1.50 to DM1.70.

Manfred Schneider: "Our target is to maintain earnings"

Fellow chemicals company BASF reported headline results yesterday. Pre-tax profits were up 6.5 per cent at DM4.4bn, on sales up 5.5 per cent, at DM47.77bn. It announced a 21 per cent increase in its dividend, to DM1.70.

**Audi upbeat as profits climb**

Audi, the luxury cars subsidiary of Germany's Volkswagen group, was yesterday upbeat on net performance after more than doubling net profits from DM11m to DM302m (\$179m) in 1996.

Pre-tax profits climbed 46.5 per cent to a record DM562m, underlining the sharp recovery since the early 1990s. Turnover rose 12.5 per cent to DM18.5bn, and unit sales 9.9 per cent to 492,046.

*Sarah Althaus, Frankfurt*

## US troubles drive ISS into red

Problems at its US subsidiary have driven International Service System, the Danish-based contract cleaning company, into a loss of DKK1.85bn (\$287m) in 1996, and cut its year-end equity capital from DKK2.69bn to DKK7.65bn. It blamed accounting irregularities and insufficient self-insurance cover at ISS Inc, which were discovered last summer.

*Hilary Barnes Copenhagen*

## Volvo to name new chairman

Volvo said it would name a new chairman today after the death yesterday of Mr Bert-Olof Svanholm, who had headed the Swedish car and truckmaker since 1994. Mr Svanholm, who also headed Sweden's industry federation, was appointed to the Volvo post after the failed merger with Renault in 1994.

*Greg McRae, Stockholm*

## Eni edges ahead to L4,450bn

Eni, Italy's partially-privatised oil group, yesterday reported a 2.8 per cent rise in its 1996 consolidated net profits to L4,450bn (\$2.63bn). Operating profits fell from L10,292bn in 1995 to L9,600bn, reflecting a slump in petrochemical earnings to L2,000bn from L2,018bn the year before. Sales rose only marginally by 1.3 per cent to L5,650bn.

*Paul Bettis, Milan*

## Tele Danmark earnings fall

Pre-tax profits at Tele Danmark, the partly-privatised Danish telecommunications operator, fell 7.2 per cent last year, from DKK3.45bn to DKK3.06bn, and net profits declined 11.2 per cent from DKK3.49bn to DKK3.10bn, despite turnover ahead 22.7 per cent from DKK19bn to DKK23.30bn (\$3.61bn). The group was hit by a steep drop in net financial income, from DKK1.6bn to DKK520m, reflecting a fall by DKK248m to DKK181m in net interest income.

*Hilary Barnes, Copenhagen*

## VNU seeks US acquisitions

VNU, the Dutch publisher, is seeking further acquisitions in the US, where it is talking to a number of target companies, according to Mr Joep Brentjens, chairman. He was speaking as the group yesterday announced a 16 per cent rise in net profits to Fl316m (\$165m) for last year, on sales 10 per cent higher at Fl3.37bn.

*Gordon Crumb, Haarlem*

## Novartis raises dividend 19%

By Daniel Green

Novartis, the drugs company formed last year from the merger of Swiss rivals Ciba and Sandoz, is raising its dividend by 19 per cent, even though sales and profits last year grew at below industry average rates.

The board is proposing to lift the pay-out from SF16.80 to SF20 a share.

Mr Raymond Breu, finance director, said the increase in the dividend payout from about 25 per cent of net income to 33 per cent represented a permanent change in policy.

"We have free cash flow of SF100m (\$2.06bn) a year. We

can return some of that to shareholders," he said.

Mr Alex Krauer, chairman, said the change reflected the increasing proportion of non-Swiss shareholders, especially the fact that 15 per cent of its shareholders are from the US.

Investors in the US are accustomed to higher pay-outs," he said, adding that the growth prospects for the newly-merged business had encouraged Novartis to raise the dividend.

The increased pay-out was the highlight of the results yesterday, which showed growth in sales and profits at or below the levels of many of Novartis' US rivals.

He said the integration of the two companies was proceeding as planned. At least 60 per cent of the planned 10,000-12,000 job cuts would

be made this year, with the remainder over the next two years.

In life sciences, the biggest division, sales grew 8 per cent to SF27.6bn and operating income was up from SF7.4bn to SF9.5bn.

Novartis said it had 85 pharmaceutical projects in clinical development. It planned to launch 29 new products in the next three years.

It singled out promising drugs in Alzheimer's disease, cancer, diabetes and irritable bowel syndrome.

## BANQUE NATIONALE DE PARIS

A French Corporation with a Share Capital of (Fls) 5,185,874,815

Registered Office 16 boulevard des Italiens - 75009 Paris

Register of Commerce and Companies of Paris B 652 042 449

## NOTICE OF CALL

The holders of the bond issues specified below, issued by BANQUE NATIONALE DE PARIS, are hereby called to a General Meeting of Bondholders to be held at one of the rooms in the building located at 13 boulevard Barbès, in Paris (75018).

April 7, 1997	at 3.15 pm	for the bond issue CAD	7.5%	95/99
April 7, 1997	at 3.30 pm	for the bond issue CAD	9.0%	91/97
April 7, 1997	at 3.45 pm	for the bond issue CAD	9.0%	94/99
April 8, 1997	at 9.00 am	for the bond issue AUD	10.5%	92/99
April 8, 1997	at 9.15 am	for the bond issue CAD	8.5%	94/97
April 8, 1997	at 9.30 am	for the bond issue CAD	6.375%	93/97
April 8, 1997	at 9.45 am	for the bond issue USD	8.5%	86/99X
April 8, 1997	at 10.00 am	for the bond issue USD	6.0%	92/99
April 8, 1997	at 10.15 am	for the bond issue CAD	8.75%	92/2002
April 8, 1997	at 10.30 am	for the bond issue CAD	7.75%	93/2003
April 8, 1997	at 10.45 am	for the bond issue ITL	10.85%	93/2003
April 8, 1997	at 11.00 am	for the bond issue AUD	9.0%	92/2002
April 8, 1997	at 11.15 am	for the bond issue USD	8.5%	93/97
April 8, 1997	at 11.30 am	for the bond issue GBP	6.25%	94/99
April 8, 1997	at 11.45 am	for the bond issue USD	7.5%	93/2003
April 8, 1997	at 2.00 pm	for the bond issue USD	6.0%	92/97
April 8, 1997	at 2.15 pm	for the bond issue CAD	3.38%	93/2003
April 8, 1997	at 2.30 pm	for the bond issue USD	3.38%	92/2002

for the purpose of deliberating on the following agenda:

- the report from the Board of Directors on the partial spin-off by B.N.P. to its subsidiary B.N.P. GESTION, of all its assets relating to the operation of its third-party security portfolio management business;
- the approval of such partial spin-off;
- the powers to carry out the legally-required publicity formalities.

In order to be eligible to attend or to be represented by proxy at the above General Meetings of Bondholders, the holders of registered bonds must be listed in an account with the Company, at least five (5) days prior to the date scheduled for the meeting.

The holders of bearer bonds must have accredited establishments submit proof, within the same time period, that they continue to hold their securities through a bank, a credit institution or a stock market company.

The Board of Directors

## BUSINESSES FOR SALE

Appears in the Financial Times

on Tuesdays, Fridays and Saturdays.

For further information

## COMPANIES AND FINANCE: KRUPP'S MOVE ON THYSSEN

THE KRUPP HOESCH CHIEF EXECUTIVE

# Cromme lives up to his reputation

By Michael Lindemann

There will have been wry smiles in boardrooms across Germany yesterday as news trickled out that Mr Gerhard Cromme, Krupp chief executive, was at it again.

His surprise bid for Thyssen, Krupp's larger rival, immediately evokes memories of Mr Cromme's highly secretive DM1.5bn (\$868m) bid for Hoesch, the steel and engineering group based east of Krupp in the Ruhr town of Dortmund.

By picking on Thyssen, Mr Cromme has settled for his western neighbours this time, headquartered on the banks of the Rhine in downtown Düsseldorf, an urbane setting which is a world away from grimy Essen where Krupp is based.

For years Krupp and Thyssen have been edging towards closer co-operation. Several steel businesses, ranging from stainless to tin plate, have merged with either Thyssen or Krupp taking management control.

But things clearly were not happening fast enough for 53-year-old Mr Cromme. As the architect of the



Gerhard Cromme: has sought to minimise the risks by bringing Germany's two biggest banks on board as advisers

Hoesch bid, Germany's only significant hostile takeover in decades, he and his four-man board have experience unparalleled in Germany.

They snatched Hoesch from under the noses of an unsuspecting Deutsche

Bank, Germany's largest, which ran the Hoesch supervisory board.

They also saw off considerable pressure from the unions in the Ruhr region, which historically have close links with the Social Demo-

crat government of North Rhine-Westphalia, the state where Krupp and Thyssen are based.

Both the unions and the politicians much prefer consensuses to the sort of confrontation Mr Cromme was -

and is again - offering.

The angry steel workers outside his office yesterday morning will have reminded Mr Cromme of the uglier scenes during the Hoesch takeover in 1992.

But Mr Cromme has

sought to minimise the risks by bringing Germany's two biggest banks, Deutsche and Dresdner, on board as advisers, alongside Goldman Sachs, the US investment bank.

The financing has also been agreed with these three banks "and others", suggesting that Germany's banking community has, perhaps grudgingly, been persuaded that hostile takeovers can work.

That is in no small part due to the persuasive charm of teacher's son from northern Germany who first arrived at Krupp's steelworks in 1982.

At the time, the German conglomerate, mostly owned by the Krupp foundation, was hanging on by the skin of its teeth, big in industries with little growth.

Perhaps the greatest irony is that it was Mr Dieter Spethmann, Thyssen's chief executive, who approached Krupp in 1988, suggesting that they sell out to their bigger neighbours in Düsseldorf.

Within nine years, Mr Cromme has ensured that the tables have been turned.

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Application has been made to the London Stock Exchange for the whole of the ordinary share capital of the Company in issue to be admitted to the Official List of the London Stock Exchange. It is expected that admission to the Official List will become effective and that dealings in such shares will commence on 24 March 1997.

## DBS Management plc

(Incorporated in England and Wales with registered No 1451043)

## Introduction to the Official List

by

## NatWest Markets

of the whole of the issued ordinary share capital of DBS Management plc

Authorised	Number	Amount	Authorised	Number	Amount
100,000,000	15,000,000	ordinary shares of 5p each	8,365,580	EA38,280	

DBS supplies support services to and operates the largest network of independent financial advisers ("IFAs") in the UK. These IFAs provide independent advice on retirement planning and life assurance products, unit trusts, single premium investment bonds, PEPs, critical illness and other protection products and mortgage repayment schemes.

Copies of the Listing Particulars published on 18 March 1997 may be obtained during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) from the date of this notice up to and including Monday, 2 April 1997 from the Company Announcements Office, the London Stock Exchange, Cape Court entrance, off Bartholomew Lane, London EC2N 1HP (for collection only) and from:

NatWest Markets Corporate Finance Limited 100 Holborn 41 York Place Leeds LS1 2ED	DBS Management plc Indooroopilly House Holy Bank Road Huddersfield HD3 3HN	60 Zetland & Seven Limited Elders House 2 Swan Lane London EC2R 3TS
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19 March 1997



Dieter Vogel: one setback after another

## THE THYSSEN CHIEF EXECUTIVE

# Vogel faces uphill struggle

By Michael Lindemann

News that Krupp was mounting a hostile bid for Thyssen, one of the world's best-known steelmakers, will have confirmed the impression that Mr Dieter Vogel has never really found his feet after becoming Thyssen chief executive a year ago.

When he took over last March, he became the first chief executive at Thyssen who did not come from the steel industry. Given his background at Bertelsmann, the media group, and years at a German Mittelstand company, a change of culture was widely expected.

That change has not, however, gone quite as Mr Vogel planned.

The telecoms strategy which he hatched at Thyssen Handelsunion, the trade and services subsidiary which he ran for 10 years before taking the group's helm, is largely discredited.

He failed to win the bid for the Deutsche Bahn telecoms network last summer and has not yet found a heavyweight international partner.

Moreover, the fact that Thyssen is mostly in cyclical businesses such as steel and engineering meant analysts were loath to believe it had the funds to mount a credible telecoms strategy.

The telecoms setback seemed innocuous, however,

when state prosecutors made a dawn raid on Mr Vogel's house last August, armed

with an arrest warrant.

As boss of Thyssen's Handelsunion, Mr Vogel masterminded the takeover of ABB-Metallurgiehandel, the biggest metals trading company in former East Germany.

Following the takeover, Thyssen executives are alleged to have inflated bills for retraining and other services and pocketed the proceeds. Mr Vogel rushed back from holiday into a Düsseldorf courtroom and the arrest warrant was quickly suspended. However, the Berlin state prosecutors are continuing their investigations.

Last November, Thyssen announced a restructuring of its activities, selling off the defence equipment busi-

ness and withdrawing from coal and oil trading.

However, Mr Vogel's measures have not won the sort of applause from analysts which Mr Gerhard Cromme has earned for his more ambitious changes at Krupp.

Moreover, while Mr Vogel inspires fierce allegiance among Thyssen executives, he lacks the charisma which has helped Mr Cromme turn Krupp around.

Thyssen has vowed to find partners to help fight off Krupp, and as Germany's biggest steelmaker that is no idle threat. Mr Vogel, though, is already on his back foot after last year's setbacks, and he looks to be facing an uphill struggle to turn the tables on Krupp.

## MICHELIN

Compagnie Générale des Établissements Michelin

1996 results - Consolidated net profit: FRF3.1 billion

There was considerable contrast in the growth of business activity on the main markets in 1996. Those in Western Europe did not benefit from the expected economic improvement; North American markets, however, continued to gain momentum from a stronger overall growth rate than had been foreseen, after the high levels of activity prevailing there at the end of 1995. In other markets, particularly Asia and South America whose importance for the Group is increasing steadily, business growth rates have generally been high.

Michelin sales volume for the year increased in total by 6.4% over the previous period, which itself had set a Group record. Sales in European markets remained flat, while in North America they increased slightly. The main source of growth in 1996 was in other markets.

The sales volume increase was obtained against a backdrop of general price stability.

Trading profit for the year amounted to almost FRF7 billion, nearly 10% of sales.

After accounting for exceptional items, consolidated net profit was FRF3.1 billion compared with 2.9 billion in 1995.

## 1996 FINANCIAL RESULTS

Net sales were higher in total by 7.8% over the previous period. The increase resulted mainly from the growth in sales volume.

Trading profit rose by FRF1.258 million in 1996, an increase of more than 20% over the previous year.

Net financial expense represented 2.0% of sales, versus 2.6% the previous year. The drop in ordinary financial expense resulted mainly from reduced indebtedness.

Exceptional losses amounted to FRF845 million, due to provisions covering expenses related to personnel layoff plans, off-balance sheet commitments and exceptional capital gains.

Consolidated net profit for the year after charging the exceptional items was FRF3.112 million.

Cash flow for the year reached FRF8,357 million, nearly twice the amount for the previous 12 months. Total capital investments during the year, including financial investments and net of disposals, came to 3.3 billion, leaving a cash flow surplus of five billion.

Total financial debt, including subordinated debt, was reduced by FRF3.4 billion to 22.8 billion at 31 December 1996. The ratio of financial debt to stockholders' equity was thus brought down from 2.02 at the end of 1995 to 1.31 at 31 December 1996.

The accounts of Compagnie Générale des Établissements Michelin show a profit for the year 1996 of FRF794,509,825.43. They have been submitted to the Conseil de Surveillance of the Company. The Managing Partners will convene the Annual General Meeting of stockholders, to be held at 9.30 a.m. on 12 June 1997 at Athlai, Clermont-Ferrand, France, and will recommend distribution of a net dividend of FRF3.30 per B and per partially redeemed A share and FRF3.40 per A capital share. At the option of the stockholder, dividends will be paid in cash or in B shares.

## TRENDS AND OUTLOOK

The markets should in 1997 experience a growth scenario similar to that of 1996, less pronounced in the developed markets of Europe, North America and Japan than in those of emergent countries. Barring significant changes in the markets for raw materials and against a backdrop of continuing economic growth worldwide, a degree of sales price stability is expected. Efforts already made in opening up new markets, promoting innovation and reducing operating and financial expense continue to have a favourable impact. They will be maintained to ensure Michelin's continuing competitiveness in international tire markets.

Main items, consolidated profit and loss statement		
FRF million	1995	1996
Net sales	66,110	71,246
Trading profit	5,698	6,956
Net financial expense	(1,715)	(1,403)
Ordinary profit	3,983	5,553
Exceptional profit (loss)	72	(845)
Depreciation of goodwill	(109)	(149)
Tax on profit	(984)	(1,355)
Share of profit (loss) of associates	(1)	(92)
Profit	2,961	3,112
of which: Group	2,796	2,892
Minority interests	165	220
Profit before exceptional items	2,889	3,957
Cash flow	4,358	8,357

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# A true reflection of real growth.



Akbank enters 1997 in a stronger position than ever, due to the remarkable level of growth that was achieved in 1996.

The loan portfolio climbed by 45% in 1996, mirroring the strong and continuing commitment of Akbank to its customers. This customer-oriented approach resulted in an 18% increase in total assets, reflecting the high real growth Akbank experienced during the year.

Akbank has long ranked as the most profitable institution in Turkey. 1996 is no exception.

Akbank prepares its financial statements according to prudent and conservative accounting principles, setting aside full provisions for deferred tax liabilities.

1996 results attest to Akbank's earning power, what's more, the numbers certify Akbank's commitment to candor in the presentation of its financials.

FINANCIAL HIGHLIGHTS\*  
(US \$ millions)

	1995	1996	up %
ASSETS	3,691	4,349	up 18%
LOANS	914	1,325	up 45%
DEPOSITS	2,595	3,108	up 20%
STOCKHOLDERS' EQUITY	606	804	up 14%
BEFORE TAX INCOME	353	506	up 43%
NET INCOME	247	351	up 42%
Return on Average Equity	50.3%	49.8%	

## GOVERNMENT OF COSTA RICA

INVITATION FOR EXPRESSIONS OF  
INTEREST FOR FINANCIAL ADVISORS FOR  
IMPLEMENTING PRIVATIZATION OF

## BANCO INTERNACIONAL DE COSTA RICA

The Government of Costa Rica is embarking on a Privatization Program, and the privatization of the Banco Internacional de Costa Rica Ltd. (BICSA) will constitute an early and important transaction in the program. The Government's objectives with the privatization of BICSA are to:

- Improve the quality and diversity of banking services in Costa Rica;
- Accelerate the expansion of the banking network
- Maximize the proceeds of the sale
- Strengthen the commercialization of BICSA operations; and
- Transfer state-of-the-art banking technology and modernize systems and operations

It is the Government's intention to engage a qualified Financial Advisor (FA) through Banco Nacional de Costa Rica (BNCR) to prepare and execute the divestiture of BICSA to a Strategic Partner in a transparent manner. The FA will be responsible for all activities related to the implementation of the transaction.

Expressions of interest to act as the Financial Advisors to the Government of Costa Rica are requested from World-class firms/consortia that have acted as the lead-advisor to a government in a sale of a substantial proportion of a major banking company to a strategic investor.

Prospective firms/consortia may send their expression of interest by 3:00 p.m. local time, Friday, March 28, 1997, along with relevant and detailed documentation demonstrating that they meet the above specified criteria, to:

Rodrigo Oreamuno  
Vice President of Costa Rica  
San Jose, Costa Rica  
Tel: (506) 283-3776; Fax (506) 253-3011.

**NOTE:** This Advertisement does not constitute an invitation for potentially interested investors to initiate contacts with the Government of Costa Rica.

This announcement appears as a matter of record only

## 1997 INVESTMENTS TO DATE

£20m MBO of  
QUARTIC MOTOR  
GROUP

Retail Motor Group

Equity led, structured  
and underwritten by  
Gresham Trust p.l.c.

£14m MBI of  
ASSOCIATED  
ASPHALT

Highway Construction  
and  
Facilities Management

Equity led, structured  
and underwritten by  
Gresham Trust p.l.c.

£12m funding  
for the acquisition of  
TEDDINGTON STUDIOS  
by Barnes Trust  
Media Ltd

Equity led, structured  
and underwritten by  
Gresham Trust p.l.c.

£16m Re-engineered  
MBO of  
PRESSWORK  
(METALS) LTD

Automotive Components  
Supplier

Equity led, structured  
and underwritten by  
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EQUITY CAPITAL FOR MANAGEMENT

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## FIDELITY GLOBAL SELECTION FUND

Société d'Investissement à Capital Variable  
Kansallis House, Place de l'Étoile,  
L-1021 Luxembourg

R.C. Luxembourg B 27.223

## NOTICE OF EXTRAORDINARY GENERAL MEETING

Notice is hereby given that an Extraordinary General Meeting of Shareholders of Fidelity Global Selection Fund SICAV ("the Company") will be held at the registered office of the Company in Luxembourg on March 28, 1997 at 11.00 a.m. to consider the following agenda:

1. To resolve to liquidate Fidelity Global Selection Fund.
2. To appoint Fidelity Investments Luxembourg S.A. as the Liquidator and to determine the powers to be granted to the Liquidator and the liquidation procedure.
3. To fix the date of the second Shareholders' Meeting to hear the Report of the Liquidator and to appoint Coopers & Lybrand as the Auditors of the Company.
4. To fix the date of the third Meeting of Shareholders to hear the Report of the Auditor and to decide the close of the Liquidation of the Company.

In order to deliberate validly on item 1 of the agenda, at least 50% of the shares issued must be represented at the Meeting, and a decision in favour of the Resolution must be approved by Shareholders holding at least 2/3 of the shares represented at the Meeting.

Subject to the limitations imposed by the Articles of Incorporation of the Company with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any Meeting by proxy.

Dated: January 27, 1997  
By Order of the Board of Directors

Fidelity Investments

## COMPANIES AND FINANCE: ASIA-PACIFIC

Michiyo Nakamoto reports on repositioning among Japanese telecoms carriers

## Japan Telecom to merge with ITJ NTT mulls partnership

Japan Telecom, the long-distance operator, and ITJ, the international carrier, yesterday unveiled details of a merger that will create Japan's second-largest wireline operator and the third-largest telecoms company on a consolidated revenue basis.

This is the first merger in the Japanese telecoms industry. The two companies, which last week confirmed they were in talks, will merge in October to provide seamless services by combining Japan Telecom's domestic network with ITJ's international network.

The offer terms are 12 shares in Japan Telecom, which is affiliated to private railway companies, for each share in ITJ.

ITJ's shareholders include most of the leading trading companies and Matsushita, the consumer electronics maker.

Japan Telecom is forecasting revenues of Y400bn (\$3.23bn) in the year to March 1998 and recurring profits of Y41bn.

Mr Koichi Sakata, president of Japan Telecom, will be president of the new company.

Mr Toshi Ogawa, president of ITJ, will be executive vice-president.

It will create the second largest Japanese telecoms company offering wireline services, and the third largest telecoms group if mobile operations are included.

This is after NTT, the largest operator, and the DDI group, which has long-distance and cellular operations.

The deal comes in response to deregulation and intensifying international competition.

In particular, this year the Japanese government is lifting the barriers between international and domestic operations, which had restricted NTT, the industry giant, to domestic business, and KDD, the largest international carrier, to international services.

The move is forcing smaller Japanese telecoms

companies to form alliances in order to survive greater competition.

ITJ, a smaller carrier, faces an increasingly harsh international market, where cheap call-back services have undermined profits.

Recurring profits at ITJ dropped 85 per cent from Y2bn in the first half of last fiscal year to Y500m in the first half of this year.

This was mainly due to the adverse impact of call-back services, points out Mr Eric Gan, industry analyst at Goldman Sachs in Tokyo.

Analysts said that the merged company would still face a difficult time competing effectively with NTT, even after NTT breaks up in two years into one long-distance and two regional carriers under a holding company.

The newly-merged company would compete with the long-distance NTT, which has revenues of about Y900bn, compared with Japan Telecom's forecast revenues of Y500bn in 1998.

NTT, Japan's largest telecoms operator, is considering investing in an undersea fibre-optic cable network together with AT&T, the US telecoms group, and China's telecommunications ministry.

The investment in the US-China cable would be a first for NTT.

It highlights the company's ambitions to become a significant international competitor, once it is allowed to conduct international business later this year.

The project is expected to cost Y100bn (\$800m) over three years and will span a route that has drawn growing telecoms traffic.

NTT's investment would help secure use of the cable when NTT enters the international market, points out Mr Eric Gan, industry analyst at Goldman Sachs in Tokyo.

NTT's plans to enter the market have already triggered moves among Japanese companies to form alliances

to compete with the world's largest telecoms carrier.

Japan Telecom's merger with ITJ is the most recent example, while KDD, Japan's largest international operator, has tied up with telecoms operators linked with the power companies.

NTT said it had not yet reached a decision on the investment, but that such an investment could be fine with its policy, outlined by Mr Junichiro Miyata, president, to form partnerships with different companies to build up international operations.

Foreign telecoms companies such as AT&T, British Telecommunications and Deutsche Telekom have been courting NTT as the Asian partner in their global alliance.

Mr Miyata said earlier this year that NTT would link with a number of partners on a case-by-case basis, rather than sign up to one global alliance.

## Provisions hit profits at Dairy Farm

By John Riddick  
in Hong Kong

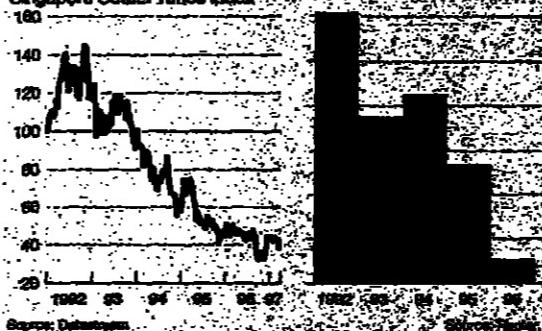
Dairy Farm, the food retailing arm of the Jardine Matheson group, yesterday announced a 75 per cent fall in net profits last year, to US\$27.5m, after provisions of US\$77.5m for restructuring at its Australian and UK operations.

Despite the sharp fall, the group maintained the full-year dividend at six US cents.

Mr Chris Nelson, acting chief executive and head of a new management team which took over last summer, said the provisions for Franklins in Australia marked a decision to accelerate an overhaul of stores.

Dairy Farm said the restructuring, which

Dairy Farm  
Share price relative to the  
Singapore Straits Times index



involves changing "no-frill" stores to fresh produce stores, was yielding strong improvements in trading performance in Australia but added that continued restructuring would "hold

back profit recovery for the next two years".

The provisions for the UK, which amounted to US\$33.4m, followed the previously announced restructuring at Kwik Save, of which

Dairy Farm owns 29 per cent. Mr Edward Ettinger, finance director, said the company had no intention of selling the stake and backed the restructuring plan at its UK associate.

Before provisions, operating profits fell from US\$45.7m to US\$27.5m, while earnings per share, including non-recurring items, fell 80 per cent to 1.60 cents.

Sales rose 12 per cent to US\$8.57bn, while capital expenditure of US\$24.7m enabled the group to open 143 new stores, taking the total to 1,515 at the end of 1996.

Despite the problems in Australia and the UK, Dairy Farm pointed to bright spots, including the performance by Maxim's Cafeterias,

steady sales and profit growth in Hong Kong, and strong performances in Singapore and New Zealand.

Mr Nelson said the focus of future expansion would be in Asia, where the group is investing in southern China and India.

Setbacks in Australia over the past few years, including a slow reaction to Sunday trading and exceptional losses relate to inventory errors, have contributed to a series of disappointing results.

However, Mr Ettinger said the company's financial position remained robust. At the end of 1996, the net debt-to-equity ratio stood at about 15 per cent, while cash flow from operating activities rose from US\$260m in 1995 to US\$360m.

## Shindongbang abandons hostile bid for Midopa

By Jack Burton in Seoul

Shindongbang, which launched one of South Korea's first hostile takeover bids by trying to acquire Midopa department stores, has abandoned the move in response to opposition from big business groups.

The takeover collapsed after Sungwon Construction, which originally supported the bid by Shindongbang,

switched sides by selling its 12.6 per cent stake in Midopa to its current owner, the Daewoo group.

The deal gave Daewong a secure 45.5 per cent stake in Midopa, one of Korea's leading department store chains.

Shindongbang had mounted its bid with the help of Midopa's management, which had supported the bid by Shindongbang.

Sungwon defected to Midopa's current owners after the Federation of Korean Industries, which represents the nation's leading conglomerates, warned last week it would act to stop any hostile takeovers in an effort to maintain economic stability.

Shindongbang launched its bid for Midopa in anticipation of new merger and acquisition rules that would allow hostile takeovers from next month.

## Strong rise at Asia Satellite

By Louise Lucas  
in Hong Kong

Asia Satellite Telecommunications yesterday reported a big increase in net profits in its first full year since listing in New York and Hong Kong last June.

Net profits more than doubled, from HK\$30.42m in 1995 to HK\$61.6m (US\$51m) last year. The debut dividend is HK\$1.10 a share.

## Australian banks eye securitisation route

T his week's US\$700m bond issue by Puma, Australia's largest mortgage securitisation company, is likely to be the first of many Australian mortgage-backed issues, bankers and analysts say.

Not only is Australia changing its regulations to exempt such issues from withholding tax, but more banks are likely to turn to securitisation as pressure on interest margins reduces the return from keeping loans on their balance sheets.

"The argument that securitisation is not economically viable is now erroneous," says Mr Stephen Kench, of Prudential-Bache Securities.

Two years ago, margins on mortgage-backed securities issued in the Australian market were 60 basis points over bank bills. Now, thanks to demand from Australia's fast-growing pension funds, that margin has dropped to less than 20 basis points.

According to Mr Kench, the opening up of an international market in Australian mortgage-backed securities is likely to depress the margin further to about 10 basis points.

With competition pushing mortgage lending margins down to only 150 basis points, it makes sense for banks to securitise their mortgages and pay back surplus capital to shareholders.

So far, Westpac is the only bank to have gone this route. Mr Marten Touw, Westpac group treasurer,

says the bank expects to securitise some A\$3bn (\$1.23bn) worth of mortgages this year.

Other banks have yet to follow Westpac's example. Even at the current depressed level of mortgage margins, they say they are still enjoying a reasonable return.

"The economics are not there to justify removing assets from the balance sheet," says Mr Greg Conway, head of mortgages at National Australia Bank. Some believe banks' ability to swallow the halving of mortgage margins over the last two years suggests they were making excessive returns in the past.

"Non-bank lenders have been quite successful in their campaign to persuade the consumers that the banks were just milking them," says Mr Patrick Eng, of Moody's Investor Services.

But, according to Mr Kench, the lower cost of issuing mortgage-backed securities means there would now be a net benefit to all four leading banks from securitising loans and paying back capital.

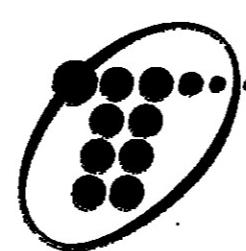
That benefit is greatest at National Australia Bank, since its capital ratio is higher than at other banks, he says. However, given its heavy concentration of price-sensitive domestic loans on its balance sheet, the temptation to securitise may be greatest at Commonwealth Bank, he adds.

With the growth of Citibank's mortgage securitisation in the US as a model, Mr Kench calculates that Westpac's return on equity could grow to 16.5 per cent by 2000 as securitisation increasingly permits it to repurchase sur-

plus capital. Earnings per share would also be higher.



*All of these Securities have been sold. This announcement appears as a matter of record only.*



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**Febrero 1997**

## INDUSTRIAL SERVICES

## DELTA

## PRELIMINARY RESULTS

Building on operational strengths, we intend to realise our potential by focusing resources on higher added value products and markets with higher growth opportunities.

	1996	1995
	£m	£m
Turnover	950.0	1018.5
Profit before interest	55.5	63.4
Profit before tax	45.6	53.1
Earnings per share	15.2p	20.0p
Dividends per share	18.9p*	18.9p*

\*Final dividend to be paid as a Foreign Income Dividend (FID)

Copies of the Annual Report & Accounts for the year ended 28th December 1996, from which the above is an extract, are available from 4th April from the Secretary, Delta plc, 1 Kingsway, London WC2B 6XF. Telephone 0171-836 3535.

## CABLES

This notice is issued in compliance with the requirements of London Stock Exchange Limited ("the London Stock Exchange"). It does not constitute an offer of, or an invitation to any person to subscribe for or purchase any of the Company's ordinary shares.

Application has been made to the London Stock Exchange for all of the Company's ordinary share capital to be admitted to the Official List. It is expected that dealings in the ordinary shares will commence on 24 March 1997.

DIAGONAL PLC  
(Incorporated in England and Wales under the Companies Act 1985 with registered number 2163853)

Placing by  
HENDERSON CROSTHWAITES CORPORATE FINANCE  
a division of Guinness Mahon & Co. Limited

of  
4,568,531 Ordinary Shares of 10p each at 275 pence per share

Share Capital immediately following the Placing

Authorized Number 30,500,000 Amount £3,050,000 Issued and fully paid Number 18,513,531 Amount £1,813,255.10 ordinary shares of 10p each

Copies of listing particulars relating to the above have been published and are available during normal business hours on any weekday (Saturdays and public holidays excepted), up to and including 20 March 1997 from the Company Announcements Office of the London Stock Exchange, Stock Exchange Tower, Old Broad Street, London EC2 and up to and including 2 April 1997 from:

Registered Office:  
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Wey Court  
Farnham  
Surrey GU9 7PT  
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## COMPANIES AND FINANCE: UK

## Further warning hits Dorling shares

By Christopher Price

Dorling Kindersley surprised investors yesterday when the publisher of highly distinctive reference books and CD-Roms issued its second profit warning in little over three months.

Its statement sent the group's shares down 16 per cent and left them almost halved from their level prior to the December announcement.

DK blamed the latest warning, which accompanied its interim results, on difficult conditions in the US book and multi-media markets. Analysts who had reduced their full-year profit forecast by 10 per cent in December to £18.5m on currency concerns, yesterday cut them to about £10.5m (£16.7m). Last year, the company reported pre-tax profits of £17.4m.

In a further surprise move, the company said it was changing its accounting policy to write-off the costs of developing its software titles as they were incurred. Around £2.5m of the reduction in the new forecasts was attributed to the



Peter Kindersley: US book market director

ers had also responded by cutting stocks and reducing orders.

In an attempt to sidestep the US retailing market, DK was expanding its direct selling operations, DK Family Learning. The network has 9,200 agents in the US out of 20,000 globally. Mr Kindersley said he hoped to be "well on the way" to sourcing 50 per cent of group revenues from DKFL by 2000.

Pre-tax profits for the half year rose 9 per cent to £2.77m on a restated basis. Under the old accounting system, profits increased 4 per cent to £24.4m. Turnover rose 10 per cent to £28.4m.

Despite the tough conditions, sales in the US rose 8 per cent to £36m. This was underpinned with a 79 per cent rise in DKFL sales to £7.7m. Sales in the UK increased 17 per cent to £27.1m, while the rest of the world improved 6 per cent to £25.5m. During the period, sales operations had started in Russia and Australia at a combined cost of £1.2m.

The multimedia division was the best performer, raising sales by a third to £11.1m.

## LEX COMMENT

## Dorling

Dorling Kindersley

Shares rose after the London-listed company said it would buy back some of its shares.

Mr Kindersley has demonstrated the penalties incurred by growth stocks that fail to grow. Its shares have fallen 58 per cent from their peak last May, considerably more than pre-exceptional profit forecasts. At least the problem is neither management nor demand for its reference books and multimedia CD-Roms. It is primarily a change in the US retail market, but this makes it harder to predict when the problem can be resolved. Superstores have been killing off small independent retailers, and in turn changing the terms of trade for Dorling. There has been destocking and a squeeze on prices, but the pain is not over.

That said, Dorling still has growth potential. The UK business performed strongly. And even in the US, the development of its own direct sales operation is paying off. This is fortunate, because it is investing considerable sums in replicating this Family Learning sales channel from Russia to Australia.

The company has clearly chosen to write off 1997, and has introduced a more conservative accounting policy which will knock £4m off profits. That leaves the shares trading at 20 times forecast 1998 earnings. At first sight this looks demanding, since the Kindersley family's holding makes the group bid-proof. Nonetheless, the accounting changes will boost earnings as development costs tail off. And given the strength of the Dorling brand and the prospects for the multimedia business, the rating looks more than justified.

## Stakes lifted in London casino battle

By Scheherazade Daneshkhah, Leisure Industries Correspondent

The battle in the London casino market intensified yesterday when Capital Corporation, the target of a £191m (£310m) all-paper hostile bid from London Clubs International, queried the predator's ability to run up-market casinos.

Capital, which operates two London casinos and has 20 per cent of the London market, said operating profits at London Clubs' Ritz casino had fallen by 52 per

cent since flotation in 1994. London Clubs had cannibalised the Ritz to feed the success of Les Ambassadeurs, said Mr Garry Nesbitt, chairman.

His casino in Cannes had lost £21m over six years he added.

Mr Nesbitt also attacked London Clubs' overseas operations, suggesting that its Egyptian and Beirut operations were at political risk. He questioned whether its Las Vegas, South Africa and Brussels projects would materialise. He urged shareholders to consider "whether London Clubs' share price

has risen too far on over-blown hopes of distant and risky ventures".

London Clubs' 47-for-100 all-paper hostile bid had been launched as a defence, he said, against the success of Capital's second London casino, the Colony Club, which had grown its market share from 3 per cent to 10 per cent.

But Mr Alan Goodenough, chief executive of London Clubs, denied the claim and said London Clubs, which has roughly 45 per cent of the market, had increased its share last year. "Capital's

track record does not allow it to put up a credible defence." Asked whether he was considering raising his offer after the first closing date on Tuesday, he said he did not rule anything out.

Capital also reported an expected fall in pre-tax profits from £21.3m to £20.2m in 1996 due to fewer "high rollers" in the final quarter and exceptional costs. These included £2.8m for the Colony Club relaunch and £1.3m consultants' fees and other expenses after weaknesses in the group's purchasing systems had been identified.

Mr Ernest Sharp, deputy chairman, said Mr Nesbitt could never claim to be a super-duper administrative kingpin but had taken the necessary action to put things right. A proposed final dividend of 8p maintained the total at 8.125p.

Mr Alan Hearn, chief executive, said the new year had started well. "Shareholders should not give away value and should reject this derisory offer".

Capital shares fell 3p to 210p, compared with the 19p value of the offer. London Clubs rose 14p to 407p.

## BSG sells motor division

By Richard Wolfe

BSG International yesterday marked an end to 24 years of car dealership when it sold off its Bristol Street dealerships for £72m.

BSG - which started life in 1913 with a Ford dealership in Bristol Street, Birmingham - agreed to split its two by offing off its motor distribution arm to concentrate on manufacturing automotive and aircraft products.

The company will be renamed Britax International, after its brand of car components and child seats. However Britax is to retain a 20 per cent stake in the new motor distribution business, Brismoco, made up of the Bristol Street sales operation and part of BSG's leasing operations.

The management of Bristol Street, backed by Legal & General Ventures, is paying £68m in cash and taking £4m of debt for its 80 per cent stake in Brismoco.

BSG is looking to sell separate its profitable leasing business, Autolease, thought to be valued at about £50m. Bristol Street's sale led to an exceptional charge of £27.5m for goodwill and losses on disposals in 1996. As a result, pre-tax profits fell from £24.1m to £9.29m.

LucasVarity, the Anglo-US engineering group, has sold the North American aerospace subsidiary which was at the centre of a Pentagon inquiry over falsified product inspection documents 18 months ago, writes Virginia Marsh.

Lucas Industries, which merged with Varity Corporation in the US last year, paid \$88m in October 1995 to settle claims against Geared Systems, its Utah-based maker of aircraft gearboxes.

Rolls-Royce, the UK aerospace and engineering group, is buying the business for an undisclosed sum. The disposal is part of LucasVarity's £250m restructuring, involving the disposal of 13 non-core subsidiaries.

## RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Corporation payment (£)	Date of payment	Dividends corresponding dividend paid	Total for year	Total last year
Banfield	Yr to Dec 31 0.875	1.35	0.557	0.894	2.72	4.32	2.75	2.75
Brink's	Yr to Dec 31 408.82	83.9	2.08	34.4	23	10.8	26	15.4
BSS Int'l	Yr to Dec 31 958	92.6	9.294	24.14	3.49	5.04	2.75	3.2
Capitol Corp	Yr to Dec 31 431	51.4	9.256	13.14	8.28	8.68	6	8.125
Charter	Yr to Dec 31 995.9	11.128	4.64	9.75	13.7	67.5	20.5	27.5
Charente Garments	Yr to Dec 28 185.9	17.29	3.054	12.9	3.81	16.1	5.25	9.65
Delta	Yr to Dec 28 950	15.1	4					

## COMPANIES AND FINANCE: THE AMERICAS

**TWA losses deepen to \$262.5m**By Richard Tomkins  
in New York

Trans World Airlines, the troubled US carrier, suffered a severe setback to its planned recovery in the fourth quarter to December, the company's long-delayed results showed yesterday.

Net losses深ened from \$31.4m a year earlier to \$262.5m or \$5.56 a share - far worse than analysts had expected.

In early New York trading, the shares shed \$4 to \$37, a fall of 7 per cent.

TWA has "failed" to make

an annual profit since 1988 and has twice been into bankruptcy since 1992.

Its attempts to stage a recovery have been hindered by heavy debts and relatively high operating costs.

The company suffered a further setback last July when a Boeing 747 operating flight 800 from New York to Paris exploded in the air off New York's Long Island, killing everyone on board.

The cause remains a mystery.

TWA's heavy losses in the fourth quarter pushed the company into net losses of

\$321.2m, or \$7.27 a share, for the full year, compared to losses of \$227.5m the year before.

Operating losses were \$198.5m, compared with operating profits of \$25.1m the year before.

At the end of last year TWA revealed plans for big cuts in services in and out of New York and the replacement of its jumbo jets with smaller aircraft on long-haul and international routes.

Mr Gitner said the company had begun to implement a flight schedule that was realistic and

could be flown reliably.

TWA said its cash balance at the year-end was \$181.6m, down from \$304.3m a year earlier.

Mr Glenn Engel, an analyst at Goldman Sachs, said: "It's a deeper hole to get out of than you would want."

In January, it was reported that a New Jersey-based investment group called Strategic Capital and Russia's Transaero airline had together held takeover talks with TWA, but TWA said yesterday that it had not had any recent contacts with them.

**Wascana agrees C\$1.7bn takeover**

By Bernard Simon in Toronto

**AMERICAS NEWS DIGEST****T. Eaton seeking outside investors**

T. Eaton, the family-owned Canadian retailer under court protection from its creditors, has begun a search for outside investors as part of its restructuring effort.

The 127-year-old chain, whose 85 department stores are a landmark in almost every Canadian city, has hired RBC Dominion Securities and Goldman Sachs to put a value on the company, and "to investigate the possibility of a merger with, or sale to, another retailer".

Eaton's, with debts totalling C\$330m (US\$241m), plans to close as many as 31 of its existing stores by mid-1997.

Several well-known Canadian retailers have fallen on hard times in recent years. Consumer spending is only now starting to pick up after a lengthy slump.

In addition, an invasion of powerful US chains, including Wal-Mart, the Arkansas-based discount retailer, has intensified competition.

The Eaton family's extensive broadcasting and property interests are not affected by the retail chain's difficulties.

Bernard Simon, Toronto

**Shell joint venture progresses**

Shell Oil is to hold a majority stake in a new US refining, marketing and transport group to be formed by the merger of its western and mid-western upstream assets with those of Texaco.

The company will be 56 per cent owned by the Royal/Dutch Shell subsidiary and its US partner, which yesterday announced the signing of an understanding to press ahead with the venture, unveiled last year.

Full agreement was expected by the second quarter, and the companies reported "significant progress" in separate negotiations over absorbing the eastern US refining and marketing assets of Star Enterprise, a joint venture between Texaco and a subsidiary of Saudi Aramco.

Both CanOxy and Talisman have extensive international interests and see the acquisition of Wascana as a means of boosting their exposure to western Canada. CanOxy's foreign operations are centred on the US, the North Sea and Yemen. The company also has an industrial chemicals division.

Commercially, such a vehicle would allow BMW to capitalise on the three most buoyant segments of the car market in the US and Europe.

With the right balance of unusual styling and astute pricing, the German company could develop a car which would not cannibalise sales of either BMW or Land Rover models.

BMW's US sales, after falling to a low of 51,000 units in 1991, more than doubled to almost 106,000 last year - partly because of keen pricing after the harsh lessons of the early 1990s, when sales of most European luxury car brands dived because of stronger competition from new Japanese rivals and consumers' sense of over-pricing.

Spartanburg is one reason why BMW's performance has changed. More than 20,000 of the 52,000 vehicles built there in 1996 - the plant's first full year of production - were sold in the US.

With a second new model perhaps in the pipeline, Spartanburg's role in BMW looks set to grow.



Top-down innovation: US conditions have made the Z3 cheaper to produce

speaks of "an advanced BMW Touring concept" - referring to the company's name for the station wagon derivatives of its saloon models.

BMW-watchers suggest the new vehicle will be some sort of "super-Touring" - combining the versatility of BMW's station wagons with some all-terrain capability in an innovatively-styled package.

Mr Pischetsrieder emphasised that the new vehicle will be "more than just a beefed-up station wagon".

Motor industry analysts have speculated the company will develop a sports utility vehicle to challenge Mercedes-Benz's new M-Class, which is soon to enter production at a greenfield plant in the nearby state of Alabama.

Selecting a sports utility for Spartanburg would make

sense. It would end Mercedes-Benz's monopoly as the only German car company making sports utilities in the US. The M-Class, to be introduced in the third quarter, will have a cost advantage over similar vehicles imported from Europe or Japan because it will be built at a brand new, non-unionised US site.

**M**r Fritz Geri, financial controller at Spartanburg, reckons that at \$18, basic hourly pay rates at non-unionised greenfield factories such as those of BMW and Mercedes-Benz are "pretty much in the same range" as in Germany. The difference however, is the big social security contributions which almost double the cost of a worker in the German motor industry.

US motorists' apparently insatiable appetite for sports

utilities is an additional reason for such a vehicle to be Spartanburg's next model. The "light truck" segment, which includes sports utilities and pick-ups, remains the most buoyant sector of the car market - and BMW has no equivalent model to the M-Class.

The company has always argued it had no need to develop a competitor, as sports utilities were the preserve of Land Rover - the off-road brand acquired as part of Rover in 1994.

However, even with Land Rover's launch of the Freelander - a slightly less rugged off-roader aimed at urban drivers, and scheduled to go on sale around the end of 1997 - there may still be a gap in the BMW group model line-up. And although producing Land Rovers in the UK is cheaper than building BMWs in high-cost

plants, the gap is likely to remain.

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perhaps in the pipeline, Spartanburg's role in BMW looks set to grow.

**TELECOM ITALIA SpA**

Registered Office in Turin  
Capital Stock L. 820,071,437,000, fully paid-in  
Entered under No. 131/77 in the Ordinary Register of the Company  
Tax ID. No. 000000000013

**NOTICE OF STOCKHOLDERS' MEETING**  
The holders of ordinary shares are invited to an Ordinary and Extraordinary Meeting at Sala 500, Lingotto Convention Hall, 280 Via Nizza, Turin, at 2:00 PM on March 26, 1997 on the first call, or at the same time and place on March 27, 1997 on the second call, if required, to deliberate and vote on the following:

**AGENDA**

**Ordinary Meeting**  
Appointment of three directors (resolution pursuant to Article 2364, Section 2, of the Civil Code)

**Extraordinary Meeting**

- Authorization to utilize the reserve for inflation adjustments under Law No. 72/1983 to pay the corporate net worth tax for the 1996 fiscal year.
- Motion to amend Article 4 of the Articles of Association (corporate purpose), effective as of July 15, 1997.
- Inclusion, effective as of July 15, 1997, of a new Article dealing with the special powers referred to in Law No. 474 of July 30, 1994, in accordance with the contents and scope set forth in the Decree issued by the Ministry of the Treasury pursuant to Article 2, Section 1 bis of the abovementioned Law No. 474.
- Pertinent and related resolutions.

Only stockholders who have deposited their share certificates at least five days prior to the date of the Meeting at the corporate offices at 23 Via Bettina, Turin (in lieu of the Company's registered Office at 15 Via San Dalmazzo, which is temporarily closed for renovation) or at the Roma Corporate Headquarters, 169 Via Flaminia, or at any of the usual authorized banks may attend the Meeting.

Outside Italy, shares may be deposited at the following branches of authorized banks:

- Banca Commerciale Italiana S.p.A. - 42/46, Gresham Street - London EC2V 7LA
- Credito Italiano S.p.A. - 17, Moorgate - London EC2R 6AR
- Banca di Roma S.p.A. - 87, Gresham Street - London EC2V 7HQ
- Banca Commerciale Italiana S.p.A. - One William Street - New York, N.Y. 10004
- Credito Italiano S.p.A. - 375, Park Avenue - New York, N.Y. 10152
- Banca di Roma S.p.A. - 34, East 51st Street - New York, N.Y. 10022
- Morgan Guaranty Trust Company of New York - 60, Wall Street - New York, N.Y. 10280
- Banca Nazionale del Lavoro S.p.A. - 26, Avenue des Champs Elysées - 75008 Paris
- Istituto Bancario San Paolo di Torino S.p.A. - 55, Eschersheimer Landstrasse - D 60322 Frankfurt am Main
- Lavoro Bank A.G. - 21, Täcker - 8001 Zurich
- Banca Nazionale del Lavoro S.p.A. - 40, Florida - 1005 Buenos Aires

Umberto Silvestri  
Chairman of the  
Board of Directors

The Notice of the Ordinary and Extraordinary Meeting has been published in the Official Gazette of the Italian Republic, Issue No. 58, Part II of March 11, 1997.

This Notice is also available at the following Internet address: <http://www.telecomitalia.it>

**Swire Pacific**

"The Swire Pacific Group is in a strong position and the outlook for the Group as a whole is good."

P D A Sutich  
Chairman, Swire Pacific Limited  
Hong Kong, 14th March 1997

**HIGHLIGHTS**

Profit attributable to shareholders	US\$981M	+19%
Investment property portfolio	US\$11,595M	+41%
Net assets per share	US\$8.15	+41%
Earnings per share	US\$61.9	+19%
Dividends per share	US\$22.7	+11%

Notes:  
1. Amounts per share refer to 'A' shares. Entitlements of 'B' shareholders are in proportion 1 to 5 compared with those of 'A' shareholders.  
2. All the above figures have been translated from Hong Kong dollars into United States dollars at an exchange rate of US\$1 = HK\$7.80.  
3. Dividends are declared in Hong Kong dollars.



## COMPANIES AND FINANCE: UK

# Election delays key merger decisions

By Rose Tieman

Key decisions that will shape the future of the UK's brewing, ferry and airline industries are expected to be delayed until after the General Election on May 1.

Six reports from the UK Monopolies and Mergers Commission are expected to be delivered to ministers between now and polling day. They include a study of the proposed takeover of brewer Carlsberg-Tetley by Bass, and of the mooted merger of cross-Channel ferries operated by Stena and P&O.

Although DTI officials insist business will continue "as normal" in the run-up to the election, it is expected that any successor to Mr Ian Lang, trade and industry secretary, would want to review unpublished merger decisions.

Officials at the European Commission also indicated yesterday it was extremely

unlikely that the Commission would rule on the controversial planned link-up between British Airways and American Airlines. "You won't hear from us before May 1," said one. A decision had been expected within weeks.

The spate of competition reports pending between now and polling day is highly unusual.

The MMC is due to deliver its next report, into the planned takeover by Bass of brewer Carlsberg-Tetley, on Monday.

Under UK competition rules, if the MMC concludes a merger will not be against the public interest, the Secretary of State must approve it. The announcement will normally come four to six weeks later once commercially sensitive information has been excised from the report.

But if the MMC expresses concerns, the Secretary of state has powers to clear the

deal, block it, or impose onerous conditions on the parties.

Any such decision taken between now and polling day is likely to be open to review by his successor because of the delay ahead of publication.

An MMC inquiry into the price control regime of Northern Ireland Electricity is scheduled for delivery to the Northern Ireland Office by March 28.

The report into the proposed P&O-Stena merger is due by April 4.

A report into the price-control regime for British Gas TransCo should reach Mr Lang on April 13, to be followed by a study of the proposed merger of two leading suppliers of bulk chocolate in the UK, Klaus Jacobs Holdings and Scaia.

Lorho, the UK conglomerate, warned on Monday that a combination of strong sterling, weak platinum prices and a disappointing performance in Africa, was likely to reduce profits by a

A 'bigger hit' could be taken in the second half, chief executive warns  
**Currency loss curbs Wolseley rise**

By Andrew Taylor,  
Construction Correspondent

Wolseley, the world's largest distributor of heating and plumbing equipment, yesterday became the latest in a string of companies to warn that sterling's rise was denting profits.

The company, which announced a 12 per cent rise in pre-tax profits to £124.3m (£111m) for the six months to the end of January, reported a \$4.2m reverse on currency translation.

Mr John Young, chief executive, warned that there could be an even bigger hit on foreign exchange in the second half. The shares dipped 1½p to 485p.

Wolseley generated 45 per cent of trading profits of £124.8m (£113.6m) in the US. It also has large interests in France and Austria.

Lorho, the UK conglomerate, warned on Monday that a combination of strong sterling, weak platinum prices and a disappointing performance in Africa, was likely to reduce profits by a



Malcolm Watson

John Young: expects continental markets to remain difficult

third in the first half.

ICI and British Steel have also warned that the pound's rise against both the dollar and continental European currencies, particularly the D-Mark, would damage profits. Mr Young said it was

difficult to forecast second half currency losses since sterling was entering a volatile period in the run-up to the general election.

The pound has fallen 3 per cent in the last fortnight against a trade weighted bas-

ket of currencies, but remains 14 per cent stronger than last August.

Wolseley increased US profits in the first half by almost 22 per cent to £56.8m (£46.4m), and by 16 per cent after stripping out the effect

of acquisitions and currency losses.

European profits, including the UK, dipped 3.3 per cent to £47.6m (£49.2m), but rose 1.6 per cent on a like-for-like basis. Manufacturing profits rose 15 per cent to £20.6m.

"The UK housing market remains fragile and is unlikely to deliver much benefit to our UK distribution activities until later this year," said Mr Young. "We have yet to see a consistent pattern of improvement across all regions of the UK."

"Continental European markets are also expected to remain very difficult as governments continue to cut back on public spending to satisfy the Maastricht criteria for European Monetary Union."

In the US, housing had slowed and a "note of caution" must once again be sounded as to the effect of any interest rate rises on business and consumer confidence," he said.

Earnings per share rose 9 per cent to 14.63p (13.42p).

ISSUE OF £2,500,000,000

## 7 1/4% TREASURY STOCK 2007

INTEREST PAYABLE HALF-YEARLY ON 7 JUNE AND 7 DECEMBER  
FOR AUCTION ON A BID PRICE BASIS ON 26 MARCH 1997

PAYABLE IN FULL WITH APPLICATION

With a competitive bid  
With a non-competitive bidPrice bid plus accrued interest  
£103 per £100 nominal of Stock

This Stock will, on issue, be an investment falling within Part II of the First Schedule to the Trustee Investments Act 1961. Application has been made to the London Stock Exchange for the Stock to be admitted to the Official List on 27 March 1997.

1. THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND invite bids for the above Stock.

2. The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

3. The Stock will be repaid at par on 7 December 2007.

4. Stock issued under this prospectus will rank in all respects pari passu, and will be immediately fungible with the existing Stock and will be amalgamated with the existing Stock in the Central Gilt Office (CGO) on issue and on registration. Consequently, the price payable for the Stock will include an amount equal to accrued interest from 29 January 1997, the original issue date of the Stock, until settlement on 27 March 1997 at a rate of £1.13219 per £100 nominal of Stock.

5. The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfast, and will be transferable in multiples of one penny, by instrument in writing, in accordance with the Stock Transfer Act 1963. Stock registered at the Bank of England held for the account of members of the CGO Service will also be transferable in multiples of one penny, by exempt transfer in accordance with the Stock Transfer Act 1982 and the relevant subordinate legislation. Under current legislation transfers will be free of stamp duty.

6. Interest is payable half-yearly on 7 June and 7 December. Interest warrants will be sent by post. This further issue of the Stock will rank for the first interest payment of £2.5623 per £100 nominal of Stock due on 7 June 1997.

7. Pursuant to a direction of Her Majesty's Treasury under Section 50 of the Income and Corporation Taxes Act 1988, interest on the Stock will be paid without deduction for or on account of United Kingdom income tax. However, the interest has a United Kingdom source and therefore may in certain circumstances be chargeable to United Kingdom tax by direct assessment.

8. The Stock may be held on the National Savings Stock Register.

9. The Stock will be exempt from all United Kingdom taxation, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are not ordinarily resident in the United Kingdom. For the purposes of this paragraph, persons are not ordinarily resident in the United Kingdom if they are regarded as not ordinarily resident for the purposes of United Kingdom income tax.

10. The exemption set out in paragraph 9 is subject to the following:

(i) The exemption will not apply so as to exclude the Stock from any computation for taxation purposes of any income, profits or gains derived from any trade or business carried on in the United Kingdom.

(ii) The exemption is subject to the provisions of any law, present or future, of the United Kingdom directed to preventing avoidance of taxation by persons resident or ordinarily resident in the United Kingdom. In particular, no amount in respect of the Stock will be exempt from income tax where, under any such provision, it fails to be treated for the purpose of the Income Tax Act as income of any person resident or ordinarily resident in the United Kingdom.

(iii) The exemption will not entitle a person to claim any repayment of tax unless the claim is made within the time limit provided for under applicable legislation. In general, such a claim will be within the time limit if it is made within four years from the 31 January following the year of assessment to which it relates.

11. It is intended that, if an official facility for the stripping of gilt-edged securities is introduced, the Stock will be stripable subject to the terms of that facility. The starting date for an official strip facility will be announced in due course.

12. Further details of the tax treatment of securities resulting from the stripping of stock of this issue will be determined at or prior to the commencement of an official strip facility. Accordingly, the availability and terms of the exemptions in paragraphs 9 and 10 above in relation to such stripped securities are subject to modification.

Method of Application

13. Bids may be made on either a competitive or a non-competitive basis, as set out below, and must be submitted on the application form published with the prospectus. Each application form must comprise either one competitive bid or one non-competitive bid. Gilt-edged market makers may bid by telephone to the Bank of England not later than 10.30 am on Wednesday, 26 March 1997.

14. Applications forms must be sent to the Bank of England, New Issues, PO Box 444, Gloucester, GL1 1NP to arrive not later than 10.30 AM ON WEDNESDAY, 26 MARCH 1997; or lodged by hand at the Central Gilt & Moneymarkets Office, Bank of England, Threadneedle Street, London, EC2R 8AH not later than 10.30 AM ON WEDNESDAY, 26 MARCH 1997; or lodged by hand at any of the Branches or Agencies of the Bank of England at 10.30 am on Thursday, 27 March 1997.

15. The Bank of England reserves the right to require evidence of the identity of any applicant for Stock or of any person for whom an applicant is acting as agent. Failure to provide satisfactory evidence of identity may result in delays in receipt of certificates. In addition to, if for whatever reason, such evidence of identity is not provided as soon as is reasonably practicable (in the Bank of England's determination) and in any event within 21 days after the auction, the Bank of England may reject the application or cancel the sale of any Stock, and take any other action it may think fit.

16. Cancellation of a sale of Stock, for any reason will not affect the non-competitive sale price or any other sale of Stock.

17. COMPETITIVE BIDS

(i) Each competitive bid must be for one amount and at one price, excluding accrued interest, expressed as a multiple of 1/32nd of £1 and must be for a minimum of £500,000 nominal of Stock and for a multiple of Stock as follows:

Amount of Stock applied for	Multiple
£500,000-£1,000,000	£100,000
£1,000,000 or greater	£1,000,000

(ii) Unless the applicant is a member of the CGO Service, PAYMENT IN FULL AT THE PRICE BID PLUS ACCRUED INTEREST AT THE RATE OF £1.13219 PER £100 NOMINAL OF STOCK must be made by a CHAPS payment.

Each CHAPS payment must be sent to the Sterling Banking Office, Bank of England (Sort Code 10-00-00) for the credit of "New Issues" (Account number 38360009) quoting the reference "7QTY2007" to arrive not later than 1.30 pm on Thursday, 27 March 1997. CHAPS payments must be debited to an account in the name of the applicant (or an account in the joint names of the applicant and/or another person or persons) held with a bank or building society in the United Kingdom.

(iii) The Bank of England reserves the right to reject any competitive bid or part of any competitive bid. Competitive bids will be ranked in descending order of price and Stock will be sold to applicants whose competitive bids are at or above the lowest price at which the Bank of England decides that any competitive bid should be accepted (the lowest accepted price).

APPLICANTS WHOSE COMPETITIVE BIDS ARE ACCEPTED WILL PURCHASE STOCK AT THE PRICES WHICH THEY BID (PLUS ACCRUED INTEREST); competitive bids which are accepted and which are made at prices above the lowest accepted price will be satisfied in full; competitive bids which are accepted and which are made at the lowest accepted price may be satisfied in full or in part only.

18. NON-COMPETITIVE BIDS

(i) A non-competitive bid, other than one made by a gilt-edged market maker, must be for not less than £1,000 nominal and not more than £500,000 nominal of Stock, and must be for a multiple of £1.000 nominal of Stock.

(ii) Only one non-competitive bid may be submitted for the benefit of any one person, and each non-competitive application form may comprise only one non-competitive bid. Multiple applications or suspected multiple applications are liable to be rejected.

(iii) Unless the applicant is a member of the CGO Service, a separate cheque representing PAYMENT AT THE RATE OF £103 FOR EVERY £100 NOMINAL OF STOCK APPLIED FOR must accompany each non-competitive bid; cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

(iv) The Bank of England reserves the right to refuse any bid to reject any non-competitive bid. Non-competitive bids which are accepted will be accepted in full at £1.13219 per £100 nominal of Stock. The non-competitive sale price plus accrued interest at the rate of £1.13219 per £100 nominal of Stock.

(v) The non-competitive sale price, plus accrued interest, is greater than £103 per £100 nominal of Stock, applicants whose non-competitive bids are accepted may be required to make a further payment equal to the non-competitive sale price, plus accrued interest, less £103 per £100 nominal of Stock allocated to them. An applicant from whom a further payment is required will be notified by letter by the Bank of England of the amount of Stock allocated to him and of the further payment due, but such notification will confer no right on the applicant to transfer the amount of Stock so allocated. The despatch of certificates to applicants from whom a further payment is required will be delayed until such further payment has been made.

(vi) Each gilt-edged market maker may bid non-competitively for up to 0.5% of the Stock on offer.

19. The Bank of England may sell less than the full amount of the Stock on offer at the auction.

20. The Stock will be issued in registered form. Except in the case of Stock held for the account of members of the CGO Service (for whom separate arrangements apply), registration will be in accordance with the instructions given in the application form. The Bank of England may decline to register Stock unless it has obtained such evidence as it may require of the identity of the applicant and of any holder.

21. Certificates in respect of the Stock sold (other than amounts held in the CGO Service for the account of members) and the refund of any excess amount paid, may at the discretion of the Bank of England be withheld until the applicant's cheque has been paid or CHAPS payment received and, where required, satisfactory evidence of identity has been received. In the event of such withholding, the applicant will be notified by letter by the Bank of England of the acceptance of his application and of the amount of Stock allocated to him, subject in each case to the payment of his cheque or receipt of his CHAPS payment or to the receipt of satisfactory evidence of identity as appropriate, but such notification will confer no right on the applicant to transfer the Stock so allocated. Certificates will be sent by post at the risk of the applicant.

22. No sale will be made of a less amount than £1,000 nominal of Stock. If an application is satisfied in part only, the excess amount paid will, when refunded,

be remitted by cheque despatched by post at the risk of the applicant; if an application is rejected the amount paid on application will be returned likewise. Non-payment on presentation of a cheque or non-receipt of a CHAPS payment on the due date in respect of any Stock sold may result in the sale of the Stock being cancelled. Interest at a rate equal to the London Inter-Bank Offered Rate for seven day deposits in sterling ("LIBOR") plus 1% per annum may, however, be charged on the amount payable in respect of any Stock for which payment is accepted after the due date. Such rate will be determined by the Bank of England by reference to market quotations, on the due date for such payment, for LIBOR obtained from such source or sources as the Bank of England shall consider appropriate.

23. Subject to the provisions governing membership of the CGO Service, a member of that Service may, by completing Section 3 of the application form, request that any Stock sold to him be credited direct to his account in the CGO on Thursday, 27 March 1997 by means of a member-to-member delivery from an account in the name of the Governor and Company of the Bank of England, Number 2 Account. Failure to accept such delivery by the deadline for member-to-member delivery from the name of the CGO Service on 27 March 1997 shall for the purpose of the application constitute default in due payment of the amount payable in respect of the relevant Stock.

24. Application forms and copies of this prospectus may be obtained by post from the Bank of England, New Issues, Southgate House, Southgate Street, Gloucester, GL1 1NP, at the Central Gilt & Moneymarkets Office, Bank of England, Threadneedle Street, London, EC2R 8AH or at any of the Branches or Agencies of the Bank of England; at the Bank of Ireland, Moyne Buildings, 1st Floor, 20 Callender Street, Belfast, BT1 5BN; or at any office of the London Stock Exchange.

25. The taxation position of the Stock, under current legislation, is broadly as follows:

(i) The Stock will be specified as a gilt-edged security for the purposes of Schedule 9 to the Taxation of Chargeable Gains Act 1992. Accordingly, a disposal of the Stock will not give rise to a chargeable gain or allowable loss for the purposes of capital gains tax.

(ii) Gilt-edged securities which are not strips are not "relevant discounted securities" for the purposes of Schedule 13 to the Finance Act 1996. Thus, for a holder of the Stock who is neither trading in the Stock nor in the charge to corporation tax in respect of it, United Kingdom income tax arising in relation to holdings of the Stock will generally be limited to income tax on interest received or, in certain circumstances, accrued.

(iii) For a holder within the charge to corporation tax, a holding of the Stock will generally be limited to income tax on interest received or, in certain circumstances, accrued.

Government Statement

Attention is drawn to the statement issued by Her Majesty's Treasury on 29 May 1985 which explained that, in the interest of the orderly conduct of fiscal policy, new issues of stocks and bonds will be made available to the public through agents or agents undertake to disclose tax charges decided on but not yet announced, even when they may specifically affect the terms on which, or the conditions under which, this Stock is issued or sold by or on behalf of the Government or the Bank; that no responsibility can therefore be accepted for any omission to make such disclosure; and that such omission shall neither render any transaction liable to be set aside nor give rise to any claim for compensation.

## COMMODITIES AND AGRICULTURE

**LME to report stocks daily**

By Clay Harris

The London Metal Exchange will introduce daily reporting of stocks held in its 400 warehouses from April 7.

The change from twice-weekly reporting, initially for a six-month period, is part of the LME's implementation of changes proposed by a Securities and Investments Board review in the wake of the Sumitomo copper affair.

Mr David King, LME chief executive, said yesterday that daily reporting was a move towards transparency

that should "take the guesswork out of stocks", but apparent volatility might sometimes increase with more frequent information.

The change was approved by the LME board on Monday. An extraordinary general meeting of members on the same day gave the go-ahead to a shake-up of the governing board's structure.

Additional changes are expected in coming months.

"We regard this as an evolutionary step rather than a revolutionary step," Mr King said. It had been "implemented after consultation

with LME's key stakeholders - its members, users and the regulatory authorities".

He added that the LME's trading volumes were 14 per cent up on the comparable period for last year "so, clearly, LME's users have maintained their confidence in our market".

The board has been expanded from 16 to 18 by increasing the number of invited outside members from four to six.

The amended constitution also says that two of the six must have "substantial experience of the metals trade or

business" and four must have "no current connection". The board had not decided yet whether to seek to fill the vacancies by word of mouth or by using a head-hunter. Directors serve one year terms, with a 12-year limit.

Outside members would be paid the "current prevailing rates for non-executives in the City," Mr King said. Monday's meeting removed previous limits on fees for non-executives.

Also on the board are eight directors representing "ring" members, the companies taking part in the

exchange's daily "open outcry" trading, three non-ring directors and Mr King.

Outside directors will now be chosen by all directors, rather than just those representing ring members.

As part of its implementation of points raised in the review, LME has increased its annual budget to about £10m (\$15.87m), a 25 per cent rise.

Some of the new resources will go towards increasing staffing at the exchange, from 40 to about 50, with the main emphasis on strengthening the compliance department.

**Surge in platinum comes to an end**

## MARKETS REPORT

By Philip Coggan, Markets Editor

Sharp falls in palladium and platinum yesterday seemed to represent a sell-off after the speculative surge that has lifted prices in recent weeks.

The strong run of the two metals has owed much to stories about Russia, which is the world's biggest supplier of palladium. It has yet to sign a contract with Japan, the biggest user of the metal. Meanwhile, there were threats of strikes at the Norilsk combine, which produces much of Russia's platinum.

There were rumours yesterday that Russia might be about to re-open negotiations with Japan.

One dealer was reported as saying that "a sharp movement will be a forewarning of an announcement that talks or shipments have started".

However, Mr Andy Smith, metals analyst at Union Bank of Switzerland said that "speculative buying has just been reversed. There was a strong derivatives element to the decline." Spot palladium dipped \$9 to \$142 an ounce while April platinum on Nymex fell \$10 to \$374.50 an ounce, after recently touching \$160 and \$400 respectively.

Gold also declined, after a late dip on Monday, in London it was fixed at \$346.30 an ounce from \$349.35 on the previous day.

## LME PLATINUM STOCKS (No of Thursday's close) tonnes

	Aluminium	Aluminum alloy	Copper	Lead	Nickel	Zinc	Tin
Cash	3 mths						
Close	1,612-13	1,647-48					
Previous	1,637.5-38.5	1,672-73					
High/low	1,686/1,638						
AM Official	1,609-10	1,643-45.5					
Kerb close		1,640-41					
Open Int.	274,118						
Total daily turnover	85,288						

## LME LEAD (No of tonnes)

	Close	Open	High	Low	Vol	Int
Close	708-9	701-2				
Previous	708-9	704-5				
High/low	709/706					
AM Official	704-705	695-66				
Kerb close	707-08					
Open Int.	40,462					
Total daily turnover	9,468					

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE (Prices from Amalgamated Metal Trading)

## ■ ALUMINUM, 99.5% PURITY (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	1,621-13	1,647-48						
Previous	1,637.5-38.5	1,672-73						
High/low	1,686/1,638							
AM Official	1,609-10	1,643-45.5						
Kerb close		1,640-41						
Open Int.	274,118							
Total daily turnover	85,288							

■ ALUMINUM ALLOY (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	1,621-13	1,647-48						
Previous	1,637.5-38.5	1,672-73						
High/low	1,686/1,638							
AM Official	1,609-10	1,643-45.5						
Kerb close		1,640-41						
Open Int.	274,118							
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■ LEAD (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	708-9	701-2						
Previous	708-9	704-5						
High/low	709/706							
AM Official	704-705	695-66						
Kerb close		707-08						
Open Int.	40,462							
Total daily turnover	9,468							

■ NICKEL (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	708-9	701-2						
Previous	708-9	704-5						
High/low	709/706							
AM Official	704-705	695-66						
Kerb close		707-08						
Open Int.	40,462							
Total daily turnover	9,468							

■ TIN (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	708-9	701-2						
Previous	708-9	704-5						
High/low	709/706							
AM Official	704-705	695-66						
Kerb close		707-08						
Open Int.	40,462							
Total daily turnover	9,468							

■ ZINC, special high grade (No of tonnes)

	Cash	3 mths	6 mths	1 year	2 years	3 years	4 years	5 years
Close	1,269-70	1,292-93						
Previous	1,275.5-75.75	1,296-97						

## CURRENCIES AND MONEY

## D-Mark strengthens on Emu fears

## MARKETS REPORT

By Enrico Tezzano

Renewed fears of a delay to European monetary union led to further strengthening of the D-Mark yesterday. Its rise was triggered by reports that Germany's budget deficit would fail to meet the Euro convergence criteria.

The dollar fell 1.3 pence to close in London at DM1.678, just above its three-week low of DM1.673. It suffered on reports that Mr Klaus-Dieter Kuchbacher, a Bundesbank council member, had expressed doubts that Germany would manage to keep its budget deficit within the criteria set down by the Maastricht treaty and that a delay to Euro was the only option. Prospects of an economic recovery in Germany also led to a sharp sell-off in bonds, steepening the yield curve, which in turn exacerbated the dollar's decline against the German

currency. The steepening of the German yield curve "neutralised the effects of the expected US interest rate hike," said Mr Klaus Baader, senior currency strategist at Deutsche Morgan Grenfell. He added that the dollar would find it difficult to recover against the D-Mark under such conditions.

The Federal Reserve is expected to raise US interest rates after its Open Market committee meeting next week, but analysts say the market seems to have factored in the possible move.

Sterling, which plunged on trading day after day on Monday, stayed weak. The pound fell 1.6 pence against the D-Mark to DM2.667 but recovered slightly against the dollar, closing at \$1.589.

**■ Pound in New York**

Mar 18      Latest      Prev. close

£ spot    1.5895    1.5885

1 min    1.5887    1.5887

3 min    1.5870    1.5871

1 hr    1.5865    1.5864

A poll showing that the Labour party extended its lead against the ruling Conservatives unnerved investors, but strategists doubt that a Labour win would seriously damage sterling.

Emu jitters hit the lira against the D-Mark. It closed down L3 at L1.008, although reports of intervention by the Bank of Italy helped the currency to rise above a four-month low of L1.00725 bit in earlier trading. The Bank of Spain was seen buying pesetas while the Swedish krona, which plunged last week, fell again. It closed at SKr1.453 after hitting a 12-month low of 1.4602.

**■ Uncertainty over Emu helped the Swiss franc, which is seen as a safe haven from the process.**

Some analysts also said the currency may be benefiting from investors seeking to get out of US assets due to concerns over a possible Fed rate rise. The Swiss franc

## Sterling

Against the D-Mark (DM per £)

2.680

2.700

2.720

2.740

2.760

2.780

2.800

2.820

2.840

2.860

2.880

2.900

2.920

2.940

2.960

2.980

2.000

2.020

2.040

2.060

2.080

2.100

2.120

2.140

2.160

2.180

2.200

2.220

2.240

2.260

2.280

2.300

2.320

2.340

2.360

2.380

2.400

2.420

2.440

2.460

2.480

2.500

2.520

2.540

2.560

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2.600

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2.640

2.660

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2.700

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2.760

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2.320

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**(SIB RECOGNISED)**

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## LONDON STOCK EXCHANGE

## No real respite for beleaguered UK stocks

## MARKETS REPORT

By Steve Thompson,  
UK Stock Market Editor

It was more of the same for London's equity market yesterday with unease about US interest rates and the political uncertainty in the UK spreading to all sections of the market.

While the FTSE 100 leaders bore the brunt of the downside pressure on Monday, when May 1 was set as the date for the election, it was the turn of the second-tier and smaller capitalised stocks to suffer most yesterday.

The FTSE 100 index followed Monday's 51.8 slide with a fur-

ther 16.5 fall to 4,355.1. The FTSE 250 posted a sharper 30.5 decline to 4,661.5 and the FTSE SmallCap dipped 12.8 to 2,332.4.

Marketmakers said London had come under renewed fire more or less from the opening of trading. Wall Street's late rally overnight, when it recaptured all of an 80-point slide and eventually finished 20 points higher, encouraged traders to hoist their opening quotations, only to run into unacceptably heavy flurries of selling pressure.

So, with the marketmakers cutting and running, share prices began to wilt, driving the various indices down with them.

At its worst, over lunchtime,

Footsie was down 33.2 and looking exceedingly vulnerable, only to stabilise and rally afterwards. The FTSE 250 closed only 2.7 off the day's low while the SmallCap's closing level was the worth of the session.

There was evidence of a couple of small-sized programme trades, executed during the morning, but these were said to have had only a minor impact on the market's direction. At 6pm, turnover amounted to 836.7m shares, split almost 50-50 between Footsie and other stocks.

Dealers said the market's most pressing concerns were about the potential for a rate rise after next Tuesday's meeting of the Federal

Reserve's open market committee. The odds slightly favour a 25 basis point increase, although many insist that US equity and bond markets have mostly factored in such a move.

Regarding the election, some observers said London might have to contend with a couple of weeks of turbulence but that could provide a good buying opportunity. "Once the fund managers come to terms with the probability of a Labour government we should see a turnaround in the market," the FTSE 100 index wasn't even in existence when the last Labour government was in power."

Others disagreed. Mr Richard

Jeffrey, group economist and UK equity strategist at Charhouse Tilney, the stockbroker, warned: "I expect the market to come off 5 per cent, or even more, between now and the election."

He pointed out that the yield on the US long bond is on the threshold of 7 per cent and would put pressure on UK gilts which are currently around 7.8 per cent "and rising", he said.

Wall Street gave little comfort to European markets yesterday, with the Dow Jones Industrial Average sliding more than 20 points not long after the opening. A stronger than expected rise in February housing starts was said to have prompted the fall.

## BT woos fund managers

By Peter John  
and Lisa Mardon

BT was heavily traded as it followed the dictums of one of its most successful slogans and started to "talk the talk".

The telecoms company has been busy preparing the buy to accompany its proposed \$20bn acquisition of MCI of the US. It kicked off its UK roadshow in London on Monday and moved up north for a presentation in Scotland today.

It has already charmed US investors and the essence of the presentation appears to be two-pronged.

First, strong confidence that regulatory approval in the UK and US will not be a problem. Second, the deal will be earnings-dilutive in the first year, but from then on double-earnings growth will be a feature of results statements.

Coincident with these good reports, two big blocks of shares totalling almost 22m, were traded at 444.4p, possibly as a result of US buying.

The shares shrugged off concerns about a possible windfall tax by an incoming Labour government and ended the day up 6 at 429p. Final turnover was 45m shares, one of the heaviest daily volumes on record.

British Steel may have topped the list of blue chip

performers, but the phrase "dead cat bounce" was on some analysts lips.

The shares rose 4.1p to 158.4p on talk, later confirmed, that Krupp of Germany planned to launch a takeover bid for rival Thyssen.

The immediate view in the city was that a merger would cut surplus Western European capacity by about 2 per cent and thus provide relief to hard-pressed industry margins.

But, while Usinor Saclier - the European leader on most valuations - jumped 4.4 per cent, BS only gained 2.8 per cent, and that gain follows some heavy selling last week.

The company has been seeing analysts and telling them that because of the strength of sterling it is being forced to cut its prices to compete.

The range of analysts' forecasts has come right down. SBC Warburg now stands at £150m for the year to March 1998 - the bottom of a broad range - and down from the previous analysis' consensus estimate of £360m.

Mr Mustapha Oumar of Collins Stewart, who is on £175m for the coming year, said of the Krupp move: "It's a step in the right direction, but it's not going to revolutionise the steel industry."

UK banks ran into profit-taking following the sector's 12.5 per cent outperformance against the FTSE All-Share index during the past six months.

The composite insurance sector, which has been sustained by bouts of takeover

speculation in recent months, finally succumbed to the overall market pressures yesterday.

Commercial Union, one of the favourites to attract merger or bid activity, was aggressively sold, eventually closing 15 lower at 621.4p, with a good turnover of 3.2m shares.

General Accident, meanwhile, was badly hit by news that it may lose one of its more lucrative US franchises in New Jersey. Persistent selling drove the shares down 17p to 622p on turnover of 1.3m shares. Royal Sun Alliance slipped 3.1p to 461.4p, with some dealers taking the view that the keen selling since the preliminary results had been overdone.

NatWest, still suffering from big derivatives losses, dropped 15 to 711.4p, the lowest level in more than two months.

A surprise profits warning from the life insurance group adversely affected Waterford Foods, the AIM-listed stock, which fell 25 to 70 after

announcing that 1996 profits would be below market expectations due to a severe imbalance between raw materials prices and market returns in the year.

EMI Group softened 15 to 211.6p and WH Smith eased 19p to 439.4p after a press report that a price war had erupted in the music market as retailers responded to aggressive price-cutting promotions by Texaco and Saturn, the supermarket chain for CD albums.

Kingsfisher weakened 9p to 674.4p ahead of its results tomorrow while there was said to be a substantial seller of MFI Furniture, which fell 7 to 145.4p.

Limeight, the manufacturer and retailer of fitted household goods, suffered a further 35 to 167.4p - a two-day slide of 27 per cent - after a statement that trading in the first 12 weeks of the current financial year had been disappointing and total group sales were 11 per cent less than the same period last year.

Watkins fell 28p to 407.4p after the printing company's annual results disappointed investors.

Hearley Oil & Gas listed 3 to 318.4p. It sold its commercial reserves nearly depleted last year due to successful discoveries.

The company also announced a £200m credit facility to finance growth as well as acquisitions.

Publisher Sterling Kinsley tumbled 51 to 239p after the company warned that profits would fall short of last year's level. Durling said tough conditions in the US retail book market, currency movements and increased investment in its direct selling business would profit.

It also restated its profits for the year to end-June 1996 to £12.9m from £17.4m to

reflect a change in the way it accounts for multimedia development costs.

KCI fell 15 to 716.4p as the stock slipped below a chart support level in the wake of a recent downgrade.

Charter jumped 15p to 257.4p on relief from the engineering group's results. Also, the group highlighted its focus on boosting shareholder value.

Charter's underlying profit from continuing businesses rose 2.3 per cent to £22.7m.

Brantford Assurance peaked up 12 to 671p as the life insurance group promised to speed up the review and settlement of cases of pension mis-selling and reported a jump in profits for 1996.

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Charter's underlying profit from continuing businesses rose 2.3 per cent to £22.7m.

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Watkins fell 28p to 407.4p after the printing company's annual results disappointed investors.

Hearley Oil & Gas listed 3 to 318.4p. It sold its commercial reserves nearly depleted last year due to successful discoveries.

The company also announced a £200m credit facility to finance growth as well as acquisitions.

Publisher Sterling Kinsley tumbled 51 to 239p after the company warned that profits would fall short of last year's level. Durling said tough conditions in the US retail book market, currency movements and increased investment in its direct selling business would profit.

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حکایات عاصل

LONDON SHARE SERVICE

## **NEW YORK STOCK EXCHANGE PRICES**

*4 pm close March 1*

# BE OUR GUEST.

**ÇIRAGAN PALACE HOTEL**  
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Kempinski İstanbul

When you stay with us  
in **ISTANBUL**  
stay in touch.

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FINANCIAL TIMES

## **WORLD STOCK MARKETS**

مکاتب، لام

**Highs & Lows shown on a 52 week basis**

**Rockwell's advanced  
technology is helping railroads  
improve performance and  
promote safety.**



<http://www.rockwell.com>

#### **US INDICES**

US INDICES										
Bow Jones	Mar 17	Mar 14	Mar 13	1986/87 High	Low	Since compilation	High	Low		
Industrial	8855.46	8935.46	8878.88	7095.16	5023.94	7085.18	41.22			
	(11/3/87)	(10/1/88)	(11/3/87)							
Treasury Bonds	102.80	102.75	102.83	106.08	100.88	102.77	54.99			
	(14/2/85)	(15/7/86)	(18/10/85)							
Transport	2448.63	2435.37	2423.97	2481.88	1882.71	2481.88	13.23			
	(10/3/87)	(18/1/88)	(10/3/87)							
Bills	224.71	224.22	221.91	248.85	204.85	254.85	16.53			
	(22/1/87)	(30/7/88)	(1/8/88)							
U.S. Ind. Day's high	7004.20†	(8896.27)	Low	8820.28†	6851.18†	(Theoretical)				
Day's high	6888.45†	(8888.63)	Low	6854.27†	(8878.51)	(Actual)†				
Standard & Poor's Composite	795.71	793.17	789.58	818.29	598.48	816.23	4.40			
	(18/2/87)	(10/1/88)	(1/8/87)							
Utilities	930.25	928.33	921.84	950.08	702.07	950.08	3.32			
	(18/2/87)	(15/7/88)	(18/2/87)							
Resale	91.94	92.15	91.92	97.25	58.67	97.25	7.13			
	(10/3/87)	(10/1/88)	(10/3/87)							
S&P Comp.	4183.37	4177.70	415.87	427.78	321.41	427.78	4.64			
	(10/3/87)	(10/1/88)	(10/3/87)	(25/4/82)						
Index Comp.	588.24	600.47	588.02	617.81	524.20	617.81	524.20			
	(22/5/86)	(18/7/88)	(22/5/86)	(18/7/88)						
NASDAQ Comp.	1279.43	1252.97	1233.28	1388.06	958.57	1388.06	54.87			
	(22/1/87)	(15/1/88)	(22/1/87)	(3/10/74)						
RATIOS										
	Mar 14	Mar 7	Feb 28	Year ago						
Bow Jones Ind. Div. Yield	1.95	1.93	1.96	2.15						
	Mar 12	Mar 5	Feb 26	Year ago						
S & P Ind. Div. yield	1.74	1.77	1.73	1.85						
S & P Ind. P/E ratio	22.81	22.55	22.69	21.01						
NEW YORK ACTIVE STOCKS										
	TRADING ACTIVITY									
Tuesday	Stocks listed	Clos.	Change							
	bated price or day									
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## LONDON STOCK EXCHANGE

## No real respite for beleaguered UK stocks

## MARKETS REPORT

By Steve Thompson,  
UK Stock Market Editor

It was more of the same for London's equity market yesterday with unease about US interest rates and the political uncertainty in the UK spreading to all sections of the market.

While the FTSE 100 leaders bore the brunt of the downside pressure on Monday, when May 1 was set as the date for the election, it was the turn of the second-tier and smaller capitalised stocks to suffer most yesterday.

The FTSE 100 index followed Monday's 51.8 slide with a fur-

ther 16.5 fall to 4,355.1. The FTSE 250 posted a sharper 30.5 decline to 4,661.5 and the FTSE SmallCap dipped 12.8 to 2,332.4.

Marketmakers said London had come under renewed fire more or less from the opening of trading. Wall Street's late rally overnight, when it recaptured all of an 80-point slide and eventually finished 20 points higher, encouraged traders to hoist their opening quotations, only to run into unacceptably heavy flurries of selling pressure.

So, with the marketmakers cutting and running, share prices began to wilt, driving the various indices down with them.

At its worst, over lunchtime,

Footsie was down 33.2 and looking exceedingly vulnerable, only to stabilise and rally afterwards. The FTSE 250 closed only 2.7 off the day's low while the SmallCap's closing level was the worth of the session.

There was evidence of a couple of small-sized programme trades, executed during the morning, but these were said to have had only a minor impact on the market's direction. At 6pm, turnover amounted to 836.7m shares, split almost 50-50 between Footsie and other stocks.

Dealers said the market's most pressing concerns were about the potential for a rate rise after next Tuesday's meeting of the Federal

Reserve's open market committee. The odds slightly favour a 25 basis point increase, although many insist that US equity and bond markets have mostly factored in such a move.

Regarding the election, some observers said London might have to contend with a couple of weeks of turbulence but that could provide a good buying opportunity. "Once the fund managers come to terms with the probability of a Labour government we should see a turnaround in the market," the FTSE 100 index wasn't even in existence when the last Labour government was in power."

Others disagreed. Mr Richard

Jeffrey, group economist and UK equity strategist at Charhouse Tilney, the stockbroker, warned: "I expect the market to come off 5 per cent, or even more, between now and the election."

He pointed out that the yield on the US long bond is on the threshold of 7 per cent and would put pressure on UK gilts which are currently around 7.8 per cent "and rising", he said.

Wall Street gave little comfort to European markets yesterday, with the Dow Jones Industrial Average sliding more than 20 points not long after the opening. A stronger than expected rise in February housing starts was said to have prompted the fall.

## BT woos fund managers

By Peter John  
and Lisa Mardon

BT was heavily traded as it followed the dictums of one of its most successful slogans and started to "talk the talk".

The telecoms company has been busy preparing the buy to accompany its proposed \$20bn acquisition of MCI of the US. It kicked off its UK roadshow in London on Monday and moved up north for a presentation in Scotland today.

It has already charmed US investors and the essence of the presentation appears to be two-pronged.

First, strong confidence that regulatory approval in the UK and US will not be a problem. Second, the deal will be earnings-dilutive in the first year, but from then on double-earnings growth will be a feature of results statements.

Coincident with these good reports, two big blocks of shares totalling almost 22m, were traded at 444.4p, possibly as a result of US buying.

The shares shrugged off concerns about a possible windfall tax by an incoming Labour government and ended the day up 6 at 429p. Final turnover was 43m shares, one of the heaviest daily volumes on record.

British Steel may have topped the list of blue chip

performers, but the phrase "dead cat bounce" was on some analysts lips.

The shares rose 4.1 to 158.4p on talk, later confirmed, that Krupp of Germany planned to launch a takeover bid for rival Thyssen.

The immediate view in the city was that a merger would cut surplus Western European capacity by about 2 per cent and thus provide relief to hard-pressed industry margins.

But, while Usinor Saclier - the European leader on most valuations - jumped 4.4 per cent, BS only gained 2.8 per cent, and that gain follows some heavy selling last week.

The company has been seeing analysts and telling them that because of the strength of sterling it is being forced to cut its prices to compete.

The range of analysts' forecasts has come right down. SBC Warburg now stands at £150m for the year to March 1998 - the bottom of a broad range - and down from the previous analysis' consensus estimate of £360m.

Mr Mustapha Oumar of Collins Stewart, who is on £175m for the coming year, said of the Krupp move: "It's a step in the right direction, but it's not going to revolutionise the steel industry."

UK banks ran into profit-taking following the sector's 12.5 per cent outperformance against the FTSE All-Share index during the past six months.

The composite insurance sector, which has been sustained by bouts of takeover

speculation in recent months, finally succumbed to the overall market pressures yesterday.

Commercial Union, one of the favourites to attract merger or bid activity, was aggressively sold, eventually closing 15 lower at 621.4p, with a good turnover of 3.2m shares.

General Accident, meanwhile, was badly hit by news that it may lose one of its more lucrative US franchises in New Jersey. Persistent selling drove the shares down 17.5 to 622p on turnover of 1.3m shares. Royal Sun Alliance slipped 3.1 to 461.4p, with some dealers taking the view that the keen selling since the preliminary results had been overdone.

NatWest, still suffering from big derivatives losses, dropped 15 to 711.4p, the lowest level in more than two months.

A surprise profits warning from the life insurance group adversely affected Waterford Foods, the AIM-listed stock, which fell 25 to 70 after

Standard Chartered, which has underperformed the sector by about 8 per cent during the past six months, rose 10% to 644p.

Grand Metropolitan had shed 1/2 to 480p. A note from Dresdner Kleinwort Benson, which moved the stock from a "hold" to "buy" said that its group's cash generation was far superior to that of its peers, but there had been scepticism as to whether this would be invested in a value-generating manner.

However, the broker said that it was convinced that it would be and it expected a structured buy-back to begin this year. Gains eased 6% to 481.4p ahead of its results tomorrow, with some fears of further currency down-grading.

A surprise profits warning from the life insurance group adversely affected Waterford Foods, the AIM-listed stock, which fell 25 to 70 after

announcing that 1996 profits would be below market expectations due to a severe imbalance between raw materials prices and market returns in the year.

EMI Group softened 15 to 211.6p and WH Smith eased 15% to 439.4p after a press report that a price war had erupted in the music market as retailers responded to aggressive price-cutting promotions by Texaco and Saturn, the supermarket chain for CD albums.

Kingsfisher weakened 9% to 674.4p ahead of its results tomorrow while there was said to be a substantial seller of MFI Furniture, which fell 7 to 145.4p.

Limeight, the manufacturer and retailer of fitted household goods, suffered a further 35 to 167.4p - a two-day slide of 27 per cent - after a statement that trading in the first 12 weeks of the current financial year had been disappointing and total group sales were 11 per cent less than the same period last year.

Watkins fell 28% to 407.4p after the printing company's annual results disappointed investors.

Hearley Oil & Gas listed 3 to 318.4p. It sold its commercial reserves nearly depleted last year due to successful discoveries.

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## **NYSE PRICES**

4 pm close March 18

Market	High	Low	Stock	Vol.	Pt.	%	Chg.	Open	Prev.	High	Low	Stock	Vol.	Pt.	%	Chg.	Open	Prev.	High	Low	Stock
Confined from previous page																					
20-12 18 CALIFORNIA																					
20-12 17 California	0.06	0.03	84	2104	17	17	-1	17	17	0.06	0.03	84	2104	17	17	-1	17	17	0.06	0.03	84
20-12 17 California	0.10	0.03	15	59	20	3%	-2	20	20	0.10	0.03	15	59	20	3%	-2	20	20	0.10	0.03	15
18-12 12 California	0.08	0.02	436	1379	19	19	-1	19	19	0.08	0.02	436	1379	19	19	-1	19	19	0.08	0.02	436
15-11 11 California	0.06	0.04	15	15	14	14	-1	15	15	0.06	0.04	15	15	14	14	-1	15	15	0.06	0.04	15
20-14 14 CALIFORNIA	0.17	0.05	14	144	17	17	-1	17	17	0.17	0.05	14	144	17	17	-1	17	17	0.17	0.05	14
16-15 15 CALIFORNIA	1.45	0.95	2100	15%	15%	15%	-1	15%	15%	1.45	0.95	2100	15%	15%	15%	-1	15%	15%	1.45	0.95	2100
20-14 14 CALIFORNIA	36265000	451	452	453	454	455	-1	453	454	36265000	451	452	453	454	455	-1	453	454	36265000	451	452
23-15 15 CALIFORNIA	0.68	0.17	3288	381	39	3%	-1	381	39	0.68	0.17	3288	381	39	3%	-1	381	39	0.68	0.17	3288
26-17 17 CALIFORNIA	0.17	0.08	31	1500	18	18	-1	18	18	0.17	0.08	31	1500	18	18	-1	18	18	0.17	0.08	31
25-26 26 CALIFORNIA	0.26	0.13	25	1337	42	42	-1	42	42	0.26	0.13	25	1337	42	42	-1	42	42	0.26	0.13	25
58-54 54 CALIFORNIA	0.92	0.17	17	17127	55	55	-1	55	55	0.92	0.17	17	17127	55	55	-1	55	55	0.92	0.17	17
27-17 17 CALIFORNIA	1.30	0.54	18	716	24	24	-1	24	24	1.30	0.54	18	716	24	24	-1	24	24	1.30	0.54	18
13-11 11 CALIFORNIA	0.84	0.07	185	125	12	12	-1	12	12	0.84	0.07	185	125	12	12	-1	12	12	0.84	0.07	185
22-15 15 CALIFORNIA	0.22	0.13	550	17	16	16	-1	16	16	0.22	0.13	550	17	16	16	-1	16	16	0.22	0.13	550
47-20 20 CALIFORNIA	0.15	0.13	48	13	45	45	-1	45	45	0.15	0.13	48	13	45	45	-1	45	45	0.15	0.13	48
58-55 55 CALIFORNIA	0.50	0.11	60	20	47	47	-1	47	47	0.50	0.11	60	20	47	47	-1	47	47	0.50	0.11	60
32-19 19 CALIFORNIA	0.20	0.09	29	722	32	31	-1	31	32	0.20	0.09	29	722	32	31	-1	31	32	0.20	0.09	29
26-15 15 CALIFORNIA	0.68	0.25	15	25	25	25	-1	25	25	0.68	0.25	15	25	25	25	-1	25	25	0.68	0.25	15
61-59 59 CALIFORNIA	8	4000	57	57	52	52	-1	52	52	8	4000	57	57	52	52	-1	52	52	8	4000	57
67-20 20 CALIFORNIA	0.20	0.22	716	716	64	64	-1	64	64	0.20	0.22	716	716	64	64	-1	64	64	0.20	0.22	716
15-10 10 CALIFORNIA	0.20	0.22	75	222	33	32	-1	32	32	0.20	0.22	75	222	33	32	-1	32	32	0.20	0.22	75
17-10 10 CALIFORNIA	0.32	0.11	15	40	15	14	-1	14	14	0.32	0.11	15	40	15	14	-1	14	14	0.32	0.11	15
10-9 9 CALIFORNIA	4.54	4.5	22	716	104	103	-1	103	104	4.54	4.5	22	716	104	103	-1	103	104	4.54	4.5	22
38-36 36 CALIFORNIA	0.60	1.4	20	1280	56	56	-1	56	56	0.60	1.4	20	1280	56	56	-1	56	56	0.60	1.4	20
5-5 CALIFORNIA	0.10	0.05	35	148	20	20	-1	20	20	0.10	0.05	35	148	20	20	-1	20	20	0.10	0.05	35
24-22 22 CALIFORNIA	1.24	0.42	13	22	25	24	-1	24	25	1.24	0.42	13	22	25	24	-1	24	25	1.24	0.42	13
4-2 2 CALIFORNIA	0.04	0.02	20	Sign	Bank	Bank	-1	Bank	Bank	0.04	0.02	20	Sign	Bank	Bank	-1	Bank	Bank	0.04	0.02	20
32-20 20 CALIFORNIA	0.64	2.8	14	3769	30	30	-1	30	30	0.64	2.8	14	3769	30	30	-1	30	30	0.64	2.8	14
30-17 17 CALIFORNIA	16168	20	19	19	19	19	-1	19	19	16168	20	19	19	19	19	-1	19	19	16168	20	19
34-24 24 CALIFORNIA	1.97	0.3	30	30	32	31	-1	31	32	1.97	0.3	30	30	32	31	-1	31	32	1.97	0.3	30
10-7 7 CALIFORNIA	0.08	0.05	37	407	10	10	-1	10	10	0.08	0.05	37	407	10	10	-1	10	10	0.08	0.05	37
4-2 2 CALIFORNIA	0.02	0.01	2	2	2	2	-1	2	2	0.02	0.01	2	2	2	2	-1	2	2	0.02	0.01	2
20-15 15 CALIFORNIA	0.60	1.8	19	19	20	20	-1	20	20	0.60	1.8	19	19	20	20	-1	20	20	0.60	1.8	19
21-13 13 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-12 12 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-11 11 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-10 10 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-9 9 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-8 8 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-7 7 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-6 6 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-5 5 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-4 4 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-3 3 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-2 2 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
20-1 1 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
19-19 19 CALIFORNIA	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19	19	20	20	-1	20	20	0.05	0.01	19
18-18 18 CALIFORNIA	0.05	0.01	18	18	19	19	-1	19	19	0.05	0.01	18	18	19	19	-1	19	19	0.05	0.01	18
17-17 17 CALIFORNIA	0.05	0.01	17	17	18	18	-1	18	18	0.05	0.01	17	17	18	18	-1	18	18	0.05	0.01	17
16-16 16 CALIFORNIA	0.05	0.01	16	16	17	17	-1	17	17	0.05	0.01	16	16	17	17	-1	17	17	0.05	0.01	16
15-15 15 CALIFORNIA	0.05	0.01	15	15	16	16	-1	16	16	0.05	0.01	15	15	16	16	-1	16	16	0.05	0.01	15
14-14 14 CALIFORNIA	0.05	0.01	14	14	15	15	-1	15	15	0.05	0.01	14	14	15	15	-1	15	15	0.05	0.01	14
13-13 13 CALIFORNIA	0.05	0.01	13	13	14	14	-1	14	14	0.05	0.01	13	13	14	14	-1	14	14	0.05	0.01	13
12-12 12 CALIFORNIA	0.05	0.01	12	12	13	13	-1	13	13	0.05	0.01	12	12	13	13	-1	13	13	0.05	0.01	12
11-11 11 CALIFORNIA	0.05	0.01	11	11	12	12	-1	12	12	0.05	0.01	11	11	12	12	-1	12	12	0.05	0.01	11
10-10 10 CALIFORNIA	0.05	0.01	10	10	11	11	-1	11	11	0.05	0.01	10	10	11	11	-1	11	11	0.05	0.01	10
9-9 9 CALIFORNIA	0.05	0.01	9	9	10	10	-1	10	10	0.05	0.01	9	9	10	10	-1	10	10	0.05	0.01	9
8-8 8 CALIFORNIA	0.05	0.01	8	8	9	9	-1	9	9	0.05	0.01	8	8	9	9	-1	9	9	0.05	0.01	8
7-7 7 CALIFORNIA	0.05	0.01	7	7	8	8	-1	8	8	0.05	0.01	7	7	8	8	-1	8	8	0.05	0.01	7
6-6 6 CALIFORNIA	0.05	0.01	6	6	7	7	-1	7	7	0.05	0.01	6	6	7	7	-1	7	7	0.05	0.01	6
5-5 5 CALIFORNIA	0.05	0.01	5	5	6	6	-1	6	6	0.05	0.01	5	5	6	6	-1	6	6	0.05	0.01	5
4-4 4 CALIFORNIA	0.05	0.01	4	4	5	5	-1	5	5	0.05	0.01	4	4	5	5	-1	5	5	0.05	0.01	4
3-3 3 CALIFORNIA	0.05	0.01	3	3	4	4	-1	4	4	0.05	0.01	3	3	4	4	-1	4	4	0.05	0.01	3
2-2 2 CALIFORNIA	0.05	0.01	2	2	3	3	-1	3	3	0.05	0.01	2	2	3	3	-1	3	3	0.05	0.01	2
1-1 1 CALIFORNIA	0.05	0.01	1	1	2	2	-1	2	2	0.05	0.01	1	1	2	2	-1	2	2	0.05	0.01	1
0-0 0 CALIFORNIA	0.05	0.01	0	0	1	1	-1	1	1	0.05	0.01	0	0	1	1	-1	1	1	0.05		

*Price data supplied by Edel, part of FT Information*

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### **AMEX PRICES**

470

# NORWAY.

**Financial Times - World Business Newspaper**

## **NASDAQ NATIONAL MARKET**

*4 pm close March*

7/2 6½ Zenith Inc	0.73	10.1	322	7½	7½	7½	-12
8/2 15½ Zeta	0.12	6.8	17	117	21½	21½	-12
11/2 10½ ZweigTech	1.12	10.0	265	11½	11½	11½	-12
9 8 Zweig Tech	0.84	8.8	302	8½	8½	8½	-12
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Price data supplied by Edata, part of FT Information.							
Very slight and low for NYSE reflect the period from Jan 1 1992.							
Unless otherwise stated, values of dividend are annual distributions based							
on the last declaration. Stock figures are unaffected.							
D-new yearly low. P/E price-earnings ratio. sh-shares. n-new yearly							
x-x dividend or ex-rights. yd-yield. z-zeros in £.							
* Dealings accepted.							
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- C -							
C-Tec	63	675	29	28½	26½	7½	
Caterpillar	220	22	597	16½	15½	16½	-12
Caterp. Corp	232	765	8½	7½	7½	7½	
Calgon	621	7½	7½	7½	7½	7½	
Cal Micro	2644	14½	13½	14½	14½	14½	
Canada	18	42	7½	6½	7½	7½	
Cadex	1118	5½	4½	5½	5½	5½	
Canon Inc	0.49	27	54 103½	102½	102½	102½	-12
Carico-Cu	0.97	20	101	42½	42½	42½	-12
CascadeGm	50212	26½	24½	25½	25½	25½	-12
Cascade	0.36	19	20	16½	16½	16½	-12
Cassay S	0.10	19	23½	19½	19½	19½	-12
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- D -							
HDH Group	700	280	7	6½	7	7½	
HedgeLaw	1045	15	191	31½	30½	31½	-12
Hedger	104	24	16	100	22½	22½	-12
HED & Co	0.68	4520254	54½	51½	54½	54½	-12
Hedgex	187895	41½	40½	40½	40½	40½	
Healthcare	12	77	11½	10½	10½	10½	-12
HiltiTech	31	741	13½	13½	13½	13½	
Hochinger	578	12½	12½	12½	12½	12½	
Hedley	10	152	10½	9½	9½	9½	-12
HelenTroy	20	12128	25½	24½	24½	24½	
Herbif	0.80	64625	15½	15½	15½	15½	-12
Heric	23	741	25½	24½	25½	25½	-12
Hologic	23	741	25½	24½	25½	25½	-12
Home Bank	0.85	15	4	38	37½	38	-12
Hou Inds	0.55	17	28½	14½	30½	30½	-12
Hunt J&S	20	24	165	14½	13½	14	-12
Huntington	0.80	15	42½	28½	28	28	-12
Hurco Co	7	56	5½	5½	5½	5½	-12
HutchTech	225181	31½	28½	29½	24½	24½	
Hycor	245	6.00	6½	5½	5½	5½	-12
Hycroft	46	25½	24	23	23	23	-12
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- E -							
ECharleys	17	114	13½	12½	12½	12½	-12
Ectatech	181628	18½	17½	17½	17½	17½	
Ectatech A	22	212	14½	13½	14½	14½	-12
Edithson	182111	16½	16½	16½	16½	16½	-12
Oglebay N x 140	9	17	42½	41½	41½	41½	-12
OhioCo	1.68	14	120	41½	40½	41½	-12
Old Kent	1.36	14	1046	49½	49½	49½	-12
Old NatlB	1.7	17	81	37½	37½	37½	-12
Oshkosh	x1.36	13	1440	46½	46½	46½	-12
One Price	424	4½	4	4	4	4	-12
Oracle	3773148	42½	36½	40½	40½	40½	
Orb Sence	23	52588	16½	15½	16½	16½	-12
Orbotech	111023	10½	18	18½	18½	18½	-12
OrionMed	113268	21	20½	20½	20½	20½	
Orbotech	588	7½	7½	7½	7½	7½	-12
Otak	2338	5½	5½	5½	5½	5½	-12
OtakSA	0.26166	30	16½	16½	16½	16½	-12
OtakTech T	0.50	19	12½	12½	12½	12½	-12
OtterCarr	1.85	13	88	33½	33½	33½	-12
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- F -							
FBI	81254	4½	4½	4½	4½	4½	-12
FI Int'l	0.22	23	1735	20½	19½	20½	-12
Todd-AO	0.06	18	221	9½	9½	9½	+12
Tokyo Mar	0.31	19	291	49½	49½	49½	+12
Tom Brown	66	378	18½	18½	18½	18½	+12
TombAlph	16	80	9½	9½	9½	9½	-12
Topps Co	0.28	1291	4½	3½	4½	4½	-12
TransWorld	73	141	10½	9½	9½	9½	-12
Transworld	175	5	4½	4½	4½	4½	-12
Travelsick	1.44	10	30	50½	49½	50½	-12
Trimble	527	13½	13½	13½	13½	13½	
Traveler	799	2½	2½	2½	2½	2½	-12
TrustCoBC x1.10	15	287	21½	21	21	21	-12
Turing Lab	540	3½	3½	3½	3½	3½	-12
Tysfia	0.10	53	3331	21½	20½	20½	-12

### **AMEX PRICES**

470

**EASDAQ**

Company	Mid price	Change	Volumes	High	Low	Company	Mid price	Change	Volumes	High	Low
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	on day					on day			
ActuCard	US\$1.725	0	8.25	8	Ingenetics	US\$12.25	-0.125	52312	12.825
Airsoft Systems	US\$10.875	84888	11.375	10.25	Meter Intertel.	US\$8.875	0	11.375	8.875
Dr. Solomon's ADS	US\$24.625	-0.5	0	25	PixTech	US\$6	-	1100	6.25
Espri Telecom ADS	US\$12.25	1000	12.5	12					4.75

**NEW YORK STOCK EXCHANGE PRICES**

# BE OUR GUEST.

**ÇIRAÇAN PALACE HOTEL**  
Kempinski İstanbul



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